**All Together Now, #YearEndStrong** resources you can use

**Ideas to recognize, honor, and thank donors**

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| **Activity Category** | **Activity Examples** |
| Hand-written notes / cards | ▪ Personal “Thank you” notes, hand-written or emailed from Board members (Recommended)▪ Acknowledgement letter from camp (required)▪ Customized New Year's & Hanukkah cards ▪ Camper postcard/thank you card (next summer at camp)  |
| Written communication | ▪ Quarterly donor briefings▪ Annual Report to donors / Impact Report (required)▪ Summer highlights page with photos |
| Listing of member names | ▪ Posted on website ▪ Added to Newsletters (Recommended)▪ Listed in Annual report / Donor reports (Recommended)▪ Included in Visitors’ Day book▪ Gala dinner tribute journal▪ Poster on the wall / Banner hung up at Camp  |
| Stories about donor giving / Donor Profiles | ▪ Newsletters / Impact Report▪ Website▪ Blog▪ External public relations▪ Quotes/ Testimonials added to website (Recommended)▪ Donor Video |
| Gifts | ▪ Camp Swag▪ Magnet for car▪ Framed art from Camp alum▪ Camper made Mezuzah |
| Events to thank and honor donors:  | ▪ Cocktail ZOOM party ▪ Summer dedication ceremony▪ Lunch or dinner at camp▪ Shout Out at on-line Song festival▪ Alumni reunion/Camp Anniversary Events (Recommended)▪ Visitors’ Day▪ Special name tag or sticker at Camp events |