



Endowment Accelerator Grant Orientation

April 29, 2026

JCamp 180 Grants Framework



TODAY

Cultivate gifts that go to work right away, through campaigns that encourage sustained ongoing support and build donor loyalty.

ANNUAL FUNDRAISING



TOMORROW

Activate campaigns that accomplish big and lasting projects and inspire larger gifts and grow the total number of donors.

CAPITAL CAMPAIGNS



FOREVER

Grow an endowment in a campaign for outright gifts and pledged after-life gifts to ensure the organization is enduring.

LEGACY FUNDRAISING

Grant Overview

- Supports the long-term sustainability of the Jewish nonprofit camping industry by matching current gifts into permanent endowment funds.
- Grant period: Jan 1, 2024 – Dec 31, 2027
 - *For New Camps: Jan 1, 2026 – Dec 31, 2027
- 1:3 matching opportunity with a maximum of \$40,000 available to each camp.





Current Status

- 81 camps in the original grant cohort
- 19 camps have met their full match
- 7 new camps joining in 2026



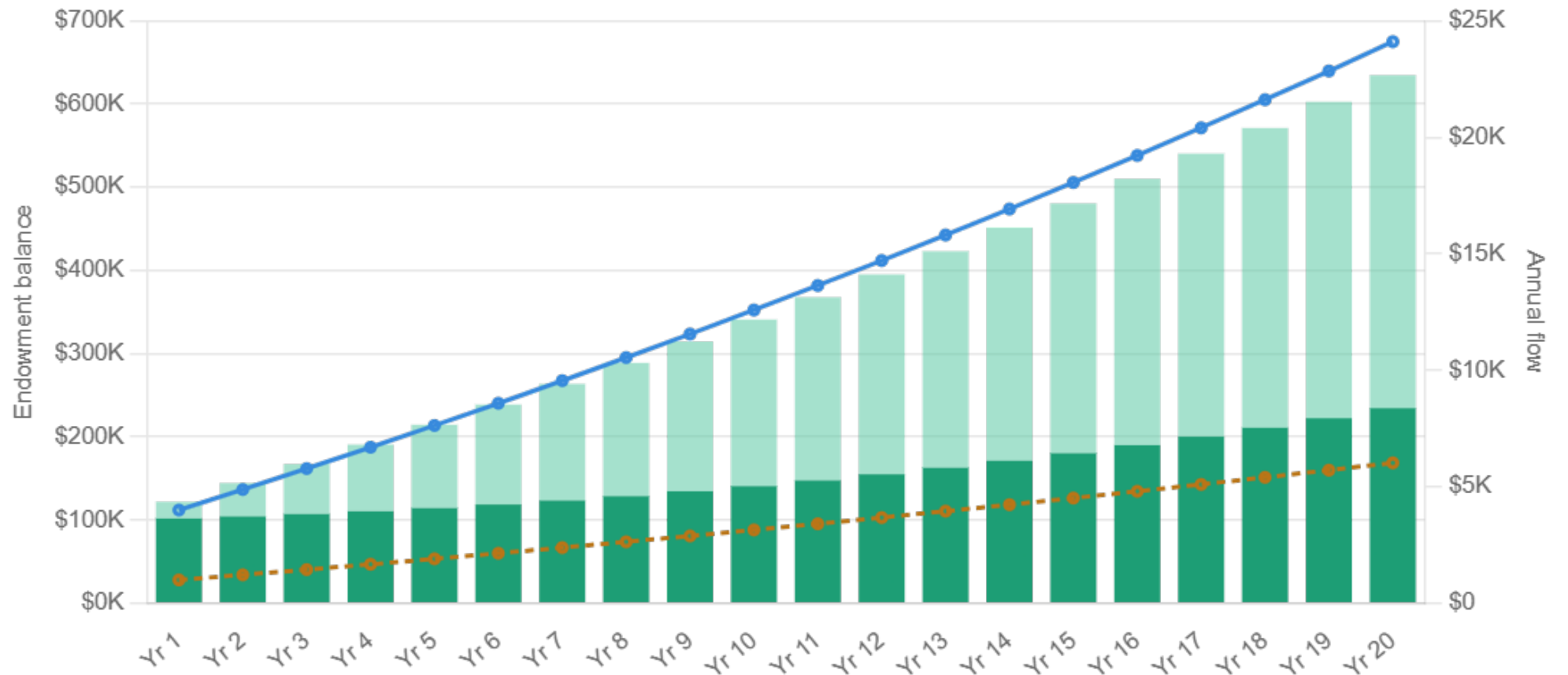
Why Endowment?

- Permanent Endowment vs. Reserve Funds
- Permanent Endowment as part of a healthy revenue mix and fiscal strategy.

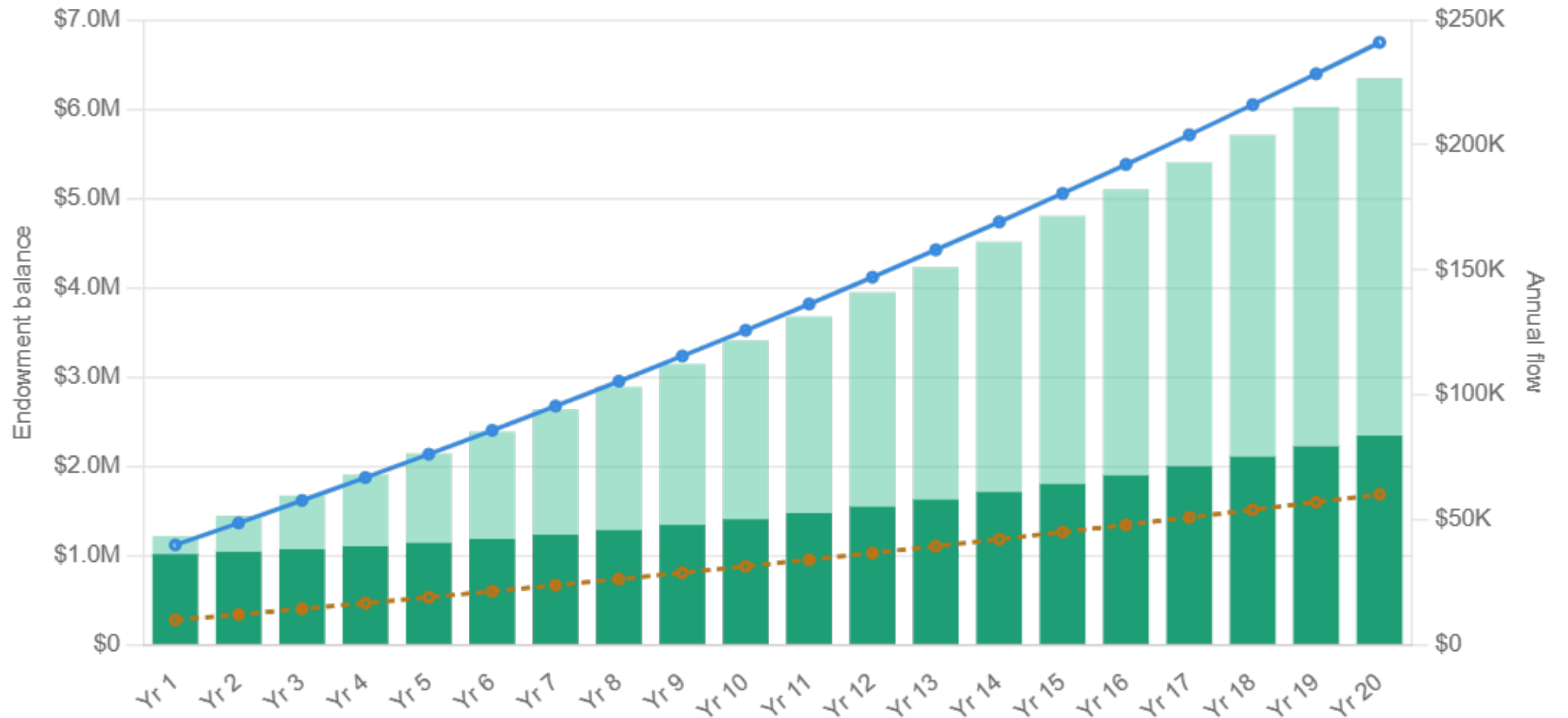
Why Endowment?

Year 1 Fund Principal:		\$100,000
7% Return on Investment (ROI):		\$7,000
How ROI is Divided	4% Distribution:	\$4,000
	1% Investment Fees:	\$1,000
	2% Reinvested for Growth:	\$2,000
Year 2 Fund Principal:		\$102,000
4% Distribution:		\$4,080
Average annual new gifts:		\$20,000
Year 20 Fund Principal:		\$602,492
4% Distribution:		\$24,100

Why Endowment?



Why Endowment?



Grant Requirements

- Fundraised dollars and match go into a qualified endowment fund.
- Required annual Narrative Reports.
- Donation Reports can be submitted each year to process matching funds.
 - You can raise any portion of the match at any time during the grant period.



Key Dates



Oct 30, 2026



New Camps Only

- Endowment Policies due



Required

- Narrative Report due



Feb 1, 2027



Optional

- Donation Report due for payment processing



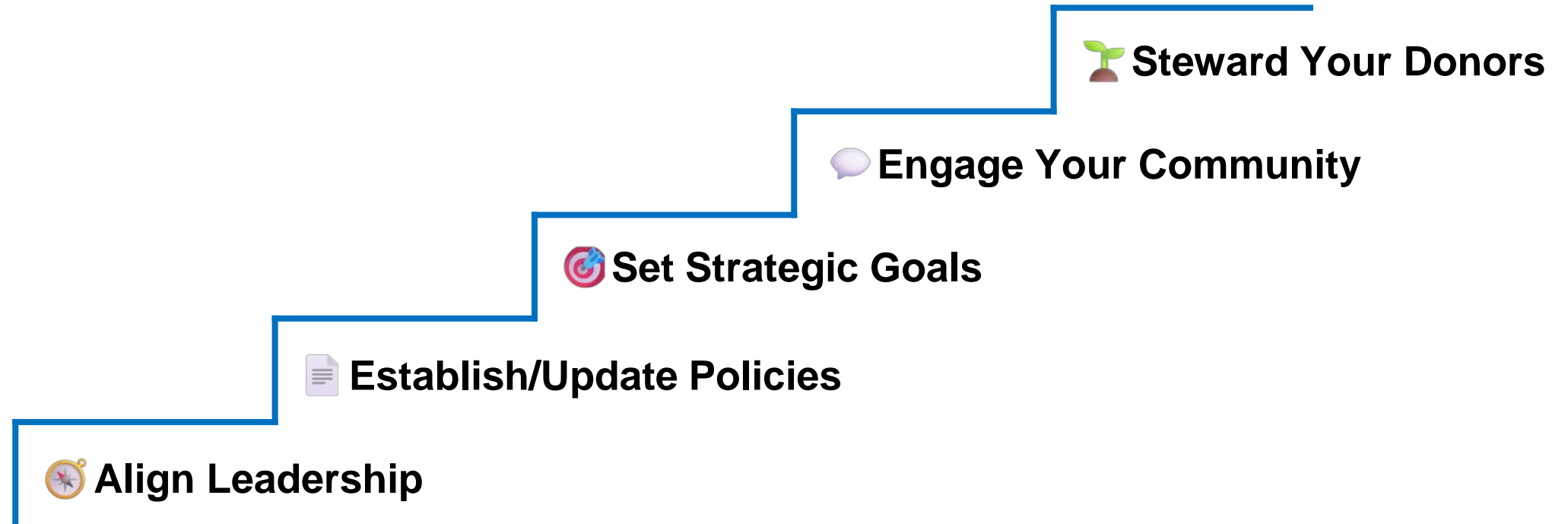
Feb 1, 2028



Required

- Final Narrative Report due
- Final Donation Report due for payment processing

Where to Start?





What We've Learned So Far

- 🧩 **Integration** is everything
- 🌱 Good **stewardship** pays dividends
- ⌚ **Legacy** is an effective entry point
- 🏆 **Named funds** are powerful

Resources and Support

🔨 Endowment Accelerator Digital Toolkit

- Sample policies, planning guides, tools, and worksheets

👥 Peer Case Studies

- Highlighting different paths to success

👏 Individual Coaching and Consulting

- Available from the JCamp 180 team, as well as field experts
- Ask your Relationship Manager or reach out to Dalia at dkrusner@hgf.org





Questions?

- Check the FAQ page
- Issues with grant portal: grants@hgf.org
- Write to your Relationship Manager or email Dalia at dkrusner@hgf.org anytime

Thank you!

