**Nonprofit Jewish Day Camp Fundraising** Resources you can use NOW

Inner Circle Update Zoom Invite Sample

***About this document:***

*Establishing a group of major donors and supporters who get insider information and become your "inner circle” can be very helpful in raising major gifts. The inner circle should get more in-depth information about the current condition of Camp and the options moving forward.*

*Here is a sample invitation from a Camp that you may use for inspiration.*

Dear CAMP NAME friends and supporters,

We hope you had a safe and meaningful Passover holiday.

Our philosophy at CAMP NAME is transparency — we want you to know everything that we know. We invite you to join us on **TUESDAY, APRIL 21, at 4:30 p.m. (EDT)** for our next supporter briefing. We will be joined by **NAME OF PRESENTERS AND TOPIC**. Here are the Zoom details:

ZOOM INFORMATION HERE

If you are able to join us, **RSVP by DATE HERE to****NAME** **(EMAIL) or call NUMBER HERE.**

We acknowledge that a lot can change in a week, so before we see you on Zoom NEXT TUESDAY, here is our latest update:

1. We are continuing to make strategic budget cuts and changes to benefits. (One more sentence about new changes here.)

1. We will give an update on the Paycheck Protection Program for CAMP NAME.

1. We received details of a challenge grant from Donor A. The donor is giving a matching gift of X if we raise Y. That means we can raise a total of X for camp if we do our jobs well! We are grateful to Donor A and her generosity!

Throughout all of this, summer is still our priority. We are committed to offering a camp experience for campers even if it means participating in a powerful virtual camp experience. Our community needs CAMP NAME more than ever and we are thinking creatively about how to make that happen.

Among the chaos, we hope that you are finding ways to make each day different. Our virtual gatherings, [***Yesh Li Kamah Ho’daot***](https://protect-us.mimecast.com/s/P2IwCxkyM0hpwVQfvUFrs), have been an amazing resource to stay connected and bring variety to our days.

We hope you will join us next week as we continue the conversation through this crisis. We are so grateful for your partnership and support of CAMP NAME.

*Chag sameach*,

NAME                                       NAME                 NAME          NAME

Chair, Board of Directors                Development Chair          Executive Director            Director of Development