

RAISE YOUR MATCH 2

The Grinspoon Institute for Jewish Philanthropy, a program of the Harold Grinspoon Foundation (HGF), is pleased to announce *Raise Your Match 2*, a challenge grant opportunity for Institute-affiliated camps that completed *Create Your Match 2*. Through challenge grants, the Grinspoon Institute pursues its mission of strengthening the long-term effectiveness and economic vitality of Jewish nonprofit overnight camps. In the first three years of matching challenges, Grinspoon-affiliated camps raised over \$40 million.



About the program

Raise Your Match 2 provides the momentum for experienced Institute-affiliated camps to continue to cultivate and motivate their donors. Flexible program guidelines allow camps to accept gifts from new or previous donors and to use the funds for capital, annual, scholarship, endowment or other purposes.

In Phase 1 (May 1, 2009 - October 30, 2009), each camp raises minimum gifts of \$25,000 from donors (up to a \$50,000 maximum). These gifts are matched 1:1 by the HGF to create a pool of matching funds of up to \$100,000. Pledges must be paid in full by January 29, 2010. To be eligible, camps must have an active Fundraising Committee and a Fundraising Plan completed by August 31, 2009. The plan should propose the Phase 2 match ratio, amount of minimum gift, camp's fundraising strategy, and intended use of the *Raise Your Match 2* funds.

In Phase 2 (ending April 30, 2010), this pool of matching funds of up to \$100,000 is used to match gifts of at least \$3,600 (although the camps leadership can set a higher minimum gift requirement) and there is no maximum gift amount. The matching ratio may be 1:2 or 1:3 at the discretion of camp leadership. At least one-third of each pledge amount must be paid within 60 days of submission of the pledge application to the HGF.





Guidelines for *Raise Your Match 2*

Phase 1 - Create a pool of matching funds (May 1, 2009 - October 30, 2009)

- Secure gifts of up to \$50,000 in minimum amounts of \$25,000, to create a pool of matching funds. These gifts must be paid by January 29, 2010.
- HGF pledges to match these gifts 1:1 to create a minimum Phase 1 pool of \$50,000 (if \$25,000 is raised) to a maximum of \$100,000.

Phase 2 - Secure matching gifts through April 30, 2010

- Secure gifts of \$3,600 or more, to be matched 1:2 or 1:3 by the Phase 1 pool of funds.
- The camp leadership determines the amount of the minimum gift (at least \$3,600) and the matching ratio (1:2 or 1:3).

Example 1:

- John Gold and the Weinberg Family each make gifts of \$25,000 to Camp Aleph for a total of \$50,000 in Phase 1 contributions. HGF pledges to match these gifts on a 1:1 basis, creating a Phase 1 pool of \$100,000.
- In Phase 2, Camp Aleph raises \$300,000 in gifts of \$3,600 or more by April 30, 2010.
- These gifts are matched 1:3 by the Phase 1 pool of funds.

Summary: Camp Aleph raises \$50,000 (Phase 1) + \$300,000 (Phase 2) + \$50,000 (HGF) = \$400,000

Example 2

- Sarah Cohen makes a \$25,000 gift to Camp Bet in Phase 1. HGF pledges to match this gift on a 1:1 basis, creating a pool of matching funds of \$50,000.
- In Phase 2, Camp Bet raises a total of \$70,000 in gifts of \$3,600 or more.
- These gifts are matched 1:2 with \$35,000 from the Phase 1 pool of funds (accounted for as \$17,500 from Sarah Cohen's gift and \$17,500 from HGF).
- Since Camp Bet did not raise the full \$100,000 in Phase 2 to deplete the pool of matching funds, the camp is eligible to receive only \$17,500 of the HGF contingent pledge.

Summary: Camp Bet raises \$25,000 (Phase 1) + \$70,000 (Phase 2) + \$17,500 (HGF) = \$112,500

Frequently Asked Questions

Q: Can a family, foundation or corporation make a single gift?

A: Yes. Gifts in both phases may come from members of the same family (spouse, parents, grandparents, siblings, and children) as well as from family trusts, foundations and corporations. Please note that gifts from a Jewish Federation or the Foundation for Jewish Camp are not eligible.

Q: Can a pledge of \$3,600 or more made after May 1, 2009 be counted as a Phase 2 gift (even though this gift is received prior to a camp's creation of a pool of matching funds)?

A: Yes, as long as the gift is used according to the *Raise Your Match 2* guidelines and the pool of matching funds is created with at least one gift of \$25,000 by October 30, 2009.

Q: Can a donor give in both Phases 1 and 2?

A: Yes. The same donor can give in both phases.

Q: What is the time frame for payments to *Raise Your Match 2* Phase 2?

A: One-third of pledged amounts must be paid within 60 days; the balance must be paid in full by April 30, 2012.

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate *Raise Your Match 2* at any time.

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