



CREATE YOUR MATCH 5

JCamp 180, a program of the Harold Grinspoon Foundation (HGF), is pleased to announce *Create Your Match 5*, a challenge grant opportunity for affiliated camps that have completed *Meet Your Match 5*. Through challenge grants, JCamp 180 pursues its mission of strengthening the long-term effectiveness and economic vitality of Jewish nonprofit overnight camps. In the eight years of matching challenges, affiliated camps have raised more than \$70 million through matching challenge grants.



About the program

Create Your Match 5 provides the momentum for experienced JCamp 180-affiliated camps to continue to cultivate and motivate their donors. Flexible program guidelines allow camps to accept gifts from new or previous donors and to use the funds for capital, endowment, scholarship or annual operating needs.

In **Phase 1 (February 1, 2013 – September 30, 2013)**, each camp raises minimum gifts of \$25,000 from donors. Up to a maximum of \$75,000 of these gifts are matched 1:1 by the HGF to create a pool of matching funds of up to \$150,000. Phase 1 pledges must be paid in full by December 31, 2013. Working with a JCamp 180 mentor, each camp creates a detailed plan for the use of all funds raised by the *Create Your Match 5* program. This plan must be submitted by September 30, 2013 with the Phase 1 application. At least half of the funds raised through *Create Your Match 5* must go towards capital needs, and the remaining 50% may go towards capital, endowment, scholarship, or annual operating needs.

In **Phase 2 (ending May 31, 2014)**, the phase 1 pool of funds is used to match 1:2 all eligible gifts of \$3,600 or more received in phase 2. To be eligible for matching funds, at least one-third of each pledge amount must be paid within 60 days of submission of the pledge application to the Harold Grinspoon Foundation; the remaining pledge must be paid in full by May 31, 2016.

Gifts in both phases may come from new or previous donors and from individuals, families (spouse, parents, grandparents, siblings and children), family foundations, alumni associations or corporations. Grants from a Jewish Federation or from the Foundation for Jewish Camp are excluded.

Guidelines for *Create your Match 5*

Phase 1 - Create a pool of matching funds (February 1, 2013 – September 30, 2013)

- Secure minimum gifts of \$25,000. All Phase 1 gifts must be paid in full by December 31, 2013.
- Harold Grinspoon Foundation (HGF) pledges to match the first \$75,000 of these gifts 1:1 to create a pool of matching funds of up to \$150,000.

Phase 2 - Raise matching gifts (ending May 31, 2014)

- Secure gifts of \$3,600 or more, to be matched 1:2 by the Phase 1 pool of funds.

Example 1:

- Jon Gold, Jane Stein, and the Weinberg Family each make gifts of \$25,000 to Camp Aleph for a total of \$75,000 in phase 1 contributions. HGF pledges to match these gifts on a 1:1 basis, creating a pool of matching funds of \$150,000.
- In phase 2, Camp Aleph raises \$300,000 in gifts of \$3,600 or more by May 31, 2014.
- The phase 2 gifts are matched 1:2 by the phase 1 pool of funds.

Summary: Camp Aleph raises \$75,000 (phase 1) + \$300,000 (phase 2) + \$75,000 (HGF) = \$450,000

Example 2:

- Sarah Cohen makes a \$30,000 gift to Camp Bet in phase 1. HGF pledges to match this gift on a 1:1 basis, creating a pool of matching funds of \$60,000.
- In phase 2, Camp Bet raises a total of \$70,000 in gifts of \$3,600 or more.
- These gifts are matched 1:2 with \$35,000 from the Phase 1 pool of funds (accounted for as \$17,500 from Sarah Cohen's gift and \$17,500 from HGF).
- Since Camp Bet did not raise the full \$100,000 in phase 2 to deplete the pool of matching funds, the camp is eligible to receive only \$17,500 of the HGF contingent pledge.

Summary: Camp Bet raises \$30,000 (Phase 1 donor) + \$70,000 (Phase 2) + \$17,500 (HGF) = \$117,500

Frequently asked questions

Q: Can a donor give in both Phases 1 and 2?

A: Yes. Donors may give in both phases.

Q: Can pledges or gifts of \$3,600 or more made after February 1, 2013 be counted as Phase 2 gifts (even though these gifts are received prior to a camp's creation of a Phase 1 pool of matching funds)?

A: Yes, as long as the Phase 1 pool of matching funds is created with a minimum of \$25,000 by December 31, 2013.

Q: When will the Harold Grinspoon Foundation disburse matching funds to the camps?

A: HGF will disburse matching funds on a quarterly basis beginning in September, 2013, based upon funding of the phase 1 pool from camp donors and proof of payment of the phase 2 gifts.

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate *Create Your Match 5* at any time.

Eligible Camps

B'nai B'rith Camp Winnipeg
Camp Henry Horner
JCC Ranch Camp

Shwayder Camp
Ramah in the Rockies
URJ Camp Kutz