Non-Fiduciary Board Service

JCamp 180 Conference – October 29, 2019 Elliot Paull elliotp@live.com

Session Objectives

- Review basic responsibilities of Non-Fiduciary Board / Commission / Committee
- Assess which responsibilities are being adequately fulfilled and which are not
- Dive into two responsibilities and share some recommendations

Who's in the room

- JCC Camp Committee
 Lay Leaders
- URJ Camp Commissions
 Staff

Others

Others

Unbounded (?) but Responsible

- In some cases, you may be bounded by provisions in the governing body's bylaws, but typically your commission's roles and responsibilities are self-determined
 - Know what binds you
- Document your roles and responsibilities in a handbook, set of guidelines, or manual

Basic Responsibilities

- 1. Determine the organization's mission and purposes
- 2. Participate in the selection of the director
- 3. Support and participate in evaluating the director
- 4. Ensure effective planning
- 5. Monitor & strengthen the organization's programs & services

Adapted from: *Ten Basic Responsibilities of Nonprofit Boards, Second Edition* by Richard T. Ingram (BoardSource, 2009) and https://jcamp180.org/JCamp180/media/Media/Knowledge-Center/Governance/Ten-Basic-Board-Responsibilities.pdf?ext=.pdf

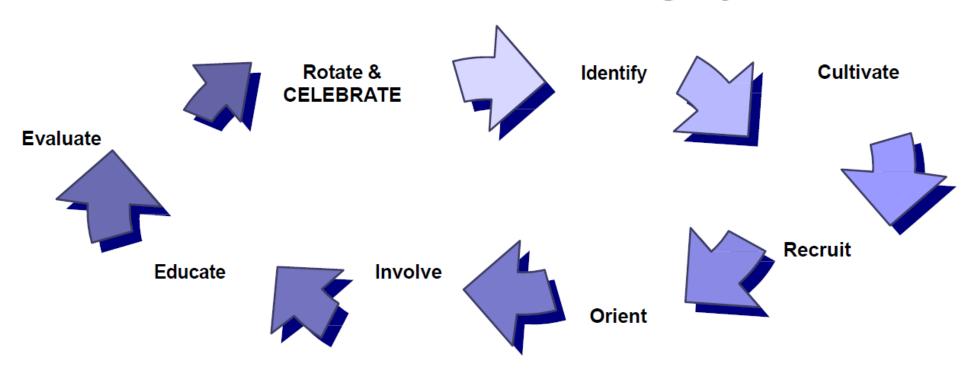
Basic Responsibilities

- 6. Ensure adequate financial resources
- 7. Protect assets and be financially aware
- 8. Build a competent commission
- 9. Ensure legal and ethical integrity
- 10. Enhance the organization's public standing

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First Deep Dive – Commission Building

The Board Building Cycle



Identify, Cultivate, Recruit

At URJ Camp Kalsman, we tried many approaches to attract new Commission members

- What didn't work
 - Commission-heavy nominating committee
 - General broadcasted appeal

Identify, Cultivate, Recruit

- What worked
 - Compiled list of parents of 4-year campers (56)
 - Reviewed with commission members, Director, & others
 - Reached out to 39 folks to consider joining the Commission
 - Resulted on 6 new Commission members

Second Deep Dive

Fundraising

Resources

https://jcamp180.org/knowledge-center/governance

https://jcamp180.org/JCamp180/media/Media/Knowledge-Center/Governance/Board-Governance-101.pdf

https://jcamp180.org/JCamp180/media/Media/Knowledge-Center/Governance/Ten-Basic-Board-Responsibilities.pdf?ext=.pdf