Acknowledgments and Shout-outs:
- Welcome XXXX XXXXXX to the Camp Newman Board!
- Thank you to XXX XXXX, XXXX XXX, and XXXX XXX for their help talking through our Avodah and CIT enrollment situation.
- Thank you to XXX XXXX, XXXX XXX, and XXXX XXX for proudly representing Camp Newman at URJ Biennial.
- Thank you to XXX and XXXX XXXXX for hosting the entire Avodah class of 2011 at their home over winter break.
- We wish XXXXXX, son on XXXXXXXXXX, a NESIA TOVA as he travels to and begins his journey on NFTY EIE.

Enrollment Metrics
(as of 1/26/12)

SUMMER
Camper Registration:
- Jan. 19, 2012: XXXX
- Jan. 20, 2011: XXXX
- Jan. 20, 2010: XXXX
- Jan. 20, 2009: XXXX
- Jan. 20, 2008: XXXX

Sessions Nearing or at Capacity:
- Chalutzim Boys (5th and 6th Grade)
- Nitzanim (5th and 6th Grade)
- Etzim Girls (6th and 7th Grade)
- Kesher Boys (7th and 8th Grade)
- Rishonim (8th and 9th Grade)
- Maccabiah Boys (8th and 9th Grade)
- Hagigah (10th and 11th Grade)
- Hevrah Boys (10th and 11th Grade)
- Avodah (11th Grade)
- CIT (12th Grade)

WEST COAST PARTY 2012
Total Registration: XXX
- Boys: XXX
- Girls: XXX

Registration by NFTY Region:
- Central West: XXX
- Southern California: XXX
- South West: XXX
- North West: XXX
- Other: XX

OFF-SEASON RETREATS
Total # of Booked Retreats:
- 2011 - XX
- 2012 - XX
- 2013 - XX

Easy ways to SUPPORT Camp this month:
- Ask your Rabbi when the Camp Newman presentation is taking place.
- Spread the word that we are actively looking for alumni to invite to events – ask them to go online and register as an alumnus.
- Talk about the exciting direction that Camp Newman is heading with our much needed plans to improve and strengthen our facilities.

Programmatic Updates
Summer
- We have begun our CIT and Avodah interviews. Since every applicant is very deserving and space is limited, acceptance will be competitive.
- We are beginning staff interviews. So far we have 140 staff applicants. This is a great start but we are still looking for more qualified applicants.
- We are very excited to announce that XXXXXXXXXX has been hired as our Program Director for Summer 2012. XXXXX has grown up at camp and has worked as our Sports Director for the past two summers. He is very qualified and we look forward to his contributions to the Geza Team.

West Coast Party
- West Coast Party was a HUGE success. We had 378 high school participants at Camp Newman. The event could not have run more smoothly from planning through execution.
- Huge Mazel Tov and thank you to XXXXXXXX and XXXXXXXXX for their hard work.

Upcoming Promotions and Reunions
Jan 22, 2012
- Temple Chai, Phoenix
- Temple Emanuel, Tuscon
- Temple Solel, San Diego
- Temple Sinai, Oakland

Jan 24, 2012
- Temple Isaiah, Lafayette
- Beth El, Berkeley
- Beth Am, Los Altos

Jan 25, 2012
- Temple Am, Los Altos
- Temple Sinai, Oakland

Jan 28, 2012
- Shomrei Torah, Santa Rosa
- Dan Nichols Concert, Or Ami, Calabasas
- Steven S Wise, Los Angeles
- Shir Hamalot, Irvine
- Bnai Tikvah, Walnut Creek
- Temple Isaiah, Lafayette
- Beth Am, Los Altos
- Bat Yam, Orange County

Feb 6, 2012
- Peninsula Temple Sholom, Burlingame

Feb 8, 2012
- Peninsula Temple Sholom, Burlingame

Feb 12, 2012
- Shir Hadash, Los Gatos
- Palo Alto JCC
- Beth El, Aptos
- Peninsula Temple Beth El, San Mateo

Feb 13, 2012
- Or Ami, Calabasas

Feb 15, 2012
- Or Ami, Calabasas

Feb 22, 2012
- Leo Baeck, Los Angeles

Important Dates Summer 2012
- Spring Fling: Mar 2-4
- Family Camp: Apr 27-29
- In Person Board Meeting @ Camp: Apr 29
- Open House: Apr 29
- PJ Library Goes To Camp: Apr 29
- Opening Day Summer 2012: June 19
- Avodah Countdown: July 7
- Alumni Weekend/CIT Countdown: July 20-21
- Board Meeting + AVO/CIT Parents: July 27-28
- Shabbat
- Closing Day of Camp: Aug 16
Board of Director’s Tear Sheet

January 23, 2012

Development Metrics:

- Capital Campaign:
  - Campaign Goal: $XXXXXX
  - Percent of Goal Achieved: XX%
  - Board Committed to Participate: XX%
  - (Major foundations require 100% board participation before they will consider proposals)

- 2011-2012 Annual Campaign:
  - July 1, 2011-June 30, 2012
    - Projected: $XXXXXX
    - Amount Raised: $XXXXX
    - Percent Achieved: XX%
    - Total # of Gifts: XXX
    - Board Participation: XX%

- Legacy Society:
  - # of Signed Legacy Pledges: XX
  - Estimated Value: $XXXXXXX
  - Board Participation: XX%

- Master Plan:
  - Working on phasing options for first round of cabins. Targeting to begin building lodges by June 2013.
  - Architects are focused on Design Development for the Lodges and Welcome Center.
  - Updated vernacular from “Retreat Center” to “Campus Center” in response to feedback from community members. New terminology provides increased clarification on the project goals and building usage.

- Capital Campaign:
  - Received significant recognition at URJ Biennial for the progress made to date. Donors who attended Biennial were acknowledged in front of all 6,000 attendees for their exceptional contributions.
  - Developing back office systems and cleaning data for future public phase.
  - All indications from professional and lay leaders show tremendous support for our project and process.
  - We are beginning to welcome our first members of both the Campaign Executive Committee and the Campaign Advisory Council!

- Construction:
  - Construction has proceeded smoothly since receipt of permit
  - XXXXXXXX (Construction Manager) has been exceptionally professional and responsive.
  - Construction remains on track to be completed on time and within budget.

- Annual Campaign:
  - Hugs and Cheers for Annual Campaign Chair, Gale Swartz, who ran a remarkable Year-end solicitation.

- Legacy Campaign:
  - Huge Yashir Koach to XXXXXX for co-chairing the Legacy Society for 3 years!!
  - Welcome to our new Chair, XXXXXXX!!

- Alumni:
  - Date for the summer Alumni Shabbat will be July 20-21.
  - So far, the 10, 20 and 40 year CIT classes are working on their reunions at camp!

- Board Calls and Meetings:
  - February 19th – Grinspoon Training, Las Vegas
  - April 28th and 29th – In person board meeting, Camp Newman
  - Monthly Conference Calls: 7:30 p.m.
    a. Feb 27
    b. Mar 26
    c. May 21
    d. Jun 18
  - July 27-28 - SUMMER MEETING DATE