



A Program of the **Harold Grinspoon Foundation**

www.jcamp180.org

SUSTAIN YOUR MATCH

JCamp 180, a program of the Harold Grinspoon Foundation (HGF), is pleased to announce **Sustain Your Match**: a competitive challenge grant opportunity for selected affiliated camps that have successfully completed a previous HGF matching campaign. Through challenge grants, **JCamp 180** continues to pursue its mission of enhancing the long-term effectiveness of nonprofit camps and other organizations that engage young people in meaningful Jewish cultural and educational experiences. In the last ten years of matching challenges, HGF has committed more than \$12.8 million, which has in turn leveraged more than \$80 million in fundraising among JCamp 180-affiliated camps.

To be eligible for participation in **Sustain Your Match**, camps must be current clients of **JCamp 180** and may not be a participant in any other active matching grant programs. This restriction therefore excludes from **Sustain Your Match** all camps currently participating in the *Create Your Match 5*, *Meet Your Match 6*, *Create Your Match 6*, *Chai Match 3* and *DAY Camp 1* and *2* programs. Also excluded are camps that are still participating in the *Chai Match 2* program and have not completed the program.



PROGRAM GUIDELINES

Sustain Your Match advances the dual **JCamp 180** goals of encouraging camps to expand their donor database and stewarding new donors. This three-year-long program rewards camps for reaching out to individuals who have never previously given to the camp and for maintaining these first-time donors for three consecutive years. The program matches a portion of new donor gifts as low as \$100 up to the first \$2,500 of all new gifts. The portion of each gift matched by JCamp 180 increases in each successive year of this three-year program. Through its increasing match formula, the program rewards donors who repeat and increase their gifts over the duration of the program.

For calendar year 2015, gifts from new⁽¹⁾ donors that range between \$100 and \$2,500 will be matched at 10% of the value of that gift up to a limit of \$250 in matched funds per gift. There is a maximum payout in 2015 of \$8,500 from JCamp 180 to each camp.

For calendar year 2016, gifts from the same donors who contributed in 2015 will be matched at 20% of the value of their 2016 gift up to a limit of \$500 in matched funds per gift. Donor contributions must be a minimum of \$100 in 2016. There is a maximum payout in 2016 of \$17,000 from JCamp 180 to each camp.

For calendar year 2017, gifts from Sustain Your Match donors (those who contributed in 2015 and 2016) will be matched at 30% of the value of their 2017 gift up to a limit of \$750 in matched funds per gift. There is a maximum payout in 2017 of \$25,500 from JCamp 180 to each camp.

PROGRAM RESTRICTIONS

This program matches actual gifts received (not pledged) by participating camp in the program calendar year. Gifts may be in the form of cash or cash equivalents (bonds, stocks, etc.) and are valued based on the date of donation. In-kind contributions or contribution of property or other not yet monetized gifts will not be matched.

Donations in the first year of **Sustain Your Match** must be from new donors⁽¹⁾. New donors must make their first gift by December 31, 2015 to be eligible for matches in each of the three years of the program. No additional new donors will be allowed to join the program in year 2 or year 3.

Under this program, **JCamp 180** will match gifts between \$100 and \$2,500 paid within a single calendar year by a single individual. Gifts greater than \$2,500 will count toward this program but only the first \$2,500 will be matched.

To be eligible to receive a matching grant, all gifts must be reported to **JCamp 180** before February 28 of the year following the contribution year. Camps must submit a report that includes the name of each new donor as well as proof of payment (check or credit card debit note) for that gift.

Campaign Summary:

	Number of Gifts Under \$2,500	Camp Raises	JCamp 180 Match
Year 1	34 to 850	\$ 85,000	\$ 8,500
Year 2	34 to 850	\$ 85,000	\$17,000
Year 3	34 to 850	\$ 85,000	\$25,500
Total:	102 to 2550	\$255,000	\$51,000

Applications: To be considered for inclusion in this matching grant program a completed application must be submitted no later than December 19, 2014. All applications will be acknowledged within one week of submission. Camps are responsible for assuring that their application has been received. Camps chosen for participation will be notified by January 15, 2015.

Important Sustain Your Match Dates:

Applications due: December 19, 2014

Participating camps notified: January 15, 2015

Contributions from new donors dated January 1, 2015 through December 31, 2015 will be eligible for matching under this grant program.

Documentation of gifts from new donors must be submitted no later than February 28, 2016 for first year match.

Program runs through December 31, 2017.

Matching payments from the Harold Grinspoon Foundation:

Matching grant payments from the Harold Grinspoon Foundation are paid quarterly in January, April, July and October.

Please address all inquiries regarding applications to Allison@hgf.org. Your completed grant application must be submitted through the IGAM online portal of the JCamp 180 website.

EXAMPLES

EXAMPLE 1:

Jon Gold, a new donor to camp, contributes \$150 to the camp in 2015, 2016 and 2017. JCamp 180 provides matching funds of \$15 in 2015, \$30 in 2016 and \$45 in 2017. Checks for matching grant payments are sent the quarter following submission of proof of Jon's gift.

EXAMPLE 2:

Jane Stein, a new donor to camp, contributes \$100 to the camp in 2015, \$150 in 2016 and \$250 in 2017. JCamp 180 provides matching funds of \$10 in 2015, \$30 in 2016, and \$75 in 2017.

EXAMPLE 3:

Sarah Cohen, a new donor to camp, contributes \$500 to the camp in 2015, \$1,500 in 2016 and \$2,500 in 2017. JCamp 180 provides matching funds of \$50 in 2015, \$300 in 2016 and \$750 in 2017.

EXAMPLE 4:

Dan Frankel, a new donor to camp, contributes \$1,000 to the camp in 2015, \$3,000 in 2016 and \$5,000 in 2017. JCamp 180 provides matching funds of \$100 in 2015, \$500 in 2016 and \$750 in 2017. Payments in 2016 and 2017 reflect the maximum per gift match restriction of the program, which is \$2,500.

EXAMPLE 5:

Eric Klein, a new donor to camp, contributes \$5000 to the camp in 2015, \$7,500 in 2016 and \$10,000 in 2017. JCamp 180 provides matching funds of \$250 in 2015, \$500 in 2016 and \$750 in 2017. Payments in 2016 and 2017 are a reflection of the maximum per gift match restriction of the program.

NOTES:

(1): A new donor is an individual⁽²⁾ who has not contributed to the camp during any of the preceding four years (2011, 2012, 2013 and 2014). A family foundation that is directed by or advised by a prior donor, the business of a prior donor or the matching gift of a business of a prior donor are also not considered new donors for the purpose of this matching grant program. An individual gift from an individual whose business or family foundation has given in the past four year is also not considered a new donor.

(2): For the purposes of the Sustain Your Match gift program, an individual is defined as any person, their spouse, a joint gift with one's spouse, their minor child or their parent if they are themselves a minor. A family foundation that is directed by or advised by the individual, the business of the individual or the matching gift of a business of the individual are not considered separate individual gifts for the purpose of this matching grant program. Foundations other than the local Jewish Federation or the Foundation for Jewish Camp are considered individual donors.

(1) & (2) The Director of JCamp 180 shall be the final determiner of eligibility for the **Sustain Your Match** grant.

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate **Sustain Your Match** at any time.

For more information please visit our website at www.JCamp180.org

