JCAMP 180 A MATCHING GRANT IMPACT REPORT



Updated October 2024

Since 2021, the Harold Grinspoon Foundation's |Camp 180 program has offered an annual competitive challenge grant program for nonprofit Jewish day camps in North America interested in fundraising for physical improvements to attract lewish families.

A Growing Field — Jewish Day Camp

The 166 day camps across the US and Canada*:

- Served over 75,000 campers in 2023, a 5% increase from 2022 and nearly pre-pandemic totals
- Employed 19,000 staff

*Data sourced from the Foundation for Jewish Camp's State of Jewish Camp 2023 Report, January 2024.



The Reach of the Grants Across the Field Over 4 Years

JCamp 180 has made grants to

unique camps

(2021-2024)

representing over

of the Jewish Day **Camps in North** America.*











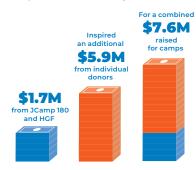




Our Impact so Far

Over the first three cycles, HGF granted \$1.73M and the camps raised an additional \$5.9M to match these grants. In 2024, HGF has pledged an additional \$746,780 in challenge grants. Projects have included amphitheaters, shade pavilions, sports courts, challenge courses, inclusive playgrounds, treehouses, and more.

\$ Raised for Camps During First Three Cycles of DAY Matching Grants



"This grant and project was an opportunity that was perfectly timed; however, it is the ongoing culture of philanthropy training that we have received from the Harold Grinspoon Foundation and JCamp 180 that ultimately led to the successful completion of making the match. We had a dedicated lay leader who was passionate about helping campers with special needs feel included in all that JCC Rainbow Day Camp has to offer. We listened to her and were able to match her passions with an opportunity to invest in something that she'd be proud of and feel good about. It was a very special moment. Thank you for all of your continued support and dedication to Jewish camping."

— ALBERT AND ANN DESHUR JCC RAINBOW DAY CAMP

"Through the creative process of determining the greatest need and benefit to our day camps, we created a compelling project [treehouse] that inspired a donor to participate with a very large gift. The increased scope and wonderful success of this project was directly influenced by JCamp 180 and the Harold Grinspoon Foundation."

— MJCCA DAY CAMPS (MARCUS JCC OF ATLANTA)







BEFORE AFTER

"The new sports court makes the homebase area more colorful, fun and inviting, which is exactly how we want our camp kids to feel. Each morning our campers gather on the sports court to start their day. Through out the day many programs utilize the sport court for different activities. The sports court provides a safe place for all our campers, ages 4-15, to try out new sports, play chess with our giant size chess pieces, learn pickle ball, shoot hoops and play tether ball with a friend."

— J CAMP (STROUM JCC OF GREATER SEATTLE)

"The confidence that the Harold Grinspoon Foundation and JCamp 180 had in our project [Outdoor Stage/Bandstand called "Ravi's Bimah"] to award the matching grant helped spur our community into action. Ravi's parents, family members, and connections also made a heartfelt effort to energize the campaign. It has DRASTICALLY increased the rate and speed of retention. We have been on a waitlist for most of our camp age groups since October."

— ICC CAMPS AT MEDFORD





"Camp's new Amphitheater was transformational in camp programming."

"Our camp musical, which over 40 campers work on for 6 weeks, was held in our new amphitheater. Over 450 people came to watch, sitting in this new space. In the past, we had to rent stages and hold it inside a gymnasium. Using this new space showcased camp to parents allowing them to see what their campers experience on a daily basis."

- JCC CAMP RUACH

The next cycle of the JCamp 180 DAY Matching Grant will be announced in Fall 2025.

ABOUT JCAMP 180

JCamp 180 works with more than 100 nonprofit Jewish overnight camps and nearly 40 nonprofit Jewish day camps across North America, providing them with grants, consulting, training and resources, and providing their professional teams and lay leaders professional development programs to build their organizational effectiveness. JCamp 180 believes that when Jewish camps are equipped with the knowledge, skills, and resources for long-term organizational excellence they will operate thriving camps that create lifelong Jewish connections.

