

JCamp 180 Professional Development Programs

Program	Intended Audience	Required Participants	Cost	Time Commitment	Expected Timeline	JCamp 180 Lead
JTEC (JCamp 180 Training in Effective Communications)	Staff responsible for camp communications	Buy-in from Camp Staff and Board Leadership required	Travel to/from 2 consecutive JCamp 180 Annual Conferences	In-person at 2 JCamp 180 Conferences; monthly webinars, cohort calls, and homework	Starts at JCamp 180 Conference in October 2019; will finish at the 2020 JCamp 180 Conference	Technology Program Manager Kevin Martone
<i>Participants in JTEC create/refine communications plans & media checklists and develop communications skills, peer connections.</i>						
GIFT Leadership Institute	Camp Staff and Board Members	Executive Director or Camp Director, the Board Chair or equivalent lay leader, and a development professional. Up to 5 individuals.	\$360/per participant. Travel to 2019 JCamp 180 Annual Conference and a spring retreat.	In-person at 2 face to face meetings (the 2019 JCamp 180 conference and a spring retreat); coaching and cohort calls	Starts at JCamp 180 Conference in October 2019; will finish at the Spring 2020 retreat	Mentor Laurie Herrick
<i>Participants in GLI work as a team to implement an organization-wide breakthrough to instill a powerful new culture of philanthropy.</i>						
LEAP (Leadership Engagement and Advancement Program)	Board Chairs and/or Vice Chairs	Board Chair and/or Vice Chair	Travel to/from 3 in-person retreats	In-person at 3 retreats; coaching calls	Next cohort of LEAP timing TBD	Mentor Natasha Dresner
<i>LEAP is a skill and capacity-building training program. Its participants will be empowered to become the agents of change they hoped/hope to be when they took/take on the role of board chairs.</i>						
Camp Legacy Initiative	Team of both staff and board members	Primary Legacy contact plus active team members	TBD	TBD	TBD	Mentor Julia Riseman
<i>Participants in the Camp Legacy Initiative will be inspired and supported to plan and launch a program to actively seek bequests and other after-life gift commitments to benefit camps' endowments.</i>						
JCamp 180 Enrollment Program	Camp Directors and Board members	One staff member and one board member	Travel to 2019 JCamp 180 Annual Conference and a spring retreat.	In-person at 2019 JCamp 180 conference and a spring retreat; monthly peer working groups and webinars	Starts at JCamp 180 Conference in October 2019; will finish at the Spring 2020 retreat	Mentor Aron Goldman
<i>Participants in the Enrollment Program will work with experts and peers, using a comprehensive and wholistic enrollment curriculum (targeting both new recruitment and retention), to ultimately develop an ambitious, detailed, and practical enrollment plan customized to their organization.</i>						

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Data2Donors	Staff person responsible for data management & development professional	Buy-in from Camp Staff and Board Leadership required	None.	Self-service videos support active work by camp finding lost alumni, cleaning up database, and preparing prospect lists	Ongoing. Data2Donors is now self-service plus phone check-ins with JCamp 180 staff	Mentor Julia Riseman
<i>Participants in Data2Donors will increase the total number of accurate alumni records in their donor database, further enhance their data via programs to help identify prospective major donors from among your camp's community, and develop prioritized prospect lists on a timeline that best meets their camp's needs and resource availability.</i>						
GIFT	Camp Development Professionals and Board Members	Buy-in from Camp Staff and Board Leadership required	Travel to/from 2 consecutive JCamp 180 Annual Conferences and a mid-year in-person retreat	In-person at 2 JCamp 180 Conferences and a mid-year retreat; monthly webinars, cohort calls, and homework	Program is 12 months long; Note: there will be no cohort of GIFT in 2019/2020	Mentor Laurie Herrick
<i>Participants in the GIFT Fundraiser's Training develop and executing breakthrough projects, personal development plans, and overall organizational fundraising plans. Note: There will be no cohort of GIFT in 2019/2020.</i>						