

Phase 3: Year-End Push

Sample Ideas

	Ask	Thank	Report
Major Donors	<ul style="list-style-type: none">• Nudge vols to close/handoff undone assignments	<ul style="list-style-type: none">• Deliver Camp bubbly/bubbles for HNY	
Mid-Tier Donors	<ul style="list-style-type: none">• Send year-end email series - Xmas to NYE	<ul style="list-style-type: none">• Send Hanukkah cards• Send bubbly HNY email	<ul style="list-style-type: none">• Email New Year Summer '23 Look Ahead
Sustaining Donors	<ul style="list-style-type: none">• Send year-end email series XMas to NYE	<ul style="list-style-type: none">• Send Hanukkah email• Send bubbly HNY email	<ul style="list-style-type: none">• Email New Year Summer '23 Look Ahead
Legacy	<ul style="list-style-type: none">•	<ul style="list-style-type: none">• Send Hanukkah card	<ul style="list-style-type: none">• Email New Year Summer '23 Look Ahead