



Dear Friends and Partners,

I am writing to [share news of a community effort launching today](#) to help the field of Jewish summer camp.

As you know, the loss of in-person camp during summer 2020 due to COVID-19 was a tremendous blow to the entire camp community. Camps made it through the immediate financial crisis with the help of loans and donations, but the financial effects of a summer without revenue will continue to burden camps for some time.

At the start of the pandemic, the Harold Grinspoon Foundation issued a challenge grant to [more than 100 overnight camps across North America](#) to help them raise needed funds to survive the loss of summer 2020. We called it **All Together Now**, and the community did just that – we came together to help meet an urgent crisis. Jewish federations, foundations and some thirteen thousand donors, from camp alumni to grateful camp families, joined together with generous financial support. Together we helped camps get through the year, but they are preparing for the uncertainties of summer 2021 with mounting costs, lower revenue, increased debt and increased need for scholarship support. Nonprofit camps operate on tight budgets in good times and simply don't have reserves to get through these mounting challenges without community support.

We need to come together again.

[All Together Now 2021](#) launches today. It is a \$10.4 million matching grant fund created with lead donations from the Harold Grinspoon Foundation and an anonymous donor, and with generous support from others, including the Klaff Family Foundation and the Franco Family. This joint effort will help more than 100 overnight Jewish summer camps raise needed funds. In addition, the Harold Grinspoon Foundation is launching the **2021 Jewish Day Camp Grant**, a competitive matching grant to help Jewish day camps raise funds for physical improvements. We will also provide mentoring support through our JCamp 180 program to help camps maximize these grant opportunities.

Your generosity to camp was an important part of last year's match success, and we hope you can be there for camp again this year. It will take another concerted effort to get beyond this pandemic, but the community has proven that we can do it. When your camp communities ask you for a donation to this match, please give generously.

With gratitude for this community,

A handwritten signature in black ink, appearing to read "Winnie", written in a cursive style.

Winnie Sandler Grinspoon