

Context

Pre Covid

Current and evolving

Post Covid/New Normal
(~1-2 yrs)

Drivers of Uncertainties

Medical, Government, Economy, Regulation, Attitude to Risk, Supplies

Other scenarios

Most likely scenario

Other scenarios

Drivers of change across most New Normal Scenarios

Pervasive use of online video/tools
Explosion of innovation
Financial Strain & Exacerbation of inequities
Hygiene/social distancing still a factor
Fierce competition for \$
Mental health / development concerns
Continued uncertainty and complexity
Growing diversity of views on risk & action

Other Impacts

Other Impacts

Campers | Families | Staff | Volunteers | Donors | Partners

Challenges, Opportunities and Implications

Potential Strategies & Criteria to Assess them

Pre Covid Strategy

Emergency Response

Post Covid/New Normal



Continue, Accelerate, Constrain, Modify, Innovate

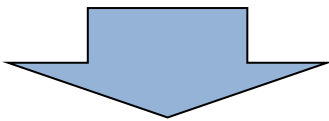
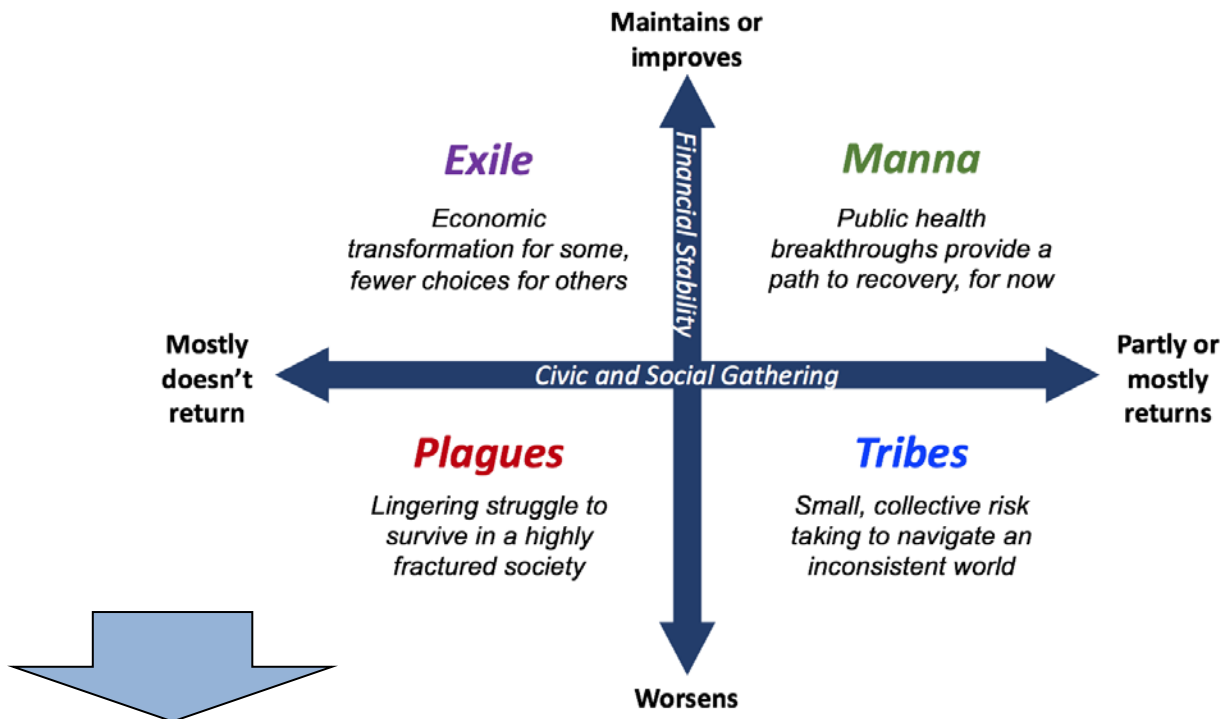


+Prioritize + Be Agile

to Address Most Likely & Possible Scenarios & Adapt Quickly

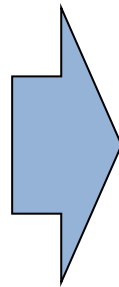
Key Camp Functions

Mission, Role, Values | Business Model
Programs and Services | Enrolment. And Pricing | Staff
Fundraising | Financial Aid | Communications | Partners
Operations | Facility | Year round activities
Financial | Management | Governance



COVID DRIVERS OF CHANGE ACROSS ALL/MOST SCENARIOS

- Pervasive use of online video/tools
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KEY CAMP FUNCTIONS

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QUESTIONS FOR SMALL GROUP DISCUSSION

Impacting across most conceivable scenarios over the next 6 months- 2 years

1. What are other drivers of change that might significantly affect camp?
2. What will be the key camp challenges?
3. What will be the key camp opportunities?
4. And what might be key challenges or opportunities associated with individual scenarios?
5. Given the possible opportunities and challenges, what might be the implications for your camp in these 4 different scenarios?