

CHAI MATCH



The Grinspoon Institute for Jewish Philanthropy,

a program of the Harold Grinspoon Foundation (HGF), is pleased to announce **Chai Match**: a competitive challenge grant opportunity for eighteen selected Institute-affiliated camps that have successfully completed a previous HGF matching campaign. Through challenge grants, the Grinspoon Institute continues to pursue its mission of enhancing the long-term effectiveness of nonprofit overnight camps and other organizations that engage young people in meaningful Jewish cultural and educational experiences. In the last five years of matching challenges, HGF has committed more than \$10.5 million, which has in turn leveraged more than \$60 million in fundraising among Grinspoon-affiliated camps.



★ PROGRAM GUIDELINES

Chai Match provides the momentum for experienced Institute-affiliated camps to continue to cultivate and motivate their donors. Camps may include gifts from new or previous donors. Gifts in both phases may come from individuals, families (spouse, parents, grandparents, siblings and children), family foundations or corporations. Grants from a Jewish Federation or from the Foundation for Jewish Camp are excluded. At least 50% of funds raised must go toward capital improvements or facility enhancements.

In **Phase 1, between March 18, 2011 and October 18, 2011**, each camp raises gifts of \$10,000 or more from donors. These gifts are matched (up to a maximum of \$54,000) 1:1 by the HGF to create a pool of matching funds of up to \$108,000. Pledges must be paid in full by **March 18, 2012**.

For **Phase 2, between March 18, 2011 and March 18, 2012**, the camp raises gifts of \$1,800 or more to be matched 1:3 by the pool of funds created in Phase 1. To be eligible for matching funds, at least one-third of each pledge amount must be paid within 60 days of submission of the pledge application to the Harold Grinspoon Foundation; the remaining pledge must be paid in full by **September 18, 2014**.

★ STRUCTURE (PER CAMP):

PHASE I	PHASE II
Camp pool: \$54,000 (i.e. 3 gifts x \$18K; minimum gift of \$10K)	Camp raises gifts of \$1,800 or more
HGF matching pool 1:1 (up to \$54,000)	Matched 1:3 from Phase 1 pool
Pool Total: up to \$108,000	Public Campaign: up to \$324,000

★ MAXIMUM MATCHING FUNDS POSSIBLE:

CAMP RAISES	TOTAL RAISED
Phase 1 \$54,000 + Phase 2 \$324,000 = \$378,000	Camp \$378,000 + HGF \$54,000 = \$432,000

★ EXAMPLES:

Example 1:

- Jon Gold and Jane Stein each make gifts of \$27,000 to Camp Aleph for a total of \$54,000 in Phase 1 contributions. HGF pledges to match these gifts on a 1:1 basis, creating a pool of matching funds of \$108,000.
- In Phase 2, Camp Aleph raises \$324,000 in gifts of \$1,800 or more by March 18, 2012.
- These gifts are matched 1:3 by the Phase 1 pool of funds.

PHASE 1	POOL TOTAL (1:1)	COMM. MATCH (1:3)	CAMP RAISES	TOTAL RAISED
\$54,000	\$108,000	\$324,000	\$378,000	\$432,000

Example 2:

- Sarah Cohen makes a \$50,000 gift to Camp Bet in Phase 1. HGF pledges to match this gift on a 1:1 basis, creating a pool of matching funds of \$100,000.
- In Phase 2, Camp Bet raises a total of \$250,000 in gifts of \$1,800 or more.
- These gifts are matched 1:3 with \$83,333.34 from the Phase 1 pool of funds (accounted for as \$41,666.67 from Sarah Cohen's gift and \$41,666.67 from HGF).
- Since Camp Bet did not raise the full \$300,000 in Phase 2 to deplete the pool of matching funds, the camp is eligible to receive only \$41,666.67 of the HGF contingent pledge.

PHASE 1	POOL TOTAL (1:1)	COMM. MATCH (1:3)	CAMP RAISES	TOTAL RAISED
\$50,000	\$100,000	\$250,000	\$300,000	\$341,666.67

★ FREQUENTLY ASKED QUESTIONS

Q: Can a donor give in both Phases 1 and 2?

A: Yes. Donors may give in both phases. (A separate report is required for each pledge.)

Q: Can pledges or gifts of \$1,800 or more made after March 18, 2011 be counted as Phase 2 gifts (even though these gifts are received prior to a camp's creation of a Phase 1 pool of matching funds)?

A: Yes, as long as the Phase 1 pool of matching funds is created with a minimum of \$10,000 by October 18, 2011.

Q: When will the Harold Grinspoon Foundation disburse matching funds to the camps?

A: HGF will disburse matching funds on a quarterly basis beginning in April 2012, based upon proof of payment of the Phase 2 gifts.

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate *Chai Match* at any time.



For more information please visit our website at www.gijp.org