



A Program of the **Harold Grinspoon Foundation**

[www.jcamp180.org](http://www.jcamp180.org)

## SUSTAIN YOUR MATCH 2

**JCamp 180**, a program of the Harold Grinspoon Foundation (HGF), is pleased to announce **Sustain Your Match 2**: a three-year (2017 – 2019) competitive challenge grant opportunity for selected affiliated camps that have successfully completed a previous HGF matching campaign. Through challenge grants, **JCamp 180** continues to pursue its mission of enhancing the long-term effectiveness of nonprofit camps and other organizations that engage young people in meaningful Jewish cultural and educational experiences. In the last ten years of matching challenges, HGF has committed more than \$14 million, which has in turn leveraged more than \$84 million in fundraising among JCamp 180-affiliated camps.

Participation in **Sustain Your Match** is by invitation. A select number **JCamp 180** affiliated camps which are not participating in any other active matching grant programs will be invited to participate in **Sustain Your Match 2**. This restriction excludes from **Sustain Your Match 2** all camps currently participating in the *Create Your Match 6*, *Meet Your Match 7*, *Chai Match 3*, *Chai Match 4*, and *DAY Camp 1, 2, and 3* programs. Also excluded are camps that have not yet completed the *Chai Match 2* program. The Director of JCamp 180 will determine the final eligibility for participation in **Sustain Your Match 2**.



## PROGRAM GUIDELINES

**Sustain Your Match 2** advances the dual **JCamp 180** goals of encouraging camps to expand their donor database and of stewarding new donors. This three year long program rewards camps for reaching out to individuals who have never previously given to the camp, and for maintaining these first time donors for three consecutive years. The program matches a portion of new donor gifts as low as \$100 up to the first \$2500 of all new gifts. The portion of each gift matched by JCamp 180 will increase in the third year of this three year program. Through its increasing match formula, the program rewards donors who repeat and increase their gifts over the duration of the program.



For calendar year 2017, gifts from new donors that range between \$100 and \$2,500 will be matched at 20% of the value of that gift up to a limit of \$500 in matched funds per gift. There is a maximum payout in 2017 of \$17,000 from JCamp 180 to each camp.

For calendar year 2018, gifts from the same donors who contributed in 2017 will be matched at 20% of the value of their 2018 gift up to a limit of \$500 in matched funds per gift of equal or greater amounts. There is a maximum payout in 2018 of \$17,000 from JCamp 180 to each camp.

For calendar year 2019, gifts from **Sustain Your Match 2** donors (those who contributed in 2017 and 2018) will be matched at a minimum of 20% of the value of the 2019 gift for the first \$2,500 of each gift. A bonus matching percentage will be awarded for this 3<sup>rd</sup> year of the program. This additional match will be announced in early 2019.

To qualify for matching funds, gifts through the program must be received outside of donor activities or programs, although the use of donated funds may be designated within the limits of this program. Because it is the intent of this program to develop and sustain new donors, gifts must be unrelated to events or programs for which value is received. Therefore, qualifying gifts may not be residual gifts (gifts above value received) from auctions, raffles, golf tournaments, tribute dinners, or other such programs.

## PROGRAM RESTRICTIONS:

This program matches actual gifts received (not pledged) by participating camp in the program calendar year. Gifts may be in the form of cash or cash equivalents (bonds, stocks, etc.) and are valued based on the date of donation. In kind contributions or contribution of property or other not yet monetized gifts will not be matched.

Donations in the first year of **Sustain Your Match 2** must be from new donors<sup>(1)</sup>. New donors must make their first gift by December 31, 2017 to be eligible for matches in each of the three years of the program. No additional new donors will be allowed to join the program in year 2 or year 3.

Under this program, **JCamp 180** will match gifts between \$100 and \$2500 paid within a single calendar year by a single individual. Gifts greater than \$2500 will count toward this program but only the first \$2500 will be matched.

To be eligible to receive a matching grant, all gifts must be reported to **JCamp 180** before January 31<sup>st</sup> of the year following the contribution year. Camps must submit a report that includes the name of each new donor as well as proof of payment (check or credit card debit note) for that gift.

## CAMPAIGN SUMMARY:

	Number of Gifts Under \$2500	Camp Raises	JCamp 180 Match
Year 1	34 to 850	\$ 85,000	\$17,000
Year 2	34 to 850	\$ 85,000	\$17,000
Year 3	34 to 850	\$ 85,000	\$17,000 or more
Total:	102 to 2550	\$255,000	\$51,000

## TIMELINE:

General	
Campaign announced at JCamp 180 Conference	November 6, 2016
Application opens	December 1, 2016
Application due	December 31, 2016
Camps notified of decision	January 15, 2017

Program Year	Match Percentage	Year Begins	Year Ends	Yearly Pledge Payment Reports Due
Year 1	20%	January 1, 2017	December 31, 2017	January 31, 2018
Year 2	20%	January 1, 2018	December 31, 2018	January 31, 2019
Year 3	Announced Winter, 2019	January 1, 2019	December 31, 2019	January 31, 2020

## MATCHING PAYMENTS FROM THE HAROLD GRINSPOON FOUNDATION:

Matching grant payments from the Harold Grinspoon Foundation are paid quarterly in December, March, June, and September.

Please address all inquiries regarding applications to [grants@hgf.org](mailto:grants@hgf.org). Your completed grant application must be submitted through the IGAMS on-line portal of the JCamp 180 website.

## EXAMPLES:

### EXAMPLE 1:

Jon Gold, a new donor to camp, contributes \$150 to the camp in 2017, 2018 and 2019. JCamp 180 provides matching funds of \$30 in 2017, \$30 in 2018 and a minimum of \$30 in 2019. Checks for matching grant payments are sent the quarter following submission of proof of Jon's gift.

## EXAMPLE 2:

Jane Stein, a new donor to camp, contributes \$100 to the camp in 2017, \$150 in 2018 and \$250 in 2019. JCamp 180 provides matching funds of \$20 in 2017, \$30 in 2018, and a minimum of \$50 in 2019.

## EXAMPLE 3:

Dan Frankel, a new donor to camp, contributes \$1000 to the camp in 2017, \$3000 in 2018 and \$5,000 in 2019. JCamp 180 provides matching funds of \$200 in 2017, \$500 in 2018 and a minimum of \$500 in 2019. Payments in 2018 and 2019 reflect the maximum per gift match restriction of the program, which is \$2,500.

## NOTES:

(1): A new donor is an individual<sup>(2)</sup> who has not contributed to the camp during any of the preceding four years (2013, 2014, 2015, and 2016). A family foundation that is directed by or advised by a prior donors, the business of a prior donor or the matching gift of a business of a prior donor are also not considered new donors for the purpose of this matching grant program. An individual gift from an individual whose business or family foundation has given in the past four year is also not considered a new donor.

(2): For the purposes of the **Sustain Your Match 2** gift program, an individual is defined as any person, their spouse, a joint gift with one's spouse, their minor child or their parent if they are themselves a minor. A family foundation that is directed by or advised by the individual, the business of the individual or the matching gift of a business of the individual are not considered separate individual gifts for the purpose of this matching grant program. Foundations other than the local Jewish Federation or the Foundation for Jewish Camp are considered individual donors.

(1) & (2) The Director of JCamp 180 shall be the final determiner of eligibility for the **Sustain Your Match 2** grant

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate **Sustain Your Match 2** at any time.

**For more information please visit our website at [www.JCamp180.org](http://www.JCamp180.org)**

## FREQUENTLY ASKED QUESTIONS

### **Q: When will the Harold Grinspoon Foundation disburse matching funds to the camps?**

**A:** HGF disburses matching funds in December, March, June and September beginning in June 2017, based upon proof of payment.

### **Q: How do camps apply for Sustain Your Match 2?**

**A:** From December 1, 2016-December 31, 2016, camps can apply for Sustain Your Match 2 through the online grant system. The link to the online grant system can be found on the JCamp 180 Sustain Your Match 2 webpage.

