



## JCamp 180: Build Your Match I



JCamp180, a program of the Harold Grinspoon Foundation (HGF), is pleased to announce *Build Your Match I*: a competitive challenge grant opportunity for selected affiliated camps that have successfully completed previous HGF matching campaigns. Through challenge grants, JCamp180 continues to pursue its mission of enhancing the long-term effectiveness of nonprofit camps and other organizations that engage young people in meaningful Jewish cultural and educational experiences. In the last twelve years of matching challenges, HGF has committed more than \$15.4 million, which has in turn leveraged more than \$85 million in fundraising among Jcamp180-affiliated camps.



To be eligible for participation in *Build Your Match I*, camps must be current clients of JCamp180 and may not be a participant in any other active matching grant programs. This restriction therefore excludes from *Build Your Match I* all camps participating in *Meet Your Match* cohorts 7 and 8, *Create Your Match* cohorts 6 and 7, *Sustain Your Match 2*, and *DAY Camp 1, 2, and 3* programs. Also excluded are camps that have not participated in a *Chai Match* grant cohort.

### PROGRAM GUIDELINES

*Build Your Match I* is a two-phase matching grant program that provides the momentum for experienced camps affiliated with JCamp180 to reconnect with their major donors through a Harold Grinspoon Foundation challenge grant. Camps may solicit gifts from new or previous donors. Gifts in both phases must come from individuals\* as defined elsewhere in this document. At least 50% of Grinspoon Foundation funds must go toward capital improvements or facility enhancements.

## PROGRAM GUIDELINES (CONTINUED)

In **Phase 1**, which runs between **July 1, 2018 and December 31, 2018**, each participating camp must solicit a minimum of three gifts of \$25,000 or more in the form of pledges or gifts from individual\* donors. The first \$25,000 of each gift will be matched (up to the \$75,000 program maximum) 1:1 by the HGF to create a pool of matching funds of up to \$150,000. Money pledged as part of phase 1 must be paid in full by **June 30, 2019**.

For **Phase 2**, which runs between **July 1, 2018 and June 30, 2019**, each participating camp must solicit gifts or pledges of \$1,500 or more from individual\* donors. The first \$25,000 of each gift will be matched 1:3 by the pool of funds created in Phase 1. To be eligible for matching funds all phase 2 pledges must be paid in full by **June 30, 2021**.

## CAMPAIGN SUMMARY

PHASE 1	Amount	Restrictions	Timing
Gifts from camp donors 3 gifts of at least \$25,000	\$75,000	The first \$25,000 from three different donors will be matched 1:1	6 months to solicit pledges or gifts; 12 months for full payment
Maximum Grinspoon Foundation match to funds raised by the camp	\$75,000		
PHASE 2	Amount	Restrictions	Timing
Gifts from camp donors	\$450,000	Minimum gift of \$1,500 paid over three years Maximum of \$25,000 will be matched from any single gift	12 months to solicit pledge or gifts; three years for full payment
<b>TOTAL OF FUNDS RAISED</b>	<b>\$600,000</b>		

## TIMELINE

GENERAL	
Campaign announced	April 8, 2018
Application opens	April 16, 2018
Application due	June 1, 2018
Camps notified of decision	June 15, 2018

PHASE I	
Phase I begins	July 1, 2018
Phase I pledge period ends	December 31, 2018
Phase I pledge reporting due	January 31, 2019
Phase I ends: all payments due	June 30, 2019
Phase I payment support submissions due	July 31, 2019

PHASE 2	
Phase 2 begins	July 1, 2018
Phase 2 pledge period ends	June 30, 2019
Phase 2 pledge reporting due	July 31, 2019
Phase 2 ends: all payments due	June 30, 2021
Phase 2 payment support submissions due	July 31, 2021

## Matching payments from the Harold Grinspoon Foundation:

Matching payments will be released when phase 1 pledges have co-funded the matching pool and the phase 2 gift payment reaches the minimum \$1,500 qualifying amount. Matching grant payments from the Harold Grinspoon Foundation (JCamp180) are paid quarterly in March, June, September and December.

## Matching Fund Use:

The matching funds provided by the Harold Grinspoon Foundation (up to \$75,000) must be used for either capital improvements (not deferred maintenance) or the creation of a facilities or a scholarship endowment. The uses of funds raised from camp donors are unrestricted unless otherwise specified by the donor.

## FREQUENTLY ASKED QUESTIONS

### \*Q: What is an individual donor?

**A:** For Build Your Match 1, an individual donor is an individual, a family (defined as a spouse, parents, siblings and children), a family foundation, a donor designated charitable fund, an alumni association established prior to June 1, 2018, or a corporation. Not eligible for HGF matching funds are donations that are part of an annual support program, a program or facilities specific grant, funds received from a Jewish Federation, or funds received from the Foundation for Jewish Camp.

### Q: Can a donor give in both Phases 1 and 2?

**A:** No. Donors who contribute in phase one may not also have their gifts considered as part of phase 2. This program is designed to encourage multiple donors. Limiting the participation of donors to phase 1 or phase 2 encourages camps to solicit more gifts.

### Q: Can pledges or gifts of \$1,500 or more made after July 1, 2018 be counted as Phase 2 gifts even if they are received prior to a camp's creation of a Phase 1 pool of matching funds?

**A:** Yes, as long as the Phase 1 pool of matching funds is created with a minimum of \$25,000 by December 31, 2018 and the gifts identified for Phase 2 are designated for purposes consistent with Build Your Match 1 guidelines.

### Q: What gifts are approved for match?

**A:** Gifts must be cash or cash equivalent. In-kind contributions, property, insurance policies or art may not be submitted for match consideration. Stock, as valued on the day of transfer, as well as other cash valued securities are acceptable gifts.

### Q: How are Canadian dollars valued?

**A:** For the purpose of this program, gifts requirements to Canadian camps from Canadian donors will be the same amount but denominated in Canadian dollars. HGF matches will be in Canadian dollars as valued at the time of the match distribution.

**Q: How are matching funds claimed?**

**A:** All requests for matching fund distributions must be made through the HGF on-line grant administration system. E-mail and mail submissions will not be accepted. It is the camp's responsibility to assure that proof of payment is properly submitted and received by HGF. Camps must submit proof that funds were paid to the camp before matching funds will be dispersed.

**Q: When will the Harold Grinspoon Foundation disburse matching funds to the camps?**

**A:** HGF disburses matching funds in December, March, June and September of each year. Participating camps are eligible for distributions from *Build Your Match I* beginning in September, 2018, based upon proof of payment of the Phase 2 gifts at the \$1,500 level or above.

**Q: How do camps apply for *Build Your Match I*?**

**A:** From April 15, 2018 through June 30, 2018 camps can apply for Build Your Match I through our online grant system. The link to the online grant system can be found on the home page of the JCamp 180 web site and the *BYM I* page of the web site.

**Q: Is there any other “fine print” to this program?**

**A:** Additional information (e.g.: portal access, acceptable gifts, proof of payment) about the *Build Your Match I* program are included in the training webinar documentation that will be provided for all participating camps. The information included in that webinar, along with this program document, constitute the rules of the *Build Your Match I* program.

The Harold Grinspoon Foundation reserves the right to change the terms and conditions and/or terminate *Build Your Match I* at any time. Please address all inquiries regarding applications and submit completed applications to [Grants@hgf.org](mailto:Grants@hgf.org).

For more information please visit our website at [JCAMP180.ORG](http://JCAMP180.ORG)