Show ‘Em Why
It Matters

Impact Reports for Every Scale

JCamp 180 Annual Conference
Tweet your “aha!” moments

#JCampConf
Today’s Conversation

• Why → Who → What → When → How

• Lots o’ Ideas

• Discussion
Camp is Magical.

Your Work?
Um, no.
Why?

People Give
Enroll their Kids
Volunteer
Advocate
Recommend
...to Make an Impact
Your Stakeholder Cycle

Why?

Ask

Report

Thank
The Power of Reporting

• Demonstrate
• Connect
• Honor
• (Re)assure
• Inspire
Who? Identify your audience
What?

WHAT do you want them to:

Know? Feel? Do?
Do you really NEED an Impact Report?
Enacting Your Stakeholder Cycle

When?

- Impact Report
- Giving Tuesday
- Year-Long Stewardship
- Thank You
- End of Year Campaign

© Nicole Lamberg & Associates | nlamberg.com
Building an Impact Report

✓ Mission fulfillment
✓ Passion
✓ Appreciation
✓ Photos & stories of impact
✓ Performance data
✓ Financial accountability
✓ Personality!

© Nicole Lamberg & Associates | nlamberg.com
Your report can be whatever YOU want it to be. OY.
What’s IN

Clear theme
Top 3 accomplishments
Impact
Donor-centric appreciation
Connection/emotion
Responsible use of funds
The format right for YOU
Looking ahead

What’s OUT

Dutiful book report
Administrivia
Activities
Org-centric recognition
Distance/“Professionalism”
Detailed budgets
Formats that constrain you
Looking back
What’s in a name?
Impact Report
Elements
Best Practices Now

• Mission / intro: don’t assume they know you!
• Minimalist text with compelling stories
• Strong photography & design
• Well-chosen stats, with context that gives them meaning
• Credit to the stakeholders: It’s about THEIR RESULTS, not YOU!
• Ways to give / engage
Theme: The ONE BIG Reader Takeaway
Stories

• What tells your story?
• Who tells your story?
What did you like BEST or find most MEANINGFUL or TRANSFORMATIVE about this summer's Camp Pembroke experience?

What does this financial assistance mean to you? We'd like to quote you--anonymously! Your words can motivate and encourage donors considering gifts to support the Camp Tel Noar Scholarship Fund.
Dear Camp Tawonga Supporter,

My name is Leah. I am in the bunk of G-1. I love Camp Tawonga because they take in anybody if they celebrate people's differences, and it's a great place to learn about Judaism. Thank you for your support.

Sincerely,
Leah
We’re giving because our kids spend the year counting down the days until they are back “home”.

Thank you to all the amazing staff at Tevya – and especially to Seth for being an incredible role model/counselor to our son.
DEAR DONOR!

Hello! My name is Meg Batavia and this is my 5th summer on staff. I love working here. Talonca has given me so many beautiful gifts — from friends to inspirational moments in Yosemite. Talonca has given me a perspective on myself and the world, that grounds and calms me.

Thank you for being part of our community! Thank you for helping us grow and thrive!

Cheers, Meg Batavia
Share stories...long or short

“My children feel stronger and more confident in themselves and their Jewish identity. Looking back, I see that CTN set the standards that I live my life by today.”

“I love camp because of the friendships I make,

IN THEIR OWN WORDS...

Dear Tawonga Supporter,

My name is Miles, and I am a camper in the bunk of B-11 at Camp T.

Growing up in this wonderful community has been amazing, and I love returning for all these years. I am my amazing camp for all.

© Nicole Lamberg & Associates | nlamberg.com
Share stories...long or short

From early on, it was clear that Jonah needed more support than his school and parents could provide. Coping with a combination of sensory and communication challenges, his frustration often boiled over in outbursts that caused stress for everyone—Jonah included. A bright and creative child, Jonah desperately wanted to connect with his peers, but social interactions felt confusing and fraught with anxiety.

Jonah’s mother, Deb, learned about the Brookline Center’s Social Skills Group program through a friend and enrolled Jonah at the first opening. In the weekly sessions, Jonah and his peers played games like the “Cupcake Challenge,” that required group problem solving and creativity. Some activities seemed simple on the surface, but required skills—like turn-taking—that did not come easily to Jonah. The tools he learned were invaluable, and the friendships he formed were “expansive,” says his mom.

Deb benefited as well. She attended several parent workshops on topics like navigating school recess, and using praise to increase independence. The friendships she made were just as important as the content: “It was a relief to find other parents who understood my situation and who saw Jonah as a whole child, rather than a set of problems.”

“[T]he Brookline Center is incredible—your child gets a safe place to grow, you get access to extremely knowledgeable professionals, and you both become part of a supportive community. Every parent of an ‘out-of-the-box’ kid should have a resource like this.”

Jonah has made tremendous gains. He still struggles in some social situations, but he’s learned how to calm himself when anxiety spikes and handle peer interactions more confidently. Deb hopes that her son’s skills will allow him to feel fully accepted at school one day. Until then, Jonah has found a place where he fits perfectly for an hour every week and a group of friends who are always eager for the next play date.

*Identities have been changed in this true story.
Statistics

• What illustrates your success?

• No stats? Plan now for next summer!

• What’s meaningful? Can you count it?

According to this year’s parents:
98% of campers loved their experience
98% connected with the community warmth
97% came home with greater appreciation for Jewish values and heritage
96% grew more confident and independent
94% felt truly known and cared for by counselors
Stats!

What parents are saying:

91% of parents surveyed said that YPI helped improve their child’s grades.

94% of parents reported that YPI helped their child have a better attitude about school.

BY THE NUMBERS

OUR IMPACT IN 2016

- 183,600 hours of community service provided by 115 AmeriCorps (YPI Promise Corps) members
- 16,440 hours of paid internship work experience for 284 low-income youth
- 3,540 students engaged in physical education and general wellness programs
- 2,813 boxes of fresh produce provided for low-income families

YPI’s programs help build essential capabilities that make a positive contribution to the future of the families we serve.

399 paid seasonal staff

14 year-round staff

© Nicole Lamberg & Associates | nlamberg.com
More stats!

Hillel International 2016 Annual Report

- 111,800+ Facebook fans
- 47.4% in online engagement
- 16,000+ students went on Hillel-led Birthright Israel trips in the past 3 years
- 73% students say Hillel plays a role in celebrating Jewish traditions
- 20 Springboard Fellows
- 850 campus professionals worldwide in the Hillel movement
- 132,000 students engaged by engagement interns in the past 10 years
- 15,400+ Alternative Break participants since 2004
- 375 professionals under age 30 work at campus Hillels
- 135,000+ students engaged in public Israel celebrations and cultural events
- Jewish Agency for Israel Fellows on more than 100 campuses across North America

Hillel operates in 17 countries
9,525 hours of learning with Hillel's Jewish Learning Fellowship
33 Ezra Fellows
82 Hillels currently participating in Measuring Excellence
Financials IN CONTEXT

2016 Financial Highlights

A full copy of the financial statements of Girl Scouts Nation's Capital as audited by independent public accountants, BDO USA, LLP, will be available on our website, gscnc.org, by February 2017.

85.7% of our expenses go directly to support our girls and volunteers.

REVENUES

- Product Sales: $10,820,706 (60.1%)
- Supporting Services: $2,256,500 (14.3%)
- Troops & Girl Programs: $12,438,367 (78.8%)
- Other: $1,067,653 (5.9%)
- Shop: $849,208 (4.7%)
- Program Fees: $2,423,590 (11.8%)

EXPENSES

- Adult Volunteer Development: $1,084,856 (6.9%)

The figures above represent reported numbers.
Ways to Give

WAYS TO GIVE

There are many ways to support Lewa Wildlife Conservancy. To learn more or to donate, please email us at info@lewa.org or visit our website at www.lewa.org.

OUTRIGHT GIFTS

- Make a one-time cash gift
- Make a charitable gift of stocks, bonds, or mutual funds
- Make a symbolic animal adoption
- Honour a loved one with a tribute gift
- Invest today in Lewa’s future by supporting its

VISIT US

The most enjoyable way you can help Lewa is simply by visiting us! Lewa is world renowned for its outstanding, low impact tourism practices. Your conservation fees help fund a portion of Lewa’s operating costs.

RUN WILD FOR CONSERVATION

Over the past 18 years Lewa has supported the Kenya Wildlife Fund (KWF) and its efforts in creating the largest wildlife reserve in Kenya. You can now visit www.kwnat.net to learn more or donate online.

Your gift is welcome and deeply appreciated:

www.cohencamps.org/give-2-camp

- Ask if your workplace participates in corporate matching gifts
- Donate by Shopping – It is so easy to support Lewa by using Goodshop.com. Select Lewa Wildlife Conservancy and Goodshop will offer discounts on purchases and donate 20% of your total amount to Lewa.
Design says: “we’ve got our act together”
Transparency Builds Trust

**LESSONS LEARNED:**

- **By improving instruction, we improve student learning/outcomes – particularly in science.**

- **Recruitment of teachers for STEM Summer Institute must occur in the fall, the beginning of the school year, because teacher contracts are only for 10 months and many plan ahead for summer work and vacations. Although The Education Effect offers stipends for summer participation, many teachers are already committed for the summer when recruitment begins. Recognizing that, The Education Effect recruited teachers in September and had 100% participation in both years and two in the STEM Summer Institute with all six of BTW’s science teachers.**

- **Academic advisors must be increased incrementally with enrollment. From 2014-2015 to 2015-2016, enrollment increased by almost 10% yet there were no new advising hires.**

- **One Size Does Not Fit All:** Models of curriculum and instructional reform do not necessarily transfer seamlessly from one school to the next. This is true even when the schools have similar socio-economic demographics, like Miami Northwestern and Booker T. Washington. As with most inner-city schools, place-based strategies are required to address the most prevalent challenges of neighborhood schools.

The struggles at BTW did not necessarily mirror those of Miami Northwestern. Thus, The Education Effect had to reimagine some of its initial programming strategies to meet the students, parents, teachers and community where they were. As a result, we learned that the instruction must relate to the culture and conditions of the students and the school. For BTW, **culturally relevant pedagogy** takes on a much higher importance.

- **Community partners must have shared visions and goals to achieve outcomes and we must work together to share resources and complement each other's efforts. For example, the Overtown Youth Center did not have a test-prep program. With the assistance of the expertise of The Education Effect, the Overtown Youth Center was able to offer test-prep for their students.**
Donor Lists?

Thank you!

Drive to your website?

YERUSHAL LEGACY SOCIETY

The Yerusha Legacy is a wonderful component of Camp Ramah in the Berkshires fundraising efforts. Donors are able to leave a lasting impact while ensuring the long-term sustainability of our camp.

The Yerusha Legacy Society, was established for a solid future for Camp Ramah in the Berkshires. Membership quadrupled in size as it increased of donors who provided for camp in their camp’s farm, a unique legacy grove currently set, with individual plaques, bearing the names of each benevolent benefactor.

© Nicole Lamberg & Associates  |  nlamberg.com
Impact Report
Formats
The right format for YOUR donors? You know them best.

Postcard  
Poster  
2-4-6-8-16 panel  
PDF or flipbook  
Infographic  
Online microsite  
Video  
Conference call/Webinar
Postcards
Thank You!

During the 2016 financial year, more than 8,500 bicycles were earned through Qhubeka programmes run by implementation partners like World Vision, Lovelife and Wildlands. More than 14 corporates contributed to changing lives with bicycles, with five of them funding at least a full container of bicycles each, namely, Team Dimension Data, Deloitte, Dimension Data, Volkswagen and MTN Foundation. We’ve also had support from City of Johannesburg, Western Cape Government, the Ministry of Education in Eritrea and United Nations Development Programme, Eritrea, amongst others. In addition, we processed over 5,500 individual donations.

Bottom line: None of this would have been possible without your support!

Stay in Contact
website: www.qhubeka.org
email: info@qhubeka.org
tel: +27 11 467 8726
@Qhubeka
Qhubekicycles
@Qhubeka

What We Do

Our bicycles open up the world with wheels by providing greater access to education and economic opportunity. When entrepreneurs, families and children earn a bicycle, their lives change for the better. The changes ripple outwards towards those in their community. While we’re able to report outcomes (see reverse), what is more difficult to measure is the value of time saved commuting by bike and the overall benefit to communities of improved mobility.

How We Get It Done

14 employees coordinate the efforts of fundraising and distributing 10,000 bicycles a year. We operate with a lean budget and a can-do attitude. Thanks to the generosity of our incredible donors we raised R27,519,268 (roughly 1,965,662 USD), with more individual contributions than ever before. More and more of you are helping us change lives with bicycles! Thank you!
Dear MEF Supporter,

Signal Mountain has great schools!

I hear this simple sentence over and over again. And do you know why? Because on Signal Mountain, we are blessed with forward-thinking principals, student-focused educators, and a supportive community that won't take no for an answer.

That is why the Mountain Education Foundation (MEF) exists. When the state of Tennessee said no to funding arts enrichment in the elementary schools, the Signal Mountain community banded together to raise the necessary resources to fund our own arts program.

More than 25 years later, MEF continues to fill the gaps in funding where state and county budgets run short.

This past year, MEF had its share of challenges. Long time donors have moved on as their children transitioned out of school, important grants have expired and requests for help continue to grow. Yet, we’ve also had notable success and growth.

As we continue seeking new ways to communicate the many needs and opportunities within our schools as well as the impact MEF has on our community, we are pleased to share this summary of achievements from the past year. Your investment makes a difference every day with children on Signal Mountain and we want to say THANK YOU for continued support and involvement. MEF would not exist without you!

With gratitude,

Katie Hanners
MEF Executive Director

Show your support. Donate at meftoday.org

MEF fully funded 11 staff positions:

- Melanie Lindgren
  Reading Intervention

- Betsy Wilburn
  Reading Intervention

- Ricky McEvoy
  Technology

- Sandy Mitchum
  College Access Advisor

- Kathy Nolan
  Art

- Nancy Stagmaier
  Art

- Kellie Robison
  Computer Lab

- Leslie Wilson
  Learning Center

- Vanessa Dexter
  Guidance

- Judy Johnson
  Cafeteria Monitor

Our students need MEF, and MEF needs YOU!

It’s easy to donate at www.meftoday.org. Every dollar makes a significant impact on our schools. We encourage all donors to consider their personal situation, the value of an exceptional education, and the benefits of strong schools in our community.

Donations to MEF can be a one-time gift or monthly donation. As a monthly donor, you can be assured that your consistent monthly gift makes a greater impact as it allows MEF to more confidently determine how and where to allocate funds.

MEF needs VOLUNTEERS! Working at events, helping in the office, or serving on a committee or advisory board is a great way to stay connected to the community and show support for our students.
Self-sufficiency is achieved through higher education.

6 Bachelor's Degrees
3 Associate's Degrees
1 Registered Nurse
1 Licensed Practical Nurse
2 Homes Purchased

99% of ACHIEVEability children are in school. They are more likely to be successful than their peers in Philadelphia.

For 30 years, ACHIEVEability has been breaking the cycle of poverty for single-parent, low-income families.

ACHIEVEability provides housing and supportive services so parents can pursue higher education.

Everything ACHIEVEability does promotes accountability and self-sufficiency for its families.

THANK YOU FOR YOUR SUPPORT!

Discover ACHIEVEability at www.achieveability.org
Infographic
BEBER CAMP IMPACT REPORT - SUMMER 2017

Brad Robinson - SEP 15
2016 Impact Report

VolunteerMatch Network to Date

REAL TIME STATISTICS

Opportunities: 103,302
Nonprofit: 116,911
Connections: 12,997,639
Social Value: $1,651,907,017

People Make the Difference

VolunteerMatch Network by the Numbers: 2016

VolunteerMatch makes it easier for good people and good causes to connect. Each day, we welcome 1.8K new volunteers, 275 new opportunities, 35K new visitors and 4.0K new connections, creating $4.3M in social value.

Here's how...

$1.66B
total social value in 2016

About VolunteerMatch Network: 1999-2016

Nonprofits

Volunteers

111K
74M
Posters
Thanks for giving our kids the chance to dream BIG.
Short Forms
KIDS HOPE USA

2013 Annual Report

My Mentor is there only for me.

My Mentor knows my name!

My Mentor is faithful.

KIDS HOPE USA

2013 has been a year where we have made significant improvements in our outreach and support services to our partners across the country. We are grateful for the support of our donors, churches, and committed volunteers and directors.

KIDS HOPE USA has the following accomplishments:

- 944 Church-School Programs
- 2013 - The reason for success? Generous donors, churches, and committed volunteers and directors.

KIDS HOPE USA’s combination of focus and flexibility generated continual growth in children reached, programs launched, and financial support.

Catching the KIDS HOPE USA “Vision”

“...I was lucky to get involved with KIDS HOPE USA. It wasn’t hard to catch the KIDS HOPE USA vision. There is a clear need for KIDS HOPE USA in our community elementary schools. I have been able to share the vision of KIDS HOPE USA through many groups and guided these neighboring churches to consider becoming partners. I am now a local partner for the KIDS HOPE USA program at my church, and I love seeing young lives being touched in my town.”

- Hannah Muller
- Co-Chairman
- Mount Olive Lutheran
- Racine, WI

KIDS HOPE USA distribution of funds within KIDS HOPE USA

- Program Support
- Management
- Fundraising
- Financial Support

KIDS HOPE USA has experienced great growth within the past year, thanks in part to the increasing generosity from donors.

Distribution of Funds within KIDS HOPE USA

- 30% Program Support
- 30% Management
- 30% Fundraising
- 10% Financial Support

KIDS HOPE USA’s expenses fall under three main categories: programs, general management, and fund-raising. 80% of income comes from donations - people who have seen the impact that a caring adult can have on the life of an at-risk child.

From Our President

David Stoll, President

One dollar and penny, I know from experience, is worth a dollar and penny.

If you’ve donated even one dollar, you’ve been an angel for at least one child. Your contribution means the world to them. Please keep donating to help us in our mission.

Thank you.

David Stoll, President

KIDS HOPE USA

Board of Directors

Betty Drivas, Board Chair
Mark Venable, Board Vice-Chair
Jennifer De Jong, Secretary
Jug Joffe, Treasurer

KIDS HOPE USA

Thank you.

David Stoll, President
THE POWER OF Lifelong Impact

We all wish summer could last forever. In our 2015 surveys, parents, alumni, and campers report: it actually does!

"My kids feel loved for who they are. Camp is their happy place."

"Our Mission: The Cohen Camps enrich children’s lives by encouraging growth and skills to be confident and comfortable in themselves so they can connect positively with others and the world they live in. We are a community of positive role models who help our youth become confident, healthy adults who experience the joy of living for themselves. Our campers and counselors have been asking us for more than just fun, and I think we’re committed to contributing to children’s emotional well-being."

According to this year’s parents:

98% of campers loved their experience
98% connected with the community
97% came home with greater appreciation for Jewish values and heritage
96% grew more confident and independent
94% felt truly known and cared for by counselors

2015 IMPACT REPORT

Longer Forms
SHNATON 2015

ALUMNI REACHING OUT AND GIVING BACK

"Whether you are giving your time through volunteering as a key leader, working at Camp during the summer, or donating funds for financial assistance you are ensuring that the wonderful home that nurtured us can do the same for the next generation of campers..."

THIS YEAR, the Ramah Berkshires Alumni Association, raised funds and enabled “giving back” opportunities for all alumni, spanning generations. Yom Give Back, in its second year, succeeded in feeding the hungry and elderly, providing clothing and toiletries for the homeless, creating gifts for children exposed to domestic violence, and making grants for the informed. More than 75 alumni worked tirelessly reaching out to those in need. Alumni year-round “give back” efforts provide benefits for others while promoting core Ramah values.

40% SECOND GENERATION CAMPERS

184 ALUMNI MET IN CAMP AND LATER MARRIED

75 YOM GIVE BACK ALUMNI PARTICIPANTS
YOU HELD THE HANDS OF AN ELDERS.
YOU GAVE THE CONVERSATION TO A NEW LIFE.
YOU INSPIRED THEM TO BELIEVE.
YOU EMPOWERED THEM TO CHOOSE.
YOU HELPED THEM TO CHANGE.
YOU CHANGED THE WORLD.

YOU ARE LIFE CHANGING.

HOW MUCH DOES IT COST TO CHANGE THE WORLD?

While your gifts were changing lives as described on previous pages, Federation volunteers were hard at work raising funds to ensure that no one is left behind.

For fiscal year 2017 the Federation will spend only 12% of dollars raised (total financial resource development) on fundraising and administrative expenses.

As the trusted stewards of community resources, Federation is strategic, efficient, and transparent with every gift we receive.

| MINNEAPOLIS JEWISH FEDERATION |
| FY 2017 BUDGET |
|-----------------|-----------------|
| $1,521,000      | Fundraising     |
| $953,000        | Administration  |
| $1,040,000      | Community Impact, Leadership Development, and Outreach |

Minneapolis Jewish Federation Impact Report 2016
Our Year was STRONG. Our Year was SUSTAINABLE. Our Year was IMPACTFUL.

- **Overall satisfaction** with camp has improved considerably with 80% rating “excellent” in 2015 compared to 65% rating “excellent” in 2010.
- **Overall perceived value** of a summer experience at Camp Judaea has almost doubled from 49% rating “excellent” in 2010 to 87% rating “excellent” in 2015.
- The **quality of relationships** between campers and their staff members improved considerably from 66% rating “excellent” in 2010 to 90% rating “excellent” in 2015.
- The **perceived quality of the camp leadership and how camp is run** improved from a 57% “excellent” rating in 2010 to 89% “excellent” rating in 2015.
- The **perceived quality of Camp’s spiritual, cultural and Judaic life** has the highest percentage of “excellent” measures in North America at 97% (compared to 84% in 2010).
- The overall perceived quality, adequacy and cleanliness of Camp Judaea’s facilities has nearly tripled, from 36% rating in this area “excellent” in 2010 to 91% rating it “excellent” in 2015.
- Cremin University completed Youth Development Outcomes and Behavior Change research at Camp Judaea this year with fascinating results. Over 86% of parents surveyed reported that “attending Camp Judaea helps their child succeed in school”.

---

"My son came home telling endless stories of fun, singing beautiful Jewish songs, talking about all his new-made friends and of course, telling us how much he wants to go back. Per his request (and begging) I have already registered him for next year. Thank you again for making his summer so perfect!"
ADAM BROMS
Camp Director, Capital Camps

The most important aspect of any organization is its people. That much has always been true to those of us who have studied organizational leadership. As the Vitro Fellowship III came to a close, I took the opportunity to return to the beginning and look at the original program description. Among the many aspects of the program highlighted there, what resonated with me:

- Vitro participants will experience personal and professional growth in order to improve camp programming and staff training, including a focus on integrating Jewish content.
- Vitro participants will hone skills regarding camp staff leadership development, supervision, management and mentorship, while exploring Jewish foundations of those skills.

As I reflect on the past 18 months, I can say with confidence that – with the support of the AVI CHAI Foundation and Foundation for Jewish Camp – we accomplished these goals. Creating a community of practice is a well-tested and powerful concept. This cohort, our Vitro community, is something for which I am exceedingly grateful. The leaders in this cohort have come together to share ideas, support one another, and serve as a powerful resource in our ongoing individual growth. Of course, beyond the professional sphere, we have created lasting and meaningful friendships.

During our time together, we have engaged in a rich exploration of self and others through a uniquely Jewish lens. With the mikdash – character traits — as our backbone, we explored themes of gratitude, humility, patience, responsibility, and, of course, leadership. Through this character development, we honed our professional skills – both technical and adaptive, to advance our strategic thinking. Thanks to an impressive slate of teachers at each of our five seminars, we combined Jewish values with specific, action-oriented business-world techniques to develop ourselves, and, in turn, enrich our camps. In doing so, we become better leaders, followers, friends, and mentors.

As we look toward what’s next, we know that our future is bright. Each of us will carry forward what we have learned in this fellowship to better ourselves and those around us, and continue to cultivate a deep sense of purpose, learn new skills, take the time to develop those skills with whom we work, and develop the next cadre of outstanding Jewish leaders.
Connecting to Inclusion

Campers agree that a highlight of Kayitz (summer) 2016 was the addition of our eighth division, Yedidim. With the launch of the Tikvah Residential Program for campers with significant special needs, our 12 Yedidim campers truly completed our Ramah community. The combination of Yedidim and Shooafim campers in a joint talent show and production of Fiddler on the Roof made an everlasting impact on all of the campers.

Connecting with Staff

Appreciating and connecting with our hard-working staff is a top priority. This summer, proceeds from contributions to the Staff Appreciation Fund and the interest generated by the SJCBJA Staff Programming Endowment allowed staff members to unwind with the Bible Players in a hilarious night of comedy. A late-night visit by a Hasher Ice Cream Truck was another treat that put smiles on everyone’s faces.

Serving over 560 campers in 2016, Camp Ramah in the Poconos was filled to capacity for the second consecutive summer. Our Taste of Ramah introductory experience was more popular than ever and combined with our prospective family days brought 87 new camper families to our beautiful camp grounds.

As a result of the overwhelming support of the 2016 Annual Chai Campaign:
- Campers received over $700,000 in scholarship allocations
- New flooring, renovated bathrooms, and eco-friendly LED lighting were added to bunks
- Expanded programmatic offerings included filmmaking with YouTube artists, in which campers created original Ramah music videos
As campers form relationships and gain insights into the issues that divide them, they build greater levels of trust, respect, and empathy. This in turn drives positive shifts in perceptions and attitudes, as captured in pre- and post-Camp surveys.

CAMP DIALOGUE PROGRAM
At the Seeds of Peace Camp in Maine, 281 teenagers and educators representing 10 delegations engaged with each other across lines of conflict.

A select group of 146 returning campers participated in an advanced dialogue program focused on leadership development and personal growth.

MIDDLE EAST SESSION
The first session of Camp brought together 158 Americans and Brits, Egyptians, Israelis, Jordanians, and Palestinians. The teenagers were joined by 18 educators from the same delegations who took part in a parallel program.

During daily dialogue sessions guided by professional facilitators, campers confronted each other over competing historical narratives, shared personal experiences of conflict, and tackled topics that fuel oppression, hatred, and violence.

UNITED STATES SESSION
With national attention increasingly focused on divisions in and between communities across the United States, Seeds of Peace launched a new program during the second session of Camp, bringing together exceptional youth from New York, Los Angeles, Chicago, Syracuse, and from across Maine. The program builds on more than 16 years of work with young leaders from Maine who are a leading voice for dialogue and inclusion in schools and communities throughout the state.

The 123 United States campers took part in a dialogue program focused on race, religion, economic and educational disparity, and other sources of prejudice and discrimination. Daily dialogue sessions explored the concepts of identity, community, power, and privilege while fostering self-reflection. The program helped campers move beyond the stereotypes, prejudices, and mistrust that exist in their schools and communities.

SEEDS OF PEACE CAMP
DEVELOPING LEADERS
Our leadership programs begin at the Seeds of Peace Camp in Maine.

2016 CAMP IN NUMBERS
281 campers
10 divided communities
57% female
43% male
THROUGH AND BEYOND

Camp Kesem is a nationwide community, driven by passionate college students, that supports children through and beyond their parent’s cancer.

"When they came home from camp, it was like they had gotten their childhood back. They felt included and accepted. They shared their feelings and you could see their inner sparks reignited. [...] They said they finally felt accepted, understood and not alone in dealing with a parent with cancer and the stress and struggles that go along with that. [...] They have made some life-long friends and had experiences that I’m sure will shape the rest of their lives.

— Camp Kesem Parent
2015 IMPACT REPORT

COMPASSION IN ACTION

One LSI response.
Compassion in action is not always easy. We can hear up.
It’s all about coming together.
When someone you know, one of us, goes for help and support
the family and friends who support you.

More than your service, you make a difference. Thank you
for being an active partner in our outreach and educational
commitment.

With grateful appreciation,

Pam Leaves, V.P. Operations

Robert Johnson, CEO

297,777 people were helped.

Impact of Your Compassion in Action

$82,500

15,818

1,448

$13,672

582,500

11,127

13,672

- 297,777 individuals received services and support.
- 15,818 individuals received support for their children.
- 1,448 individuals received support for their elders.
- 13,672 individuals received support for their families.

Serving Up Success

Behavioral Health Information Services

"I needed this program years earlier, thank God for April,
coming into my life. She did a good job. It is worth a good program." - Youth

"I couldn't get past a certain point. I was a victim," she
said. "I started taking steps to change, and I began seeing
the Four Brothers. It was a process. It made me feel better.
I started feeling better." - Male, 24, 20 years ago

"It was a turning point for me. I started seeing a different
career. I had to change my life, and I have done it." - Female, 26, 4 years ago

"I couldn't understand what I was doing. I needed to
get help." - Male, 30, 1 year ago

"I needed to understand what I was doing. I needed to
get help." - Female, 27, 2 years ago

"I am happy now. I am happy that everything is going
good. I am happy with my life." - Female, 28, 3 years ago

"I am happy now. I am happy that everything is going
good. I am happy with my life." - Male, 29, 4 years ago

2015 Financial Summary

LSI Board of Directors

Foundation Board

Board of Trustees

Incorporate.

Expense

2015 Impact Report

See the full report online at www.lsi.org/impactreport
The whole child.

Why not teach all of me? We know children are learning all the time. From the moment they wake up, to the moment they fall asleep (and even while they’re dreaming), their minds are actively assimilating information, experiences, thoughts and feelings — building the knowledge they need to thrive.

Learning the fundamentals in school is critical to every child’s success, but it’s not enough to ensure a future filled with possibility. For that, children need to understand — and believe in — their own potential. To know that everything about them, and what they think and feel, matters.

In LA’s BEST, kids are valued not just for what they can do, but who they are: where they come from, what interests them, what they already know, what makes them eager, happy or proud, and what dreams they hold for their future selves.
The Village at Rockville
2016 Highlights

During 2016, we also witnessed the beginning of MAGNIFY: a philanthropic campaign to enrich worship, music, and the arts on the campus, and specifically within the Chapel space. One aspect of MAGNIFY was the development of a partnership with Strathmore, a world-class performing and visual arts campus five miles from our community. Through this partnership, The Village at Rockville hosted exceptional performances that have attracted people of all ages from around the region.

We were in the expansion of our mission at The Village at Rockville and we trust in God for continued growth and renewal.

Jason Gomz, Executive Director

Modeling Generosity

Jeanne Boster first encountered The Village at Rockville—A National Lutheran Community as a volunteer with the Auxiliary many years ago. The Auxiliary is a dedicated group of volunteers which represent area congregations—they support residents by sharing their time, talents, and treasure through countless volunteer hours, activities, and generous financial support. When invited to volunteer by Nan Rehnquist, former Auxiliary President, Jeanne quickly discovered that she already knew some of the residents at The Village at Rockville. After many years as a dedicated volunteer, Jeanne eventually became Auxiliary President. When asked to join the Board of Trustees, she relinquished her role with the Auxiliary to raise up new leadership, while bringing her years of knowledge and expertise in strategically stewarding the community.

Most recently, she agreed to serve as the Chair of the MAGNIFY Campaign; a philanthropic campaign aimed to enhance worship through music and art with the installation of a custom-built, Holkamp organ and the completion of the set of stained glass windows in the Chapel. Her support of MAGNIFY was early and strong.

"I did this to enhance the Chapel for the residents, because many consider the Chapel their church home. I wanted to do all I could to make that the best place for worship," Jeanne said.

Jeanne credits the Auxiliary as her model for generosity.

"I'm really doing this in honor of Auxiliary volunteers. The Auxiliary volunteers have been instrumental in giving time and financial support to meet the needs of the residents. This is my way of giving thanks for that important work," Jeanne shared.

Jeanne gave a gift from her Individual Retirement Account (IRA), which allowed her to give generously to MAGNIFY. Many who give through their IRA can take advantage of the benefits of making a qualified charitable distribution and receive a deduction in their income taxes.

Jeanne felt compelled to direct her gift to MAGNIFY, because she understands the important role that sacred music plays in worship.

"We have a strong tradition of organ music as part of our Sunday service, and I wanted to make sure others could have a similarly moving worship experience for many years to come," Jeanne said, speaking about her home congregation, Christ Lutheran in Washington, D.C., pictured above.

Marla Spangler, Director of Philanthropy

For more information on charitable giving, please visit www.thevillageatrockville.org/donate
Brookline Community Mental Health Center works to make Brookline the strongest, healthiest community possible. We open our doors to all who need us, no matter the severity of their condition or ability to pay. From our home on Garrison Road and through dozens of community-based programs and services, we make outstanding care possible whenever and wherever Brookline needs us.

Your support this year strengthened...

**FAMILY**
- Providing 5,775 in-home family therapy visits

**HEALTH**
- Delivering outstanding integrated care to 3,856 individuals in need

**WELLBEING**
- Keeping 373 individuals and families housed; homelessness safe homes

**COMMUNITY**
- Sustaining critical partnerships with 64 local agencies

**SAFETY**
- Safeguarding the wellbeing of Brookline students in all 9 public schools

**WITH MENTAL HEALTH AT THE CENTER**

**WE ALL LIVE BETTER**

**TOGETHER WITH OUR PARTNERS HERE WITH YOU**

Good mental health produces positive outcomes in so many areas—from schools to housing to health care. Few communities are as strategic, through addressing the interwoven, often complex mental health and social needs of their residents. Brookline is different.

As the town’s lead resource for mental health, Brookline Community Mental Health Center partners with dozens of agencies to provide comprehensive and highly effective services to individuals and families. We help our partners incorporate a deeper appreciation for mental health and wellbeing in their work, as well. Through these formal collaborations and in many less visible ways, the Brookline Center is here, providing essential mental health services and valuable expertise in a variety of settings. By taking the lead on our town’s mental health needs, we help our partners focus on what they do best and elevate our collective impact.

Together, we’re creating a healthier Brookline for all.
Microsites
Dear Friend,

I am so pleased to share Tawonga's first-ever annual Impact Report with you!

Through the milestones, achievements and moving personal stories shared in this year-in-review, I hope you take pride knowing that you are a valued member of the Tawonga family. Together, we are making it possible for more children, young adults and families than ever before to reconnect with their Jewish heritage and community year-round.

You can read the year-in-review here -- enjoy!

Sincerely,

Jamie Simon
Executive Director
Letter from Reshma

What started as an experiment in 2012 has grown into a national movement. Girls Who Code has gone from 20
Choosing Brighter Futures

LA's BEST After School Enrichment Program
2015-2016 Annual Report

© Nicole Lamberg & Associates | nlamberg.com
PROVEN, CONSISTENT RESULTS

Since its inception, Camp Phoenix has seen significant improvement in reading, math, and confidence among its campers. Teachers, principals, and parents alike have raved of its impact on their students and kids - see below for some highlights of our accomplishments.

WHO WE SERVE

- 100% of our campers qualify for free or reduced-price lunch.
- 85% of our youths' families make less than $33,000 a year.
- 18% of families say their child has safe spaces in nature to explore nearby them, and only 18% are
- 64% of families say their child usually watches TV or plays video games during the summer, and
Online + Print
Dear Friends,

I have been fortunate in my career to work with world-class organizations and benefit from great investment opportunities, but not a single business success has compared to the return I saw when investing in children's education.

Knowledge makes peoplemile, laughing and only still sufficient, until one learns that education is the most critical investment we can make in our lifetime: to ensure political and social change. This potential for change—this potential to lift ourselves and our communities—is embodied in the faces of these students—why Room to Read exists.

Thank you for being a part of our story. Together, we are creating a better future through education.
Room to Read Annual Report 2016

GETTING ACTIVE FOR EDUCATION

13,500 16,600 1,400
DONORS VOLUNTEERS STAFF
worked to promote literacy and girls' education through Room to Read in 2016.
Video
THANKS
FOR CHANGING
THE WORLD

Your gift will help the UW move forward

With the close of the Annual Campaign, we want to thank you for being one of the 43,116 Badgers who contributed to the UW in 2016. You can be filled with Badger pride knowing that your support is already helping students, research initiatives, and the educational experience — all to better our world. Now, for even more well-deserved kudos, watch the video.
Today’s Conversation

• Why → Who → What → When → How

• Lots o’ Ideas

• Discussion?