

Show 'Em Why It Matters



Impact Reports for Every Scale

NICOLE
LAMBERG
& Associates

JCamp 180 Annual Conference

Tweet your “aha!”
moments

#JCampConf

NICOLE
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& Associates

Today's Conversation

- Why → Who → What → When → How
- Lots o' Ideas
- Discussion

Why?

Camp is Magical.

Your Work?
Um, no.

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Why?

People Give
Enroll their Kids
Volunteer
Advocate
Recommend
...to Make an Impact



Why?

Your Stakeholder Cycle



The Power of Reporting

- Demonstrate
- Connect
- Honor
- (Re)assure
- Inspire



Who?

Identify your audience



What?

WHAT do you
want them to:

KNOW? *Feel?* **Do?**



Do you really NEED an Impact Report?

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When?

Enacting Your Stakeholder Cycle



Building an Impact Report

- ✓ Mission fulfillment
- ✓ Passion
- ✓ Appreciation
- ✓ Photos & stories of impact
- ✓ Performance data
- ✓ Financial accountability
- ✓ Personality!



A bright sun shining in a blue sky with scattered white clouds. The sun is positioned in the upper left quadrant, creating a lens flare effect. The sky is a deep blue, and the clouds are white and fluffy, scattered across the frame.

Your report can be
whatever YOU want it to be.

OY.

What's IN

Clear theme

Top 3 accomplishments

Impact

Donor-centric appreciation

Connection/emotion

Responsible use of funds

The format right for YOU

Looking ahead

What's OUT

Dutiful book report

Administrivia

Activities

Org-centric recognition

Distance/"Professionalism"

Detailed budgets

Formats that constrain you

Looking back

CALL 1-866-261-3734

 Hazelden Betty
Foundation

ADDICTION TREATMENT

BUILDING THE CASE FOR A BETTER EARTH

2016
VICTORIES
REPORT


What's in a name?





Impact Report Elements

Best Practices Now

- Mission / intro: don't assume they know you!
- Minimalist text with compelling stories
- Strong photography & design
- Well-chosen stats, with context that gives them meaning
- Credit to the stakeholders: It's about THEIR RESULTS, not YOU!
- Ways to give / engage

Theme: The ONE BIG Reader Takeaway



Stories

- What tells your story?
- Who tells your story?

What did you like **BEST** or find most **MEANINGFUL** or **TRANSFORMATIVE** about this summer's Camp Pembroke experience?

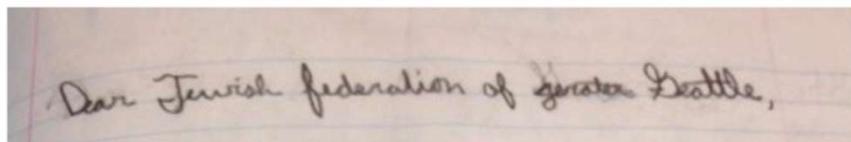
Gather stories
from parents

What does this financial assistance mean to you? We'd like to quote you-- anonymously! Your words can motivate and encourage donors considering gifts to support the Camp Tel Noar Scholarship Fund.

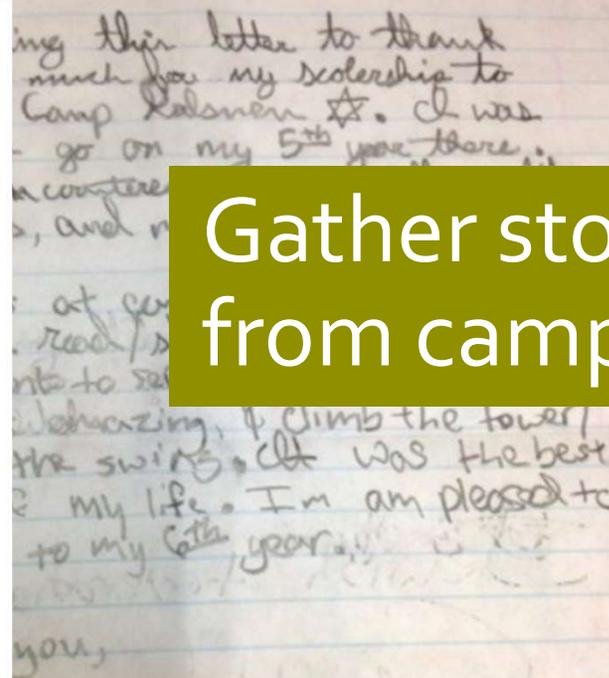
Dear Camp Tawonga Supporter,

My name is Leah. I am in the bunk of G-1. I love Camp Tawonga because they will take in anybody & they celebrate people's differences, and it's a great place to learn about Judaism. Thank you for your support.

Sincerely,
Leah



Dear Jewish Federation of Greater Seattle,



ing this letter to thank
much for my scholarship to
Camp Kolomen ★. I was
go on my 5th year there,
at ge
read / s
nt to se
celebrating, & climb the tower /
the swing. It was the best
my life. I'm am pleased to
to my 6th year.
you,

Gather stories
from campers



#CampRoleModel
#GivingTuesday

We're giving because our kids spend the year counting down the days until they are back "home".

Thank you to all the amazing staff at Tevya – and especially to Seth for being an incredible role model/counselor to our son.

CAMP
Tevya

Gather stories
from donors

DEAR DONOR!

HELLO! MY NAME IS MEG BATAVIA AND THIS IS MY 5TH SUMMER ON STAFF. I LOVE WORKING HERE. TALONGA HAS GIVEN ME SO MANY BEAUTIFUL GIFTS - FROM FRIENDS TO INSPIRATIONAL MOMENTS IN YOSEMITE. TALONGA HAS GIVEN ME A PERSPECTIVE ON MYSELF AND THE WORLD, THAT GROUNDS AND CALMS ME.

THANK YOU FOR BEING PART OF OUR COMMUNITY!
THANK YOU FOR HELPING US GROW AND THRIVE!

CHEERS,
MEG BATAVIA

Gather stories
from staff

Share stories...long or short



“I love camp because of the friendships I make,

IN THEIR OWN WORDS...

“My children feel strong and more confident in themselves and their Jewish identity. Looking back, I see that CTN set the standards that I live my life by today.”

Dear Tawonga Supporter,
My name is Miles, and I am a camper in the bunk of B-11 at Camp T. Growing up in this wonderful community has been amazing, and I love returning for all these years to my amazing friends.



Share stories...long or short

IN 2014 THE BROOKLINE CENTER

served
40

CHILDREN WITH
AUTISM SPECTRUM DISORDERS

provided
125

ONE-ON-ONE
PARENT MEETINGS & WORKSHOPS

led
210

SOCIAL SKILLS SESSIONS

SOCIAL SKILLS GROUPS

The Brookline Center's social skills groups help children with autism spectrum and related disorders build critical social interaction and communication skills, connect with peers, and enjoy a sense of belonging. Parent education and direct collaboration with schools are distinguishing features of this Brookline Center program.

A PLACE TO *belong*

From early on, it was clear that Jonah needed more support than his school and parents could provide. Coping with a combination of sensory and communication challenges, his frustration often boiled over in outbursts that caused stress for everyone—Jonah included. A bright and creative child, Jonah desperately wanted to connect with his peers, but social interactions felt confusing and fraught with anxiety.

Jonah's mother, Deb, learned about the Brookline Center's Social Skills Group program through a friend and enrolled Jonah at the first opening. In the weekly sessions, Jonah and his peers played games like the "Cupcake Challenge" that required group problem solving and creativity. Some activities seemed simple on the surface, but required skills—like turn taking—that did not come easily to Jonah. The tools he learned were invaluable, and the friendships he formed were "expansive," says his mom. Deb benefited as well. She attended several parent workshops on topics like navigating school recess and using praise to increase independence. The friendships she made were just as

important as the content: "It was a relief to find other parents who understood my situation and who saw Jonah as a whole child, rather than a set of problems."

"The Brookline Center is incredible—your child gets a safe place to grow, you get access to extremely knowledgeable professionals, and you both become part of a supportive community. Every parent of an 'out-of-the-box' kid should have a resource like this."

Jonah has made tremendous gains. He still struggles in some social situations, but he's learned how to calm himself when anxiety spikes and handle peer interactions more confidently. Deb hopes that her son's skills will allow him to feel fully accepted at school one day. Until then, Jonah has found a place where he fits perfectly for an hour every week and a group of friends who are always eager for the next play date.

* Identities have been changed in this true story.



JONAH

*out-of-the
box kid*

Statistics

- What illustrates your success?
- No stats? Plan now for next summer!
- What's meaningful? Can you count it?

CohenCamps

According to this year's parents:

98% of campers loved their experience

98% connected with the community warmth

97% came home with greater appreciation for Jewish values and heritage

96% grew more confident and independent

94% felt truly known and cared for by counselors

We're so glad!

Stats!

What parents are saying

91% of parents said that YPI helped improve their child's grades.

94% of parents reported that YPI helped their child have a better attitude about school.

YOUTH POLICY INSTITUTE

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BY THE NUMBERS

OUR IMPACT IN 2016

183,600 hours of community service provided by 115 AmeriCorps (YPI Promise Corps) members

3,540 students engaged in physical education and general wellness programs

16,440 hours of paid internship work experience for 284 low-income youth

2,813 boxes of fresh produce provided for low-income families



YPI's programs help build capabilities that make a positive contribution to the future of the families we serve.

More stats!

Hillel International 2016 ANNUAL REPORT

Hillel operates in **17** countries

111,800+
Facebook fans
47.4% ▲
in online engagement

16,000+
students went on Hillel-led Birthright Israel trips in the past 3 years

9,525
hours of learning with Hillel's Jewish Learning Fellowship

82
Hillels currently participating in Measuring Excellence

33 Ezra Fellows

73%
students say Hillel plays a role in celebrating Jewish traditions

THE 132,000
students engaged by engagement interns in the past 10 years

20
Springboard Fellows

HILLEL EFFECT

15,400+
Alternative Break participants since 2004

850
campus professionals worldwide in the Hillel movement

375
professionals under age 30 work at campus Hillels

135,000+
students engaged in public Israel celebrations and cultural events

75 Jewish Agency for Israel Fellows on more than 100 campuses across North America

Financials IN CONTEXT

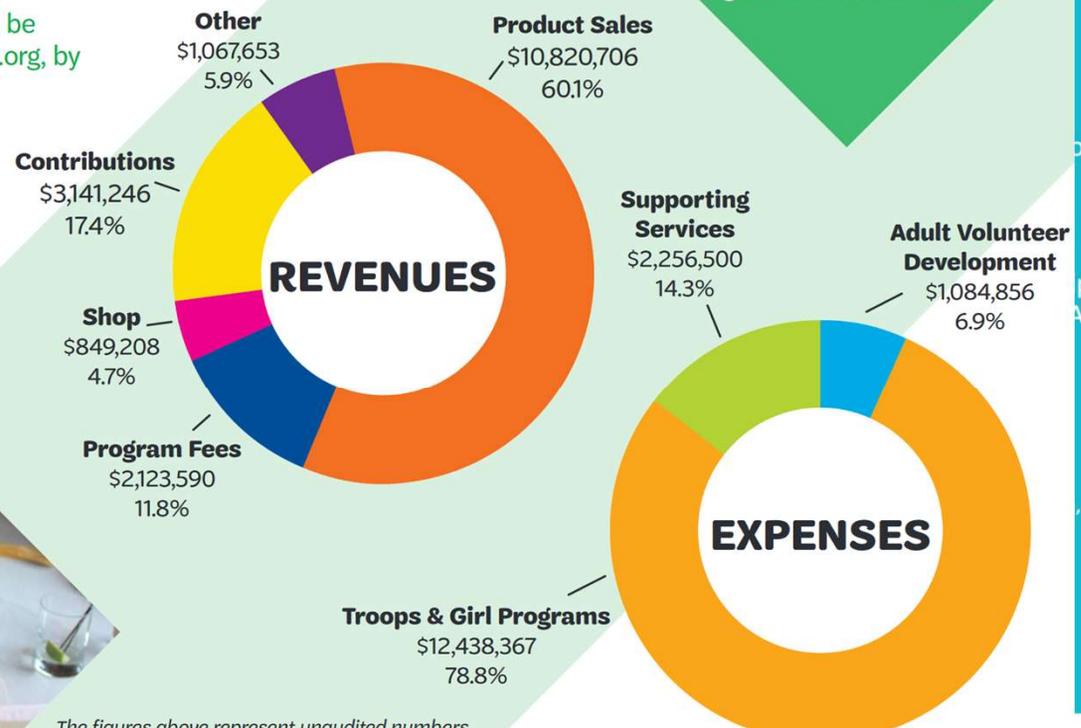
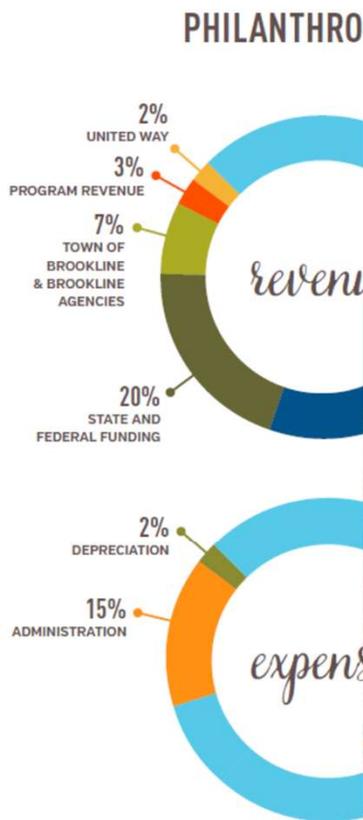
Using Tuition & Donations Carefully

2016 Financial Highlights

A full copy of the financial statements of Girl Scouts Nation's Capital as audited by independent public accountants, BDO USA, LLP, will be available on our website, gscnc.org, by February 2017.

85.7%

of our expenses go directly to support our girls and volunteers



The figures above represent unaudited numbers.

Ways to Give

WAYS TO GIVE

There are many ways to support Lewa Wildlife Conservancy. To learn more or to donate, please email us at info@lewa.org or visit our website at www.lewa.org.

SET UP A MONTHLY DONATION

sponsor our annual g

OUTRIGHT GIFTS

- Make a one-time cash gift
- Make a charitable gift of stocks, bonds, or mutual funds
- Make a symbolic animal adoption
- Honour a loved one with a tribute gift
- Invest today in Lewa's future by supporting its

VISIT US

The most enjoyable way you can help Lewa is simply by visiting us! Lewa is world renowned for its outstanding, low impact tourism practices. Your conservation fees help fund a portion of Lewa's operating costs.

BUILD FOR CONSERVATION

**Your gift is welcome
and deeply appreciated:**

www.cohencamps.org/give-2-camp

- Ask if your workplace participates in corporate matching gifts
- Donate by Shopping – It is so easy to support Lewa by using Goodshop.com. Select Lewa Wildlife Conservancy and Goodshop will offer discounts on purchases and donate 20% of your total amount to Lewa.

Design says: “we’ve got our act together”

Service and Leadership
 Girl Scouts give back, volunteer for good causes. This year, 16,100 Girl Scouts globally and at our Girl Scouts Nation's Capital Girl Scouts demonstrate their commitment to service through their troops.

TALENTED PROFESSIONALS
 Talent is the first priority in Hillel's Drive to Excellence Strategic Plan by design. We've taken this priority to heart and invested in new opportunities, such as the Spritz Fellowship, which trains cohorts of young, Jewish professionals in highly valued skills and places them at local Hillel campuses for two years. We've assisted local Hillel with 180 new professionals and continue to equip and train the entire field with the achieve excellence.

85%
37%

SPOTLIGHT ON NEW PROFESSIONAL
Anna Levin Rosen
 A member of the fourth cohort of Weisberg Accelerate Executive Program, Anna served as co-director of Diversity of Chicago Hillel for its first year as its executive director this year.
 At the academically challenging University of Chicago, Anna sees US Chicago Hillel as a place to provide students with tools to navigate from the outside world and a community with which to create social change. "Our students are so driven intellectually and are also compelled to transcend the world around them. With Hillel, they can find inspiration and develop a more nuanced Jewish lens through which to see the world."

38 staff members

85% of staff say their interest in educational equity has grown as a result of Camp Phoenix

100% of staff say they felt like a change agent for equity in the community

"I love the positive atmosphere for students. From instruction to afternoon activities, students were genuinely excited and engaged every moment. I also really appreciated the strong relationships students built with their counselors—students really saw themselves in staff mentors."
 -Brain Feeder Megan "T-Rex" Macpherson

"The relationships built with campers in a short amount of time transformed achievement into something unique and powerful."
 -Achievement Director Marisol "Luna" Cantu

4

Transparency Builds Trust

LESSONS LEARNED:

- By improving instruction, we improve student learning/outcomes – particularly in science.
 - Recruitment of teachers for STEM Summer Institute must occur in the fall, the beginning of the school year, because teacher contracts are only for 10 months and many plan ahead for summer work and vacations. Although The Education Effect offers stipends for summer participation, many teachers are already committed for the summer when recruitment begins. Recognizing that, The Education Effect recruited teachers in September and had 100% participation in both years one and two in the STEM Summer Institute with all six of BTW's science teachers.
 - Academic advisors must be increased incrementally with enrollment. From 2014-2015 to 2015-2016, enrollment increased by almost 10% yet there were no new advising hires.
 - To get high school students to participate in summer programs such as Miami Prep (Engineering) and the LEAD program (Math & Civics), stipends must be a part of the recruitment because most BTW students
 - **One Size Does Not Fit All:** Models of curriculum and instructional reform do not necessarily transfer seamlessly from one school to the next. This is true even when the schools have similar socio-economic demographics, like Miami Northwestern and Booker T. Washington. As with most inner-city schools, **place-based strategies** are required to address the most prevalent challenges of neighborhood schools.
- The struggles at BTW did not necessarily mirror those of Miami Northwestern. Thus, The Education Effect had to reimagine some of its initial programming strategies to meet the students, parents, teachers and community where they were. As a result, we learned that the instruction must relate to the culture and conditions of the students and the school. For BTW, **culturally relevant pedagogy** takes on a much higher importance.
- Community partners must have shared visions and goals to achieve outcomes and we must work together to share resources and complement each other's efforts. For example, the Overtown Youth Center did not have a test-prep program. With the assistance of the expertise of The Education Effect, the Overtown Youth Center now offers appropriate

2016 Impact Report
Lennar Foundation

Support for The Education Effect at Booker T. Washington Senior High School

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Donor Lists?



YERUSHA LEGACY SOCIETY

“The Yerusha Legacy is a wonderful component of Camp Ramah in the Berkshires fundraising efforts. Donors are able to leave a lasting impact while ensuring the long-term sustainability of our camp.”

Drive to your website?

The Yerusha Legacy Society, was established in 2010 to ensure a solid future for Camp Ramah in the Berkshires. Membership quadrupled in size as it increased to over 100 donors who provided for camp in their own way. The camp's farm, a unique legacy grove currently in production, with individual plaques, bearing the names of each benevolent benefactor.

- | | | | |
|-----------------------------------|----------------------------------|---------------------------|---------------------------------|
| Jerome Abrams | Josh Flug | Beth Mann | Karen Legman Segal & Eric Segal |
| Barry Allen | Richard Friedman | Ben & Aliza Mann | Aviva & Steve Seiden |
| Timberly Whitfield & Robert Allen | Jonathan Funk | Charlie & Barbara Mann | Debra & Michael Seiden |
| Amy and Rick Atlas | Matthew Futterman | Judy Marcus | Julia Keltz & Zachary Seiden |
| Audrey Atlas | Nina & Gary Glaser | Ehud Marcus | Harriet & Joel Shaiman |
| Mark Badash | Arielle Glaser | Marge & Norman Milekowski | Saul Shapiro |
| Sheri & Ira Balsam | Marlene Noveck & Steve Goldstein | Fredric Miller | Jeffrey Shlefstein |
| Andrea Barnett | Betty Golomb | Joyce Miller | Heidi & Rob Silverstone |
| Ira Beer | Karen & Howie Goodman | Roberta Morse | Gerald & Robin Skolnik |
| Diane Spiegel Belok | Daniel & Vicki Granek | Cliff Nerwen | Mike Slifer |
| Suzanna Brown Berkowitz | Harold Grinspoon | Helga Noveck | Sarah & Insh Smith |



Impact Report Formats

The right format for YOUR donors? You know them best.

Postcard

Poster

2-4-6-8-16 panel

PDF or flipbook

Infographic

Online microsite

Video

Conference call/Webinar



Postcards

Qhubeka 2016 ANNUAL REPORT

WITH HELP FROM YOU... ENTREPRENEURS, FAMILIES AND CHILDREN ARE CHANGING THEIR LIVES WITH BICYCLES.

83%

the average bicycle usage two terms post-distribution in rural Limpopo schools

THE IMPACT:

9 implementation partners

1,186

Bicycles to improve the community

HERE'S THE CHANGE YOU'VE HELPED US TO DELIVER THIS FISCAL YEAR:

4,852

Bicycles to access economic opportunity

3,600

Bicycles to access education

THANK YOU!

During the 2016 financial year, more than 8,500 bicycles were earned through Qhubeka programmes run by implementation partners like World Vision, loveLife and Wildlands. More than 14 corporates contributed to changing lives with bicycles, with five of them funding at least a full container of bicycles each, namely, Team Dimension Data, Deloitte, Dimension Data, Volkswagen and MTN Foundation. We've also had support from City of Johannesburg, Western Cape Government, the Ministry of Education in Eritrea and United Nations Development Programme, Eritrea, amongst others. In addition, we processed over 5,500 individual donations.

Bottom line: None of this would have been possible without your support!



STAY IN CONTACT

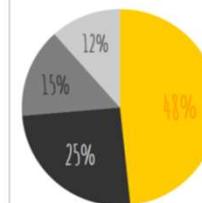
website: www.qhubeka.org
 email: info@qhubeka.org
 tel: +27 11 467 8726
 @Qhubeka
 Qhubekabicycles
 @Qhubeka

WHAT WE DO

Our bicycles open up the world with wheels by providing greater access to education and economic opportunity. When entrepreneurs, families and children earn a bicycle, their lives change for the better. The changes ripple outward towards those in their community. While we're able to report outcomes (see reverse), what is more difficult to measure is the value of time saved commuting by bike and the overall benefit to communities of improved mobility.

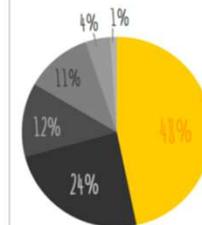
HOW WE GET IT DONE

14 employees coordinate the efforts of fundraising and distributing 10,000 bicycles a year. We operate with a lean budget and a can-do attitude. Thanks to the generosity of our incredible donors we raised R27,519,268 (roughly 1,965,662USD), with more individual contributions than ever before. More and more of you are helping us change lives with bicycles! Thank you!



SOURCE OF FUNDS

- BicyclesChangeLives campaign
- Corporate donations
- Bicycle & merchandise sales
- Individual & events



APPLICATION OF FUNDS

- Beneficiary programming
- Increase of bicycle inventory
- Cost of employment
- Fundraising costs
- Operating/Logistics costs
- Plant, equipment and cash



MOUNTAIN EDUCATION FOUNDATION

2015-16

Dear MEF Supporter,

Signal Mountain has great schools!

I hear this simple sentence over and over again. And do you know why? Because on Signal Mountain, **we are blessed with forward-thinking principals, student-focused educators, and a supportive community** that won't take no for an answer.

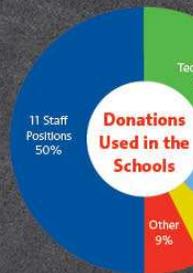
That is why the Mountain Education Foundation (MEF) exists. When the state of Tennessee said no to funding arts enrichment in the elementary schools, the Signal Mountain community banded together to raise the necessary resources to fund our own arts program. **More than 25 years later, MEF continues to fill the gaps in funding** where state and county budgets run short.

This past year, MEF had its share of challenges. Long-time donors have moved on as their children transitioned out of school, important grants have expired and requests for help continue to grow. **Yet, we've also had notable success and growth.**

As we continue seeking new ways to communicate the many needs and opportunities within our schools as well as the impact MEF has on our community, **we are pleased to share this summary of achievements from the past year.** Your investment makes a difference every day with children on Signal Mountain and we want to say THANK YOU for continued support and involvement. MEF would not exist without you!

With gratitude,

Katie Hanners
MEF Executive Director



Items funded in 2015-16 by MEF:

- 342 iPads, tablets and computers purchased
- Learning Center at SMMHS
- Classroom materials and supplies
- Professional development for 40 teachers
- ACT testing for 9th and 10th grade students
- College prep workshops
- Youth in Government and Model UN support
- One 3D printer and two science printers
- International Baccalaureate support
- Robotics programs at all three schools
- Security system at Nolan and Thrasher
- and much more!



For more information on MEF contact Katie Hanners at (423) 517-0772.

Show your support. Donate at meftoday.org



MEF fully funded 11 staff positions:

Melanie Lindgren
Reading Intervention

Betsy Wilburn
Reading Intervention

Ricky McEvoy
Technology

Sandy Mitchum
College Access Advisor

Kathie Nolan
Art

Nancy Stagmaier
Art

Kellie Robison
Computer Lab

Kathy Taylor
Math Intervention

Leslie Wilson
Learning Center

Vanessa Dexter
Braindance

Jody Johnson
Cafeteria Monitor

Our students need MEF, and MEF needs YOU!



It's easy to donate at www.meftoday.org. Every dollar makes a significant impact on our schools. We encourage all donors to consider their personal situation, the value of an exceptional education, and the benefits of strong schools in our community.

Donations to MEF can be a one-time gift or monthly donation. As a monthly donor, you can be assured that your consistent monthly gift makes a greater impact as it allows MEF to more confidently determine how and where to allocate funds.

MEF needs VOLUNTEERS! Working at events, helping in the office, or serving on a committee or advisory board is a great way to stay connected to the community and show support for our students.

Design donated by Lisa Davis

Printing donated by

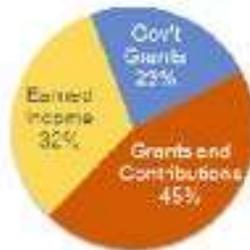


Self-sufficiency is achieved through higher education.

6 Bachelor's Degrees
3 Associate's Degrees
1 Registered Nurse
1 Licensed Practical Nurse
2 Homes Purchased



99% of ACHIEVEability children are in school. They are more likely to graduate than their peers in Philadelphia.



Revenue



Expenses

For 30 years, ACHIEVEability has been breaking the cycle of poverty for single-parent, low-income families.

ACHIEVEability provides housing and supportive services so parents can pursue higher education.

Everything ACHIEVEability does promotes accountability and self-sufficiency for its families.

THANK YOU FOR YOUR SUPPORT!

Discover ACHIEVEability at www.achieveability.org



Infographic

Beber Camp



[Dates & Rates](#) [Login](#) [Contact](#) [Blog](#) [Group Rentals](#) [Donate](#)

800-803-CAMP



[PROSPECTIVE FAMILIES](#)

[CURRENT FAMILIES](#)

[STAFF](#)

[ALUMNI](#)

[REQUEST INFO »](#)

[ENROLL »](#)

BEBER CAMP IMPACT REPORT - SUMMER 2017

Brad Robinson - SEP 15



Teen Leadership

Counselors-in-Training
35 CITs graduated from Beber's Teen Leadership Program.

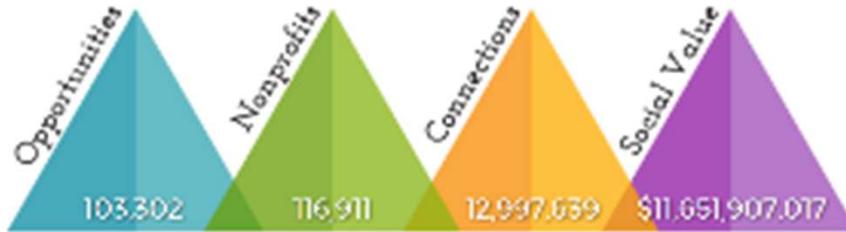
We Can't Wait for Summer 2018!



2016 Impact Report

VolunteerMatch Network to Date

REAL TIME STATISTICS



People Make the Difference

VolunteerMatch Network by the Numbers: 2016

VolunteerMatch makes it easier for good people and good causes to connect. Each day, we welcome 1.8K new volunteers, 275 new opportunities, 35K new visitors and 4.0K new connections, creating \$4.5M in social value.

Here's how...

\$1.66B
total social value in 2016

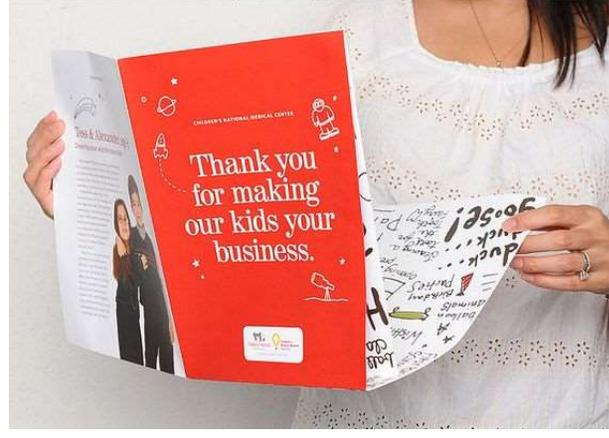
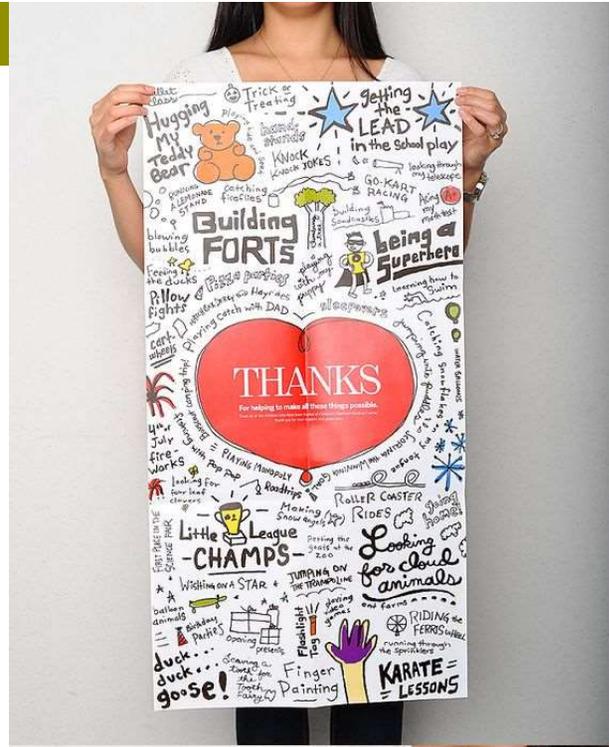
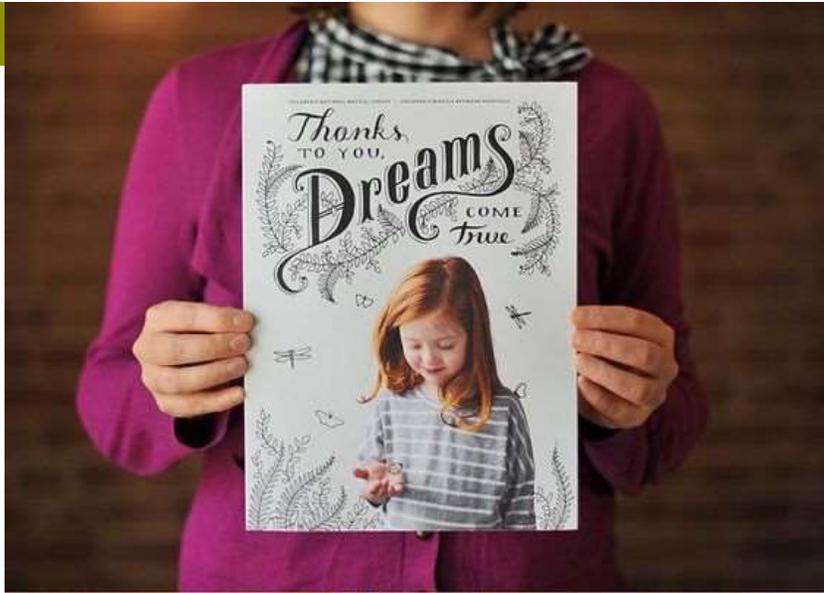
About VolunteerMatch Network: 1999-2016





Posters

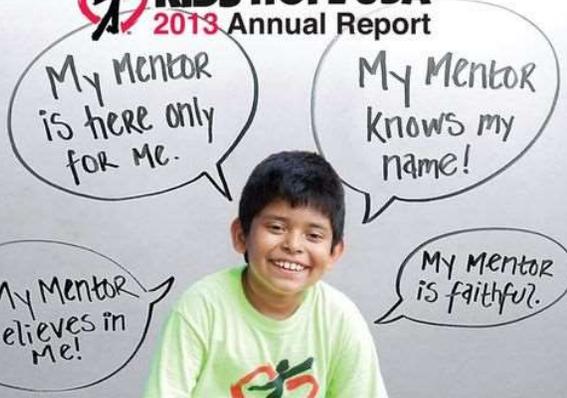






Short Forms

KIDS HOPE USA 2013 Annual Report



Kids Hope USA . 100 South Pine Street, Suite 280 . Zeeland, Michigan . 49464 . (616) 546-3580 . www.kidshopeusa.org

CATCHING THE KIDS HOPE USA "VISION"



"A year ago, I was led to get involved with KIDS HOPE USA. It wasn't hard to catch the, "KIDS HOPE USA vision." There is a clear need for KIDS HOPE USA in our community elementary schools. I have been able to share the vision of KIDS HOPE USA through clergy groups and guided three neighboring churches to consider becoming partners. I am now a co-director for the KIDS HOPE USA program at my church, and love seeing young lives being touched in my town."

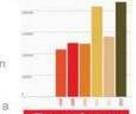
Hannah Muther
Co-Director, Mount Olive Lutheran - Rockford, Illinois



DISTRIBUTION OF FUNDS WITHIN KIDS HOPE USA



KIDS HOPE USA has experienced great growth within the past year because of the increasing generosity from donors.



KIDS HOPE USA NEXT

2013 included the launch of the pilot program, KIDS HOPE USA NEXT, our initiative to serve middle school students.

50 Participating Programs
100+ Mentor/Student Relationships

"As an elementary principal, I had the opportunity to witness the incredible power of the relationships that were developed between student and adult mentor.

I often heard of relationships that worked to continue beyond the 5th grade but without a structure in place, often discontinued. I asked myself, why does this have to end when students reach what are often the most challenging years of youth-middle school?"

As a board member for Kids Hope USA, I am thrilled that the opportunities now exist to pilot Kids Hope USA Next programs across the country to build upon what we know works - One Church, One School, One Child, One Hour. The curriculum and support that has been developed is specifically targeted for this age group and their unique needs.

Brian Davis
Superintendent of Holland Public Schools

KIDS HOPE USA HAS:
STRUCTURED
RESTRUCTURED
CHANGED
EXPANDED
TRIED
FAILED
& BOLDLY
(OKAY, STUBBORNLY)
MAINTAINED
FOCUS
ON A SINGLE OBJECTIVE:
TO REACH KIDS WITH HOPE & LOVE THROUGH CHURCH-BASED MENTORS

KIDS HOPE USA's combination of focus and flexibility generated continual growth in children reached, programs launched, and financial support.

2013: The reason for success? Generous donors, churches and schools, committed volunteers and directors.



FROM OUR PRESIDENT

"I loved Penny and Penny loved me."
That's how a recent college graduate described her experience as a KIDS HOPE USA student a decade earlier.

If you've donated even one dollar, prayed just one prayer, mentored for only one hour, or recruited anyone to do any of those—well done! Why? Because you did something to make life a little better, hope a little closer, and love a little stronger for a child.

Today you face a wealth of options on how to spend your money, your prayers, and your relational energy. Invest them in bringing hope and love to a child who stands one caring adult away from thriving, and you'll change the world — one priceless life at a time.

Hope is...the best investment.

David Staal, President



KIDS HOPE USA Board of Directors

- Betsy DeVos, Board Chair
- Kurt Vanden Bosch, Treasurer
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- Mary Hill Bible Church
- DP Fox Ventures, LLC
- Fleetwood Group
- Kids Hope USA



CAMP Pemroke

CAMP Tevya

CAMP TELNOAR

CAMP TELNOAR



Our Mission

THE COHEN CAMPS search children's hearts by encouraging Jewish youth to be unashamed and confident in themselves so that they can connect positively with others and the world. Here, we see the community of positive role models who help each youth realize their Jewish identity and experience the joy of their Jewish heritage. Our counselors and volunteers have camp dedicated to exploration and the search for their soul, and are committed to nurturing leadership by their word.

Who did YOU look up to at camp? Why?
info@cohencamps.org

Thank you!

Thank you to our counselors, staff & volunteers

We are infinitely grateful to you for this, the most important year of our lives. You have shown us how to be unashamed and confident in ourselves, and how to connect positively with others and the world. We are committed to nurturing leadership by our word.

CAMP IS ABOUT TOMORROW AS WELL AS TODAY.

Our future leaders of tomorrow are growing up today. This is about giving people grow more secure in themselves, stronger in their values, and connected to a community of friends they will look back on with pride. The staff that work here are the mentors that will help them. My father passed away this fall, having led by example to reach me - and so many others - about living and commitment. In both parents and camp, for always looking for ways to contribute even more to the world, and to prepare all of us to do the same.

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IMPACT REPORT 2016

Inspired by
Growing into
Honoring

Great ROLE MODELS show us how to... LIVE GIVE OF OURSELVES INSPIRE OTHERS

The full impact of camp **surveys over a lifetime.** Cohen Camps alumni often reach back to their summer camp experience as a source of inspiration, and continue to have a lasting impact on who they are, even years later.

Commitment is not hard to be authentically strong, joyful, and kind, with a sense of humor. Cohen Camps (because we're serious) the Camp Director said we do always make every child feel special. I have felt so that my entire life while working with children. There is nothing more special than having my old counselor introduce me to their kid or cousin or niece. This was one of my favorite memories! I don't remember a lot about my camp days but I remember everything about my camp days.

We can look up to the role models we grew with in a strong Jewish identity, and towards it and about my camp days but I remember everything about my camp days.

399 role models staff

14 role models staff

ROLE MODELS fill our camp communities

Committing to continuous learning and growth

New model leadership program in national and regional professional development, always in search of new great ideas and ways to support staff.

Summer staff take part in ongoing guidance and reflection, every year.

As a counselor, I learned about responsibility and leadership in a way I could not have experienced in my life. My sense of confidence, leadership, responsibility, and respect developed at camp. I will take that with me forever.

The summer, when I was a counselor, I was in a lot of ways more than I could have imagined. I was in a lot of ways more than I could have imagined. I was in a lot of ways more than I could have imagined. I was in a lot of ways more than I could have imagined.

Transforming camps into role models themselves

When they...
They take a new role in the field of the stage
They are a new role, and gain self-confidence
They are an impact a friend
See themselves able to progress beyond camp

My daughter Jill who attended her "Cohen Camp" summer at a big camp. She then she was able to be the biggest community. Returning to camp after her "Cohen Camp" summer. It experienced being someone else's role model. I had never been asked to be a role model before. I had never been asked to be a role model before. I had never been asked to be a role model before.

Cultivating our personal, lifelong connections to Israel

24 small committees
114 events (20% of them eligible) traveled to Israel with our "Cohen Camp Leadership Program"
200-250 staff took on professional leadership in Israel, that returned to camp communities, in our model program now adopted nationwide by "Cohen Camp"
24 groups, alumni, and friends experienced Israel on the 2016 Our "Cohen Camp" Trip (also hosted for future trips)

My own role has such a deep, multifaceted impact about Israel. And I've never done anything in my life. Allowing my role model identity inspire early. The Cohen Camps made me see the world and meaningful for the world to become. I will be meaningful for the world to become.

CYCLES OF INSPIRATION

At Camp Tevya, holding meaningful experiences

At Camp Tel Noar, countering outside a splash

At Camp Pemroke, growing sisterhood in the Pine Grove

For Don't Stop, nurturing each other with scholarship aid

Entering that others can experience a Cohen Camp or program

- 20% of camps moved on to financial aid
- 110 awarded on fundraising, raising \$11,000 for our volunteers (2000 over year goal)

Overnight camp experiences are like no other. Our participants that we take on their experience have not shared with so many youth children.

Overnight camp experiences are like no other. Our participants that we take on their experience have not shared with so many youth children.

Overnight camp experiences are like no other. Our participants that we take on their experience have not shared with so many youth children.

Thank you, Donors!!

566 donors

690 campers

Camp transforms lives. You transform camp.

Donations possible at any point. Thank you for your support. Every penny counts. Every penny counts. Every penny counts.

Using Tuition & Donations Carefully

The Cohen Camps are a 501(c)(3) nonprofit organization. All of the funds received are to be used for educational purposes only. We are committed to the highest standards of financial care.

Your gift is welcome and deeply appreciated:
www.cohencamps.org/give-3-camp

THE POWER OF Lifelong Impact

We all wish summer could last forever. In our 2015 surveys, parents, alumni, and campers report: it actually does!



My kids feel loved for who they are. Camp is their happy place.



"I love camp because of the friendships I make, and not just in my age group. I also love the traditions of camp: Tevya Spirit."

Our Mission:

The Cohen Camps enrich children's lives by encouraging Jewish youth to be comfortable and confident in themselves so that they can connect positively with others and the world they live in. We are a community of positive role models who help our youth explore their Jewish identity and experience the joy of their Jewish heritage. Our campers and counselors leave camp determined to sustain Judaism and the Jewish People, and are committed to contributing responsibly to their world.



"My children feel stronger and more confident in themselves and their Jewish identity. Looking back, I see that CTN set the standards that I live my life by today."



"Our children see our CTN friendships lasting 20+ years. The CTN experience never leaves you."

"Pembroke has been a great foundation for my girls, helping them develop true friendships, confidence, and awareness of the importance of being caring and contributing members of society."



"We told us that this trip to Israel changed her life and we truly believe that it did. She has gained an incredible love for Israel and her culture. Thank you to ALL who helped her along the way."



Tevya campers said "WOW!" thanks to which list girls like this one. So did campers at Pembroke and Tel Noar!

According to this year's parents:

- 98% of campers loved their experience
- 98% connected with the community warmth
- 97% came home with greater appreciation for Jewish values and heritage
- 96% grew more confident and independent
- 94% felt truly known and cared for by counselors

We're so glad!

THE POWER OF Excellence

Through generous grants and awards, this year we:

- Cultivated the Jewish leadership skills of 14 Pembroke, Tel Noar and Tevya returning counselors as Cornerstone Fellows, thanks to the Foundation for Jewish Camp (FJC)
- Advanced senior leadership at Tevya and Tel Noar through the prestigious FJC Yitro Leadership Program for assistant directors
- Celebrated Pembroke's Israel programming by winning the Inaugural Goodman Prize for Excellence in Israel Education at Camp
- Expanded Extreme Israel, Tevya's fully revamped Israel education program, co-taught by Israeli and American staff, made possible through the Goodman Camping Initiative for Modern Israel History
- Improved the Tel Noar waterfront with new boat docks, kayaks, and stairs to the lake, underwritten by the Gottesman Camp Waterfront Improvement Program
- Marked the adoption of *The L'Davar* College style pilot program as a national model by Onward Israel. Designed to deepen Israel connections and retain college-age staff, we see its success: almost all of our 2014 participating counselors stayed on staff in 2015, too!

More 2015 highlights:

DOAR DOAR ISRAEL PROGRAMS

- 86% of eligible teens participated. Our highest percent ever!
- 58 DLD teens are extending their learning with our 8-month Hebrew College/ DLD Certificate in Jewish Teen Leadership.

Tevya

- Shabbat-a-Ramal: Campers chose from an array of Shabbat services: Sign Language, nature, yoga, meditation, musical, or traditional.
- More electives: horseback riding and biking.

CAMP Pembroke

Through Chal Match, an inspiring iCamp180 program, donors made game-changing gifts of \$1,800-\$50,000.

Thank you! With your help, we:

- Built the Joan Backman Climbing Wall
- Renovated the Pine Grove, in memory of former Director Leslie Brenner
- Installed new volleyball courts and basketball court
- Launched a hiking program for our older campers
- Fun Friday mornings featured extra-special electives: paddleboard yoga, Jewish making, special ceramics, and more.

TEL NOAR

- New Bgirim Leadership Program of inspired activities built our oldest campers' leadership skills.
- Over 100 new campers this summer, the most in a decade.

Over 400 alumni and friends celebrated CTN's 70th Season - and created this mosaic!



Climbing higher at Pembroke's new Joan Backman Climbing Wall.

THE POWER OF Each Gift

THANK YOU

The vital support from alumni, parents, and friends DIRECTLY enables each camp and program to enhance the camper experience, facilities, staff growth, and financial aid.

Donations Are Essential
Tuition covers operating costs. Since we have no endowment, growth and enhancements depend on donors' generosity.

Who Gave in 2015



Individuals made gifts of \$5 - \$500,000

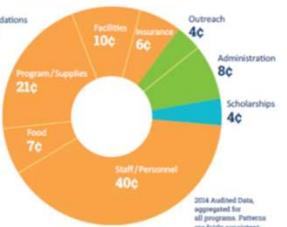


28% of campers get financial aid

Scholarship requests grew last year, so we increased financial aid by 16%

Using Tuition & Donations Carefully

Of every dollar entrusted to us in tuition and donations, 84 cents goes directly to the camper experience and 4 cents to financial aid.



2014 Audited Data, aggregated for all programs. Patterns are fairly consistent at each camp.

Your gift is powerful. And appreciated.
www.cohencamps.org/give-2-camp

- A 501c3 nonprofit organization, The Cohen Camps welcome gifts to:
- Scholarship Fund
 - Facility Improvements
 - Staff Professional Development
 - Where It's Needed Most

THE POWER OF Each Donor's Story

Michael Leven

Retired President/CEO, Las Vegas Sands International Chairman, Planning Committee for Birthright Israel

I believe we owe a debt to institutions that provided us the values that make us successful. As a child, Tevya counselors were my role models. On staff, I worked for and managed others. Tevya musicals - *Music Man* and *My Fair Lady* - inspired my love of theatre. Camp made me who I am. I see how much Tevya intensified my love of Judaism while preparing me for a business career. To this day, I favor former camp counselors when hiring. I know they must be trained and tested leaders. Now I donate to Camp Tevya in appreciation, and because I find it so rewarding to give others their own opportunities.

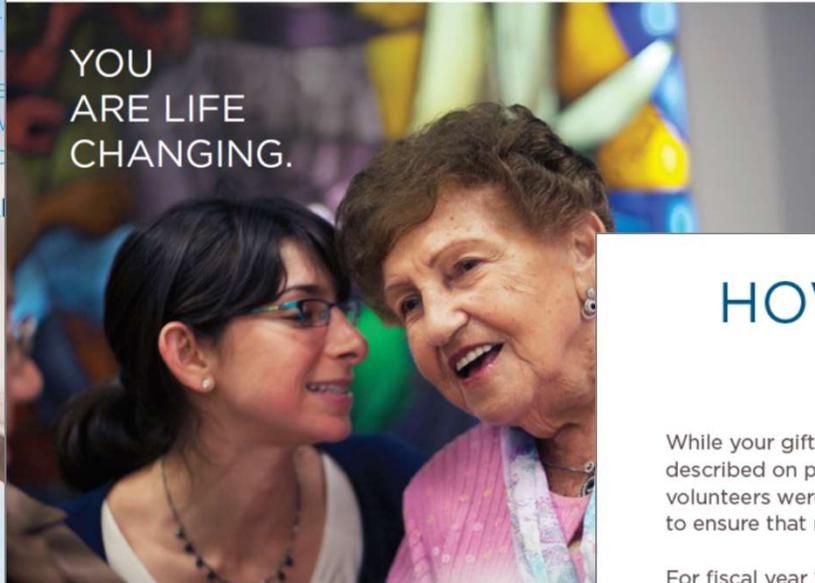




Longer Forms

YOU HELD T
YOU GAVE T
YOU INSPIRE
YOU EMPOW
YOU HELPEE
YOU CHA

YOU
ARE LIFE
CHANGING.



THE ELDERLY HOLOCAUST SURVIVOR I
THE SUN-KISSED NINE YEAR OLD AT SU
IN MINNEAPOLIS. THE SINGLE MOTHER
ISRAEL.

They'll never meet each other, but they share something p
commitment and generosity. Through Federation, you've
the lives of thousands more.



HOW MUCH DOES IT COST TO CHANGE THE WORLD?

While your gifts were changing lives as described on previous pages, Federation volunteers were hard at work raising funds to ensure that no one is left behind.

For fiscal year 2017 the Federation will spend **only 12% of dollars raised** (total financial resource development) on fundraising and administrative expenses.

As the trusted stewards of community resources, Federation is **strategic, efficient, and transparent with every gift we receive.**

MINNEAPOLIS JEWISH FEDERATION FY 2017 BUDGET

| | |
|-------------|--|
| \$1,521,000 | Fundraising |
| \$953,000 | Administration |
| \$1,040,000 | Community Impact, Leadership Development, and Outreach |

Minneapolis Jewish Federation Impact Report 2016 | 17



Camp Judaea 2015 Impact Report



A little bit of Israel in the heart of the Blue Ridge Mountains

Our Year was **STRONG**. Our Year was **SUSTAINABLE**. Our Year was **IMPACTFUL**.

- Overall satisfaction with camp has improved considerably with 80% rating "excellent" in 2015 compared to 65% rating it "excellent" in 2010.
- Overall perceived value of a summer experience at Camp Judaea has almost doubled from 49% rating "excellent" in 2010 to 97% rating it "excellent" in 2015.
- The quality of relationships between campers and their staff members improved considerably from 66% rating "excellent" in 2010 to 90% rating "excellent" in 2015.
- The perceived quality of the camp leadership and how camp is run improved from a 57% "excellent" rating in 2010 to 80% "excellent" rating in 2015.
- The perceived quality of Camp's spiritual, cultural and Judaic life has the highest percentage of "excellent" measures in North America at 97% (compared to 84% in 2010).
- The overall perceived quality, adequacy and cleanliness of Camp Judaea's facilities has nearly tripled, from 36% rating in this area "excellent" in 2010 to 91% rating it "excellent" in 2015.
- Clemson University completed Youth Development Outcomes and Behavior Change research at Camp Judaea this year with fascinating results. Over 86% of parents surveyed reported that "attending Camp Judaea helps their child succeed in school".*



* Statistics and findings came from the 2015 Camper Satisfaction Insights (CSI) and Staff Satisfaction Insights (SSI) provided by the Foundation for Jewish Camp and the Summation Research Group, INC.

“ My son came home telling endless stories of fun, singing beautiful Jewish songs, talking about all his new-made friends and of course, telling us how much he wants to go back. Per his request (and begging) I have already registered him for next year. Thank you again for making his summer so perfect!! ”



ADAM BROMS

Camp Director, Capital Camps

The most important aspect of any organization is its people. That much has always been true to those of us who have studied organizational leadership. As Yitro Fellowship III came to a close, I took the opportunity to return to the beginning and look at the original program description. Among the many aspects of the program highlighted there, what resonated with me:

- Yitro participants will experience personal and professional growth in order to improve camp programming and staff training, including a focus on integrating Jewish content.
- Yitro participants will hone skills regarding camp staff leadership development, supervision, management and mentorship, while exploring Jewish foundations of these skills.

As I reflect on the past 18 months, I can say with confidence that – with the support of the AVI CHAI Foundation and Foundation for Jewish Camp – we accomplished these goals. Creating a community of practice is a well-tested and powerful concept. This cohort, our Yitro community, is something for which I am exceedingly grateful. The leaders in this cohort have come together to share ideas, support one another, and serve as a powerful resource in our ongoing individual growth. Of course, beyond the professional sphere, we have created lasting and meaningful friendships.

During our time together, we have engaged in a rich exploration of self and others through a uniquely Jewish lens. With the *middot* – character traits – as our backbone, we explored themes of gratitude, humility, patience, responsibility, and of course, leadership. Through this character development, we honed our professional skills – both technical and adaptive, to advance our strategic thinking. Thanks to an impressive slate of teachers at each of our five seminars, we combined Jewish values with specific, actionable business-world techniques to develop ourselves, and, in turn, enrich our camps. In doing so, we became better leaders, followers, friends, and mentors.

As we look toward what's next, we know that our future is bright. Each of us will carry forward what we have learned in this fellowship to better ourselves and those around us, and continue to cultivate a deep sense of purpose, learn new skills, take the time to develop those skills with whom we work, and develop the next cadre of outstanding Jewish leaders.



1916

YEARS OF OVERNIGHT
CAMP DIRECTOR
EXPERIENCE



267

HOURS OF COHORT
TRAINING TO THE
FIELD EACH YEAR



16,000

JEWISH MENTORS
AND ROLE-MODELS
MAKING MAGIC



18

GRADUATES FROM
YITRO FELLOWSHIP III



750

ATTENDEES AT
LEADERS ASSEMBLY 2016



241,866

PAIRS OF SOCKS LOST
EACH YEAR AT CAMPS

ANNUAL REPORT 2016



connecting TO INCLUSION

Campers agree that a highlight of *Kayitz* (summer) 2016 was the addition of our eighth *edah* (division), Yedidim. With the launch of the Tikvah Residential Program for campers with significant special needs, our 12 Yedidim campers truly completed our Ramah community. The combination of Yedidim and Shoafim campers in a joint talent show and production of *Fiddler on the Roof* made an everlasting impact on all of the campers.



connecting WITH STAFF

Appreciating and connecting with our hard-working staff is a top priority. This summer, proceeds from contributions to the Staff Appreciation Fund and the interest generated by the SJCCBA Staff Programming Endowment allowed staff members to unwind with the Bible Players in a hilarious night of comedy. A late-night visit by a Kosher Ice Cream Truck was another treat that put smiles on everyone's faces.

connecting CAMP RAMAH IN THE POCONOS

Serving over 560 campers in 2016, Camp Ramah in the Poconos was filled to capacity for the second consecutive summer. Our Taste of Ramah introductory experience was more popular than ever and combined with our prospective family days brought 87 new camper families to our beautiful camp grounds.

As a result of the overwhelming support of the 2015 Annual Chai Campaign:

- campers received over \$200,000 in scholarship allocations
- new flooring, renovated bathrooms, and eco-friendly LED lighting were added to bunks
- expanded programmatic offerings included filmmaking with YouTube artists, in which campers created original Ramah music videos



CAMP (MAINE)
PHOTO BY MADELEINE PRYOR

widening impact
by launching a United States Program
at Camp in 2016

SEEDS OF PEACE CAMP

DEVELOPING LEADERS

Our leadership programs begin
at the Seeds of Peace Camp in Maine

6 | 2016 Annual Report

As campers form relationships and gain insights into the issues that divide them, they build greater levels of trust, respect, and empathy. This in turn drives positive shifts in perceptions and attitudes, as captured in pre- and post-Camp surveys.

2016 CAMP IN NUMBERS

281 campers
10 divided communities
57% female
43% male

CAMP DIALOGUE PROGRAM

At the Seeds of Peace Camp in Maine, 281 teenagers and educators representing 10 delegations engaged with each other across lines of conflict.

A select group of 46 returning campers participated in an advanced dialogue program focused on leadership development and personal growth.

MIDDLE EAST SESSION

The first session of Camp brought together 158 Americans and Brits, Egyptians, Israelis, Jordanians, and Palestinians. The teenagers were joined by 18 educators from the same delegations who took part in a parallel program.

During daily dialogue sessions guided by professional facilitators, campers confronted each other over competing historical narratives, shared personal experiences of conflict, and tackled topics that fuel oppression, hatred, and violence.

UNITED STATES SESSION

With national attention increasingly focused on divisions in and between communities across the United States, Seeds of Peace launched a new program during the second session of Camp bringing together exceptional youth from New York, Los Angeles, Chicago, Syracuse, and from across Maine. The program builds on more than 16 years of work with young leaders from Maine who are a leading voice for dialogue and inclusion in schools and communities throughout the state.

The 123 United States campers took part in a dialogue program focused on race, religion, economic and educational disparity, and other sources of prejudice and discrimination. Daily dialogue sessions explored the concepts of identity, community, power, and privilege while fostering self-reflection. The program helped campers move beyond the stereotypes, prejudices and mistrust that exist in their schools and communities.

2016 Annual Report | 7

Greetings



THROUGH AND BEYOND

Camp Kesem is a nationwide community, driven by passionate college students, that supports children through and beyond their parent's cancer.



When they came home from camp, it was like they had gotten their childhood back.

They felt included and accepted. They shared their feelings and you could see their inner sparks reignited. [...] They said they finally felt accepted, understood and not alone in dealing with a parent with cancer and the stress and struggles that go along with that. [...] They have made some life-long friends and had experiences that I'm sure will shape the rest of their lives.

- Camp Kesem Parent

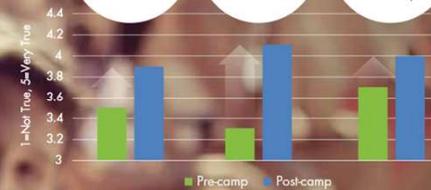
4

My child...

Is comfortable expressing their feelings

Feels connected to other children their age who are touched by a parent's cancer

Feels confident that they can handle changes that come their way



98% of parents believe that Camp Kesem had a positive impact on their family

98% of families would recommend Camp Kesem to other families touched by cancer





2015 IMPACT REPORT

COMPASSION IN ACTION

2015 IMPACT REPORT

COMPASSION IN ACTION

Dear LSI supporter, Compassion in action is not a hand out. It's not a hand up. It's all hands in together.

When generous LSI donors, staff, volunteers and churches pair their compassion with the strengths of those we serve, beautiful outcomes are created. Children grow up in healthy homes, families become stable after crisis, refugees are welcomed and people with disabilities are empowered to live their own definitions of meaningful lives.

More than you'll ever know, you make a difference. Thank you for responding to the love of Jesus Christ through compassionate service!

With gratitude,
 Rev. Doug Johnson
 LSI president and CEO

Rev. Robert Veige
 LSI board chair

| | | |
|--|---|--|
| 297,777 hours empowering people with intellectual disabilities | 15,818 home visits for infants, toddlers and preschoolers | 1,448 family sessions to help parents of youth at Beloit and Bremerwood |
| THE IMPACT OF YOUR COMPASSION IN ACTION | | |
| 582,500 meals by refugee women's child care business owners | 11,127 therapy sessions for children, families and adults | 13,672 hours helping children and families build skills for anger management, coping and healthy decision making |

"I searched for help and support for many years after my boy was diagnosed. I could never find a place that fit and made us feel like we weren't alone. LSI has done that for us since the beginning. Thank you for all that you have done for our family!"
 - Behavioral Health Intervention Services family

SERVING UP SUCCESS

Behavioral Health Intervention Services

Nothing helped, until they tried LSI's behavioral health intervention services. For more than two years, April provided services right in their home. She helped Kallee learn new coping techniques, communication skills and tips to handle the extra anxiety of middle school.

The in-home services gave Faith support, too.

Now Kallee's teachers say she is having her best school year ever!

"Before I would get mad easily," Kallee said. "I understand how to talk to people better now and how my family can work together. This program helped me a lot."

And April is proud to keep cheering her on.

"It wasn't just at school where I would get a report," she said. "April was in constant contact, and I felt so included. She helped with our home dynamics and with giving me confidence to find a new placement for Kallee. I needed the program more every day. Thank God for April coming in when she did. It is such a good program."

"Watching her grow for ten minutes was another way to make a difference and boost her confidence," April said. "That's what is special about LSI. Families know we still care, even after services."

And that's serving up success.

"I NEEDED THIS PROGRAM YEARS EARLIER. THANK GOD FOR APRIL COMING IN WHEN SHE DID. IT IS SUCH A GOOD PROGRAM." - FAITH

Visit www.lsiowa.org/impactreport to read more stories!

2015 FINANCIAL SUMMARY

LSI focuses on mission and stewardship. For every dollar received, we spend 89 CENTS on services.

| INCOME | | EXPENSE | |
|---|-------------------------------------|---|--|
| Total Income & Support: \$32.7 MILLION | Total Assets: \$28.3 MILLION | Total Net Assets: \$33.5 MILLION | |

Income Breakdown: 92% from members for services, 8% from other sources.

Expense Breakdown: 30% for services to people with disabilities, 23% for behavioral services, 21% for family & church services, 14% for administrative, 10% for capital projects, 9% for other services, 9% for SGCA details, 8% for LSC charitable projects, 5% for general contributions, 4% for combined support.

LSI BOARD OF DIRECTORS

| FOUNDATION BOARD | BOARD OF DIRECTORS |
|--|--|
| Fred Bell Brenda Carlson Romane Fonge Steven Goff Steve Hamilton Cynthia Johnson Jim Miller Lon Nienert Rev. Paul Ostern | Russell Schuchman Helen Schumacher John Seitzinger Rev. M. Gerald Mark Via Michael Sherry Becker Babette Madgen Bush Terry Gundersen Jessica Peates Babette Madgen Peates Peggy M. Zastrow-Dier |

LSI SENIOR LEADERSHIP

Rev. Doug Johnson, president and CEO
 Mike Buck, vice president administrator

See donor recognition lists



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2015 IMPACT REPORT
 THANK YOU FOR YOUR COMPASSION IN ACTION!
 See the full report online at www.lsiowa.org/impactreport



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The whole child.

Why not teach all of me? We know children are learning all the time. From the moment they wake up, to the moment they fall asleep (and even while they're dreaming), their minds are actively assimilating information, experiences, thoughts and feelings — building the knowledge they need to thrive.

Learning the fundamentals in school is critical to every child's success, but it's not enough to ensure a future full of possibility. For that, children need to understand — and believe in — their own potential. To know that everything about them, and what they think and feel, matters.

In LA's BEST, kids are valued not just for what they can do, but who they are: where they come from, what interests them, what they already know, what makes them eager, happy or proud, and what dreams they hold for their future selves.

◀ Three hours a day can make a lifetime of difference.
That's the power of an after school program.

57,071 call lights answered

123,574 work orders completed by housekeeping

6 MAGNIFY concerts with 575 attendees

The Village at Rockville
2016 Highlights

After the completion of a four-and-a-half year renovation project, and the celebration of our 125th anniversary in 2015, The Village at Rockville—A National Lutheran Community focused 2016 on expanding our primary mission of serving seniors with the highest quality care and customer service possible.

The year marked the opening of the myPotential Rehabilitation Outpatient Therapy gym and services. This new service line enables us to serve seniors that live in the surrounding area in addition to residents on campus. The year also marked a period of planning for future mission expansion; myPotential Care Center will become a new offering line in 2017. It will provide medical care—primary physicians, nurse practitioners, and ancillary services such as podiatry, dentistry, ophthalmology, and psychology—wellness services such as nutrition counseling and social services, and care coordination services to seniors that live in the surrounding community, in addition to our residents and staff. Additionally, 2016 was filled with planning for an expansion project, which includes a 130-unit independent living apartment building, wellness space, and new dining venues, slated to open in 2020.

During 2016, we also witnessed the beginning of MAGNIFY; a philanthropic campaign to enrich worship, music, and the arts on the campus, and specifically within the Chapel space. One aspect of MAGNIFY was the development of a partnership with Strathmore, a world-class performing and visual arts campus five miles from our community. Through this partnership, The Village at Rockville hosted exceptional performances that have attracted people of all ages from around the region.

We rejoice in the expansion of our mission at The Village at Rockville in 2016, and we trust in God for continued growth and renewal.

Jason Gottschalk, Executive Director

Modeling Generosity

Jeanne Buster first encountered The Village at Rockville—A National Lutheran Community as a volunteer with the Auxiliary many years ago. The Auxiliary is a dedicated group of volunteers which represent area congregations—they support residents by sharing their time, talents, and treasure through countless volunteer hours, activities, and generous financial support. When invited to volunteer by Nan Rehnquist, former Auxiliary President, Jeanne quickly discovered that she already knew some of the residents at The Village at Rockville. After many years as a dedicated volunteer, Jeanne eventually became Auxiliary President. When asked to join the Board of Trustees, she relinquished her role with the Auxiliary to raise up new leadership, while bringing her years of knowledge and expertise in strategically stewarding the community.

Most recently, she agreed to serve as the Chair of the MAGNIFY Campaign; a philanthropic campaign aimed to enhance worship through music and art with the installation of a custom-built, Holtkamp organ and the completion of the set of stained glass windows in the Chapel. Her support of MAGNIFY was early and strong.

"I did this to enhance the Chapel for the residents, because many consider the Chapel their church home, and I wanted to do all I could to make that the best place for worship," Jeanne said.

Jeanne credits the Auxiliary as her model for generosity.

"I'm really doing this in honor of Auxiliary volunteers. The Auxiliary volunteers have been instrumental in giving time and financial support to meet the needs of the residents. This is my way of giving thanks for that important work," Jeanne shared.

Jeanne gave a gift from her Individual Retirement Account (IRA), which allowed her to give generously to MAGNIFY. Many who give through their IRA can take advantage of the benefits of making a qualified charitable distribution and receive a reduction in their income taxes.

Jeanne felt compelled to direct her gift to MAGNIFY, because she understands the important role that sacred music plays in worship.

"We have a strong tradition of organ music as a part of our Sunday service, and I wanted to make sure others could have a similarly moving worship experience for many years to come," Jeanne said, speaking about her home congregation, Christ Lutheran in Washington, D.C., pictured above.

Marta Spangler, Director of Philanthropy

For more information on charitable giving, please visit www.thevillageatrockville.org/donate



CENTERED ON

Brookline Community Mental Health Center works to make Brookline the strongest, healthiest community possible. We open our doors to all who need us, no matter the severity of their condition or ability to pay. From our home on Garrison Road and through dozens of community-based programs and services, we make outstanding care possible wherever and whenever Brookline needs us.

Your support this year strengthened...

FAMILY
PROVIDING **5,773** IN-HOME FAMILY THERAPY VISITS

HEALTH
DELIVERING OUTSTANDING, INTEGRATED CARE TO **3,856** INDIVIDUALS IN NEED

COMMUNITY
SUSTAINING CRITICAL PARTNERSHIPS WITH **54** LOCAL AGENCIES

WELLBEING
KEEPING **373** INDIVIDUALS AND FAMILIES FACING HOMELESSNESS SAFELY HOUSED

SAFETY
SAFEGUARDING THE WELLBEING OF BROOKLINE STUDENTS IN ALL **9** PUBLIC SCHOOLS

BROOKLINE COMMUNITY MENTAL HEALTH CENTER
2015 ANNUAL REPORT



WITH MENTAL HEALTH AT THE CENTER



TOGETHER, WITH OUR PARTNERS. HERE, WITH YOU.

Good mental health produces positive outcomes in so many areas—from schools to housing to health care. Few communities are strategic, though, in addressing the interwoven, often complex mental health and social needs of their residents. Brookline is different.

As the town's lead resource for mental health, Brookline Community Mental Health

Center partners with dozens of agencies to provide comprehensive and highly effective services to individuals and families. We help our partners incorporate a deeper appreciation for mental health and wellbeing in their work, as well. Through these formal collaborations and in many less visible ways, the Brookline Center is here, providing essential mental health

services and valuable expertise in a variety of settings. By taking the lead on our town's mental health needs, we help our partners focus on what they do best and elevate our collective impact.

Together, we're creating a healthier Brookline for all.



Microsites

IN THEIR OWN WORDS...



Dear Friend,

I am so pleased to share Tawonga's first-ever annual [Impact Report](#) with you!

Through the milestones, achievements and moving personal stories shared in this year-in-review, I hope you take pride knowing that you are a valued member of the Tawonga family. Together, we are making it possible for more children, young adults and families than ever before to reconnect with their Jewish heritage and community year-round.

You can read the year-in-review [here](#) -- enjoy!

Explore Impact Report

Sincerely,



Jamie Simon
Executive Director

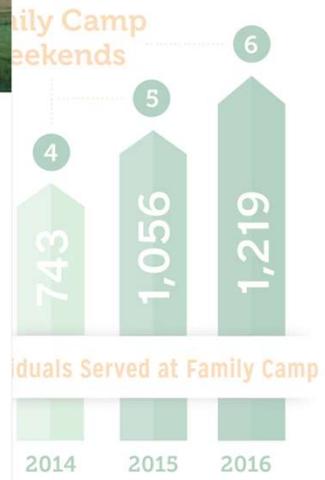
www.tawonga.org



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UPDATES

DONATE



Individuals Served at Family Camp

Mountain

LED @ 15 EVENTS

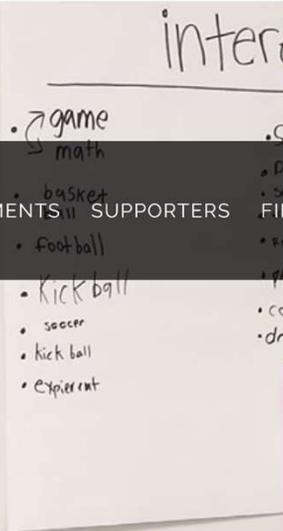


VAH PROGRAM

Choosing Brighter Futures

HOME ACCOMPLISHMENTS SUPPORTERS FINANCIALS

LA's BEST After School Enrichment Program 2015-2016 Annual Report



A MESSAGE FROM THE PRESIDENT & CEO

The 2015-16 program year was full of adventure! Thanks to our family of supporters, boards and dedicated staff led by our Chief Operating Officer Debe Loxton, we were able to invest new energies into programs that included teaching skills in Science, Technology, Engineering and Math (STEM), financial literacy, and social-emotional learning. I invite you to learn more about our impact as you peruse our 2015-16 annual report (be sure to click on the to read more).

I'm also eager to tell you about our renewed focus on one of LA's BEST core principles, **Kids' Voice & Choice**, which involves listening to students and helping them to discover new interests, while nurturing their confidence and growth. Last year, our staff trainings emphasized how to ask students **"What are your interests?"** and how to create activities that respond to students' interests and needs. We can see the impact! Our kids are more engaged and well positioned to thrive because they feel more included in directing their own learning. Through this process I was inspired.



WHAT WE DO

LA's BEST is a partnership of the City of Los Angeles, Los Angeles Unified School District (LAUSD) and the private sector that provides a safe and supervised after school education, enrichment and recreation program for children ages 5 to 12 living in economically-distressed neighborhoods throughout the City of Los Angeles.

193

School Sites in LA

25000+

Children Served Daily

2000+

Program Staff

\$1800

Supports One Child for

2015-16 ACCOMPLISHMENTS

Thanks to our family of supporters, LA's BEST was busy making strides in all our core areas of support.

Nutritious Supper

HOME

ACCOMPLISHMENTS

SUPPORTERS

FINANCIALS

Sports & Recreation

DONATE

LASBEST.ORG



2015-16 25,000 kids received a nutritious supper for every 180 days of school and 5,873 students received supper for 30 days during the Summer Program.



2015-16 72.8% of LA's BEST students agree that they do better in school when they get help with their homework.



2015-16 750 basketball, 700 soccer, 625 flag football and 700 softball games played (a total of 2,775 games!).



OUR IMPACT

- BY THE NUMBERS
- CAMPER STORIES
- TESTIMONIALS

PROVEN, CONSISTENT RESULTS

Since its inception, Camp Phoenix has seen significant improvement in reading, math, and confidence among its campers. Teachers, principals, and parents alike have raved of its impact on their students and kids -see below for some highlights of our accomplishments.

WHO WE SERVE



100%

100% of our campers qualify for free or reduced-lunch.



85%

85% of our youths' families make less than \$35k a year.



18%

18% of families say their child has safe spaces in nature to explore nearby them, and only 18% say



64%

64% of families say their child usually watches TV or plays video games during the summer, and



Online + Print



OUR WORK

Uganda

👤 57,891 people

💧 123 projects

PAGE 15

CHARITY: WATER 2015 ANNUAL REPORT



Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION

INTRODUCTION

SPARKING CHANGE

OPERATIONS & FINANCIALS



Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION

INTRODUCTION

SPARKING CHANGE

OPERATIONS & FINANCIALS



WORKING TOGETHER TO CREATE A BETTER FUTURE THROUGH EDUCATION



While we may be separated around the world by immense distances, languages and cultures, we are connected in our desire to create a better future for the next generation.

Whether they live in rural mountain ranges, marshy river deltas or urban metropolises, all parents want to see their children succeed. By acting



Room to Read Annual Report 2016

[DONATE](#)

[DOWNLOAD PDF](#)

[SUBSCRIBE](#)



Dear Friends,
I have been fortunate in my career to work with world-class organizations and benefit from great investment opportunities, but not a single business success has compared to the return I see when investing in children's education.

Knowledge makes people safer, healthier and more self-sufficient, and I firmly believe that educating children is the most critical investment that we can make in our lifetime to ensure positive world change. This potential for change — the potential to lift economies, close the gender gap and create the next generation of global leaders — is why I am so excited to work with Room to Read.

[READ MORE](#)

Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION



Room to Read Annual Report 2016 | 4

A colorful illustration showing a group of children running towards a school building. The children are holding books. The background features a sun, a clock tower, and several small houses. The scene is set against a backdrop of orange and yellow watercolor splashes.

13,500 **16,600** **1,400**
DONORS VOLUNTEERS STAFF

worked to promote literacy and girls' education through Room to Read in 2016.

A photograph of five young boys in school uniforms sitting together and reading a book. They are all smiling and looking at the book. The background is a white space with a lightbulb icon and a planet icon, suggesting ideas and learning.



Video

From: University of Wisconsin [<mailto:uwf@supportuw.org>]
Sent: Thursday, February 16, 2017 3:14 PM
Subject: Thanks for changing the world



Your gift will help the UW move forward

With the close of the Annual Campaign, we want to thank you for being one of the 43,116 Badgers who contributed to the UW in 2016. You can be filled with Badger pride knowing that your support is already helping students, research initiatives, and the educational experience — all to better our world. Now, for even more well-deserved kudos, [watch the video](#).

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From: School of Nursing [<mailto:alumni@son.wisc.edu>]
Sent: Thursday, March 02, 2017 1:53 PM
To: Julia Kinsey
Subject: Thank you for caring



Thanks to gifts made by alumni and friends like you this past year, the University of Wisconsin–Madison's School of Nursing has been able to support our students in an unprecedented manner:

- **54% increase in scholarship support**, with every student in need receiving at least **\$1,000**
- A greater number of males (**up from 18% to nearly 20% in 2016**) and underrepresented populations (**up from 13% to 18% in 2016**) became nursing students
- An amazing **96% increase in support for research and programs for student success**

The School of Nursing is preparing to celebrate its centennial in seven short years, and we have exciting developments on the horizon. In preparing for this milestone, we are setting new goals to ensure the growth of the school, including increasing student and faculty support, improving research and innovation, and expanding valuable academic programs.

I thank you again for all that you have done to make a difference in so many lives, and in so many positive ways. And, I hope we can count on your continued support to this great university and its outstanding School of Nursing.

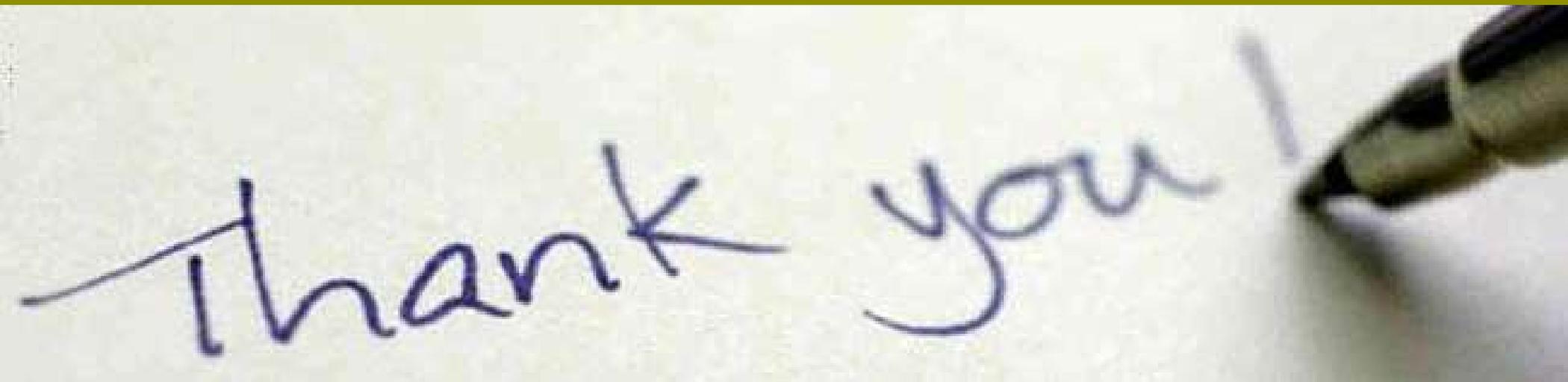
Linda D. Scott, PhD, RN, NEA-BC, FAAN
Dean and Professor
School of Nursing
University of Wisconsin–Madison

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Today's Conversation

- Why → Who → What → When → How
- Lots o' Ideas
- Discussion?



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& Associates

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