



A Program of the **Harold Grinspoon Foundation**

[www.jcamp180.org](http://www.jcamp180.org)

## CHAI MATCH 3

**JCamp 180**, a program of the Harold Grinspoon Foundation (HGF), is pleased to announce **Chai Match 3**: a competitive challenge grant opportunity for selected affiliated camps that have successfully completed a previous HGF matching campaign. Through challenge grants, **JCamp 180** continues to pursue its mission of enhancing the long-term effectiveness of nonprofit camps and other organizations that engage young people in meaningful Jewish cultural and educational experiences. In the last ten years of matching challenges, HGF has committed more than \$12 million, which has in turn leveraged more than \$80 million in fundraising among JCamp 180-affiliated camps.

To be eligible for participation in **Chai Match 3**, camps must be current clients of **JCamp 180** and may not be a participant in any other active matching grant programs. This restriction therefore excludes from **Chai Match 3** all camps participating in the *Create Your Match 5*, *Meet Your Match 6*, *Create Your Match 6* and *DAY Camp 1 and 2* programs. Also excluded are camps that participated in the *Chai Match 1* or *Chai Match 2* programs.

## PROGRAM GUIDELINES

**Chai Match 3** provides the momentum for experienced camps affiliated with **JCamp 180** to continue to cultivate and motivate their donors. Camps may include gifts from new or previous donors. Gifts in both phases may come from individuals, families (spouse, parents, grandparents, siblings and children), family foundations or corporations. Grants from a Jewish Federation, from the Foundation for Jewish Camp, or for specifically funded programs are excluded. At least 50% of funds raised must go toward capital improvements or facility enhancements. During the application process, camps must choose the Chai level at which they wish to participate: Single, double or triple Chai. Once chosen, the Chai level may not be changed.

In **Phase I, between November 18, 2014 and July 18, 2015**, each camp raises gifts of \$9,000 or more from individual donors. These gifts are matched (up to the program maximum) 1:1 by the HGF to create a pool of matching funds of up to \$108,000. Pledges must be paid in full by **November 18, 2015**.

	Single Chai	Double Chai	Triple Chai
Camp raises up to this amount in gifts of \$9,000 or more	\$ 18,000	\$ 36,000	\$ 54,000
HGF matches 1:1	\$ 18,000	\$ 36,000	\$ 54,000
Total Phase I Pool:	\$ 36,000	\$ 72,000	\$108,000

For **Phase 2, between November 18, 2014 and November 18, 2015**, the camp raises gifts or pledges of \$1,800 or more to be matched 1:3 by the pool of funds created in Phase 1. To be eligible for matching funds, at least one-third of each pledge amount must be paid within 60 days of submission of the pledge application to the Harold Grinspoon Foundation; the remaining pledge must be paid in full by **March 18, 2018**.

**Phase 2**

	Single Chai	Double Chai	Triple Chai
Camp raises gifts of:	\$ 1,800 or more	\$ 1,800 or more	\$ 1,800 or more
Public Campaign maximum amount that is matched 1:3 from phase 1 pool:			
Public Campaign:	\$108,000	\$216,000	\$324,000

**Campaign Summary:**

Camp Raise	Single Chai	Double Chai	Triple Chai
Phase 1 goal:	\$ 18,000	\$ 36,000	\$ 54,000
Phase 2 goal:	\$108,000	\$216,000	\$324,000
HGF Match:	\$ 18,000	\$ 36,000	\$ 54,000
Total:	\$144,000	\$288,000	\$432,000

**Bonus:** One or more bonus payments may be awarded to the camps which have the greatest number of individual donors in phase 2 of the campaign. In the Chai Match 1 and 2 programs the camps that received bonus payments had over 45 separate donors to phase 2.

**Applications:** To be considered for inclusion in this matching grant program a completed application must be submitted no later than September 24, 2014. All applications will be acknowledged within one week of submission. Camps are responsible for assuring that their application has been received. Camps chosen for participation will be notified by October 17, 2014.

**Important Chai Match 3 Dates:**

- Applications due: September 24, 2014
- Acceptance letter sent by October 17, 2014
- Phase 1 pledges: Start: November 2, 2014, End: July 18, 2015
- Phase 1 pledge payments due in full: November 18, 2015
- Phase 2 pledges: Start: November 2, 2014, End: November 18, 2015
- Phase 2 pledge payments paid in full: March 18, 2018

Matching payments from the Harold Grinspoon Foundation: Matching grant payments from the Harold Grinspoon Foundation are paid after pledges have been paid to the camp. Phase 2 pledge payments will not be matched until the Phase 1 pledges have been paid.

Please address all inquiries regarding applications and submit completed applications to Allison@hgf.org.

### EXAMPLE 1:

- Camp Aleph signed up for the triple Chai Match: \$54,000 in Phase 1.
- Jon Gold and Jane Stein each make gifts of \$27,000 to Camp Aleph for a total of \$54,000 in Phase 1 contributions. HGF pledges to match these gifts on a 1:1 basis, creating a pool of matching funds of \$108,000.
- In Phase 2, Camp Aleph raises \$324,000 in gifts of \$1,800 or more by November 18, 2015.
- These gifts are matched 1:3 by the Phase 1 pool of funds.

Phase 1	Pool Total (1:1)	Comm. Match (1:3)	Camp Raises	Total Raised
\$54,000	\$108,000	\$324,000	\$378,000	\$432,000

### EXAMPLE 2:

- Camp Bet signed up for the triple Chai Match: \$54,000 in Phase 1.
- Sarah Cohen makes a \$50,000 gift to Camp Bet in Phase 1. HGF pledges to match this gift on a 1:1 basis, creating a pool of matching funds of \$100,000.
- To deplete the Phase 1 pool, Camp Bet needs to raise \$300,000 in Phase 2, from gifts of \$1,800 or more. Camp Bet ended up short of the goal, raising \$250,000.
- These gifts are matched 1:3 with \$83,333.34 from the Phase 1 pool of funds (accounted for as \$41,666.67 from Sarah Cohen's gift and \$41,666.67 from HGF).
- Since Camp Bet did not raise the full \$300,000 in Phase 2 to deplete the pool of matching funds, the camp is eligible to receive only \$41,666.67 of the HGF contingent pledge.

Phase 1	Pool Total (1:1)	Comm. Match (1:3)	Camp Raises	Total Raised
\$50,000	\$100,000	\$250,000	\$300,000	\$341,666.67

### EXAMPLE 3:

- Camp Gimmel signed up for the double Chai Match: \$36,000 in Phase 1.
- Beth Greene makes a gift of \$50,000 to Camp Gimmel in Phase 1 contributions. HGF pledges to match this gift on a 1:1 basis up to the double Chai maximum of \$36,000, creating a pool of matching funds of \$72,000. The additional \$14,000 from this gift can be applied to Phase 2.
- In Phase 2, Camp Gimmel raises \$186,000 in additional gifts of \$1,800 or more by March 18, 2014. The total Phase 2 amount to be matched is \$200,000.
- These gifts are matched 1:3 with \$72,000 from the Phase 1 pool of funds (accounted for a \$36,000 from Beth Greene's gift and \$36,000 from HGF).
- Since Camp Gimmel did not raise the full \$216,000 in Phase 2 to deplete the pool of matching funds, the camp is eligible to receive only \$33,333.33 of the HGF contingent pledge.

Phase 1	Pool Total (1:1)	Comm. Match (1:3)	Camp Raises	Total Raised
\$50,000	\$72,000	\$186,000	\$236,000	\$269,333

#### EXAMPLE 4:

- Camp Daled signed up for the Single Chai match: \$18,000 in Phase 1.
- Dan Frankel and Eric Klein each make a \$10,000 gift to Camp Daled. HGF pledges to match these gifts on a 1:1 basis up to the single Chai phase 1 maximum of \$18,000, creating a pool of matching funds of \$36,000. The additional \$2,000 from these two gifts can be applied to Phase 2.
- In Phase 2, Camp Daled raises a total of \$96,000 in additional gifts of \$1,800 or more. The total of Phase 2 gifts is \$98,000 (\$96,000 plus \$2,000).
- These gifts are matched 1:3 with \$ 32,667 from the Phase 1 pool of funds (accounted for as \$16,333 from Frankel / Klein gifts and \$16,333 from HGF with an additional \$4,000 from the pool not matched).
- Since Camp Bet did not raise the full \$118,000 in Phase 2 to deplete the pool of matching funds, the camp is eligible to receive only \$16,333 of the HGF contingent pledge.

	Maximum Eligible for Match	Actual
Phase 1 Raised	\$ 18,000	\$ 20,000
Phase 1 HGF Match	\$ 18,000	\$ 18,000
Phase 1 Pool	\$ 36,000	\$ 36,000
Phase 2 Raised	\$108,000	\$ 98,000
Phase 2 Match from Phase 1 pool at 1:3 (camp/HGF/Total)	\$ 18,000 / \$18,000 / \$36,000	\$ 16,333 / \$16,333 / \$32,667
Total Raised by Camp	No maximum	\$116,000
Total HGF contribution	\$ 18,000 maximum	\$ 16,333
Total to Camp	amount raised plus HGF max	\$132,333

#### FREQUENTLY ASKED QUESTIONS

**Q:** Can a donor give in both Phases 1 and 2?

**A:** Yes. Donors may give in both phases. (A separate report is required for each pledge.)

The amount of any gift that is in excess of the Phase 1 matched amount can be applied to Phase 2.

**Q:** Can pledges or gifts of \$1,800 or more made after November 18, 2014 be counted as Phase 2 gifts (even though these gifts are received prior to a camp's creation of a Phase 1 pool of matching funds)?

**A:** Yes, as long as the Phase 1 pool of matching funds is created with a minimum of \$9,000 by July 18, 2015, and the gifts identified for Phase 2 are designated for purposes consistent with **Chai Match 3** guidelines.

**Q:** When will the Harold Grinspoon Foundation disburse matching funds to the camps?

**A:** HGF disburses matching funds in January, April, July, and October beginning in July 2015, based upon proof of payment of the Phase 2 gifts at the \$1,800 level or above.

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate **Chai Match 3** at any time.

For more information please visit our website at [www.jcamp180.org](http://www.jcamp180.org)

