



Legacy

	Legacy Circle Members	Commitment Documents
FY16 Actuals	13 New (140 Total)	0 New (0 Total)
FY17 Actuals	13 New (153 Total)	2 New (2 Total)
FY18 Goals	10 New (166 Total)	2 New (4 Total)

Actions

- 1) Continue working with the committee to engage Legacy Circle members year-round through the Legacy newsletter, postcards, visits to camp, Spring Phone-a-thon, tribute cards and mugs for all new members, and other touch-points.
- 2) Attend JCamp180 conference to gather inspiration and ideas for improved Legacy Circle engagement and stewardship, and for strategic guidance in confirming documented commitments.
- 3) Oversee solicitations at the Annual Campaign Fall Kick-off Meeting and Staff Auction.
- 4) Create material for new board member onboarding with goal of maintaining 100% board member participation in Legacy Circle.



Legacy

	Legacy Circle Members	Commitment Documents
FY16 Actuals	26 New (26 Total)	0 New (0 Total)
FY17 Actuals	31 New (57 Total)	0 New (0 Total)
FY18 Goals	23 New (80 Total)	2 New (2 Total)

Actions

- 1) Continue working with the committee to engage Legacy Circle members year-round through the Legacy brochure, newsletter, postcards, visits to camp, tribute cards and pins for all new members, and other touch-points.
- 2) Attend JCamp180 conference to gather inspiration and ideas for improved Legacy Circle engagement and stewardship, and for strategic guidance in confirming documented commitments.
- 3) Oversee solicitations during summer staff meetings, and during the 2018 Alumni Weekend.
- 4) Approach all board members with goal of achieving 100% board member participation in Legacy Circle.