Today I Am a Fountain Pen

“Today I am a fountain pen…” Years ago that was the tongue-in-cheek suggestion for opening a Bar Mitzvah speech. A fountain pen, if you don’t know, was, and is, a writing instrument that preceded the ball point pen. One loaded liquid ink into the pen, wrote until it ran out, then loaded some more. There were all kinds, cheap to very expensive, and a Bar Mitzvah usually received several as gifts.

When Sol Singer first imagined a southern Ramah camp in the late 1950s the fountain pen was the predominant instrument for writing and had been for nearly eighty years. When his son, Eric Singer, “discovered” our property the fountain pen was far less common but we were not yet all “on-line.” Now I imagine we would begin our Bar Mitzvah speech with “Today I am an iPod!”

Our very own Ramah Darom, which has now reached the age of Bar Mitzvah, is a reflection of the progression from fountain pen to iPod: our facilities are impressive, modern, and a far cry from what our parents and grandparents called “camp.” Yet while the facilities of camp have adapted and changed with the times, our programs continue the classic and important basics of camp, and continue the important and timeless lessons that shape us and define us as a community and as Jews.

Many, many people have poured themselves, their hearts, their energies and their resources into creating Ramah Darom and into making it the outstanding institution it is today. From the first summer, when construction vehicles were rolling out even as camper buses were rolling in, when the sky looked as it must have to Noah 6,000 years ago, when that first group experienced a summer that will forever be unique and special, Darom has benefited from a loyal, devoted and caring staff and lay leadership and the support of a growing community. As you read the testimonials of those whose reflections grace this Annual Report you will be moved, as we are, by how Ramah Darom has touched us all. In this, our Bar Mitzvah year, we can recognize that Ramah Darom has truly become a vital, contributing part of our Jewish community.

Rabbi Tarfon said, “You are not required to complete the task, neither are you free to neglect it.” That phrase speaks to me more than any other in our literature. In Ramah Darom we, together, have created something wonderful and something that gives us great nachas. Yet like any Bar Mitzvah boy, it remains full of promise, a living, growing, entity, whose potential is still to be realized and expanded upon. We are not finished and hopefully, with the help of Rebnoo Shel Olam, we will never be finished enhancing the ways in which Ramah Darom enriches our lives.

To all of us, the proud parents of this remarkable Bar Mitzvah, a hearty Mazel Tov!

– Julian Brook, President

Arlene Mitchell
Member, Ramah Darom Board of Directors

The creation of Ramah Darom has been critically important for children from small southern Jewish communities like Mobile. Ramah Darom brings together Jewish children from all over the Southeast, giving them the opportunity to meet other kids just like themselves. It allows them to take home a strong Jewish feeling that they can be proud of. I am proud to know that [my husband] Bubba and I had a part in Ramah Darom’s creation. Bubba always said it was his proudest achievement.
Our Journey Up Persimmon Road

I first heard about Ramah Darom over 15 years ago at my shul, Beth David, in Greensboro. Rabbi Havivi set out brochures describing a magnificent facility to be built in the mountains of Northeast Georgia. With much encouragement from Rabbi Havivi, my wife and I signed our 11-year old daughter up for session Bet of the first season in 1997. When opening day came we joined a caravan of cars from Greensboro, including the Rabbi and his family, and trekked to Clayton and the excitement of a first year at camp.

I vividly remember slogging up the last mile and a half to camp on the muddiest road I’d ever been on in my life. At that moment I doubted the wisdom of being on that path. We had a vision of where we were headed but we didn’t know what we would find when, and (looking at all that mud) if, we got there. But we had friends in front of us and friends behind us and together we kept going. When we finally arrived we found the most beautiful place we had ever seen. That trip up Persimmon Road is a perfect metaphor for the journey it took to create this special place. The visionaries who imagined and built Ramah Darom had the perseverance and forbearance to forge their way down difficult paths and overcome every obstacle. Like our parent caravan that first summer, there were friends at the front leading the way, and friends at the back pushing and supporting. On the occasion of our Bar Mitzvah year, we remain inspired by what they achieved and, even more, by what Ramah Darom has become.

We offer praise for the blessing of reaching this time, of being present to see, touch and feel what Ramah Darom has accomplished. Every one of us who has given something of themselves to help raise this “child”, every one of us whose life has been touched by this “child” has been enriched and rewarded by the experience. In raising Ramah Darom we have made a lasting difference in our world. In Ramah Darom we have created something meaningful – a powerful and remarkable community.

We celebrate a Bar Mitzvah in which the Bar Mitzvah is the giver, rather than the recipient, of gifts. Each of us who has come to know Ramah Darom has been rewarded with deep and enduring relationships. I’ve heard it said, and I know it is true, that it is in these relationships that God’s presence is truly revealed.

As we pause to say Shehecheyanu, we look forward to a future in which we continue to expand and enlarge our community, the depth of the relationships we make, and our impact on Jewish life. Thank you for helping to raise Ramah Darom, and thank you in advance for your ongoing support.

– Frederick R. Levick, CEO

Ramah Darom is a nexus of the values, history and passions that I hold dear. It is a global village that characterizes the far flung Jewish communities of the South that come together at important times to form a larger ‘kahal’, community. Paradoxically, it also represents a very specific and uniquely beautiful place in the natural world that is spiritually elevating and inspiring. Finally, it represents time, memory and the dreams that have filled my life before and after that fateful day in Charlotte, fifteen years ago, when Ramah Darom began to crystallize into the reality it is today and the promise it holds for the future.
Camp Ramah Darom Highlights of 2009

In June of 1997, Bloomsbury Publishing released a book titled “Harry Potter and the Sorcerer’s Stone,” the very first of J.K. Rowling’s novels which captivated the imagination of readers in its depiction of a world of spells and wands, flying broomsticks and written correspondence sent via owl. That same summer, Ramah Darom opened its doors for the first time, welcoming Jewish children from throughout the Southeast to an experience every bit as magical – where Jewish learning is fun and Jewish celebration is joyous and deeply meaningful. Thirteen years later, that magic continues to permeate every dimension of the Ramah Darom experience.

Our 2009 season was filled with extraordinary challenges, but the collective efforts of our leadership at all levels ensured that our Camp was just as “enchanted” as ever. We are proud to share some highlights from the season. It is harder to quantify the incremental Jewish growth and identity development that takes place in the children and young adults who spend the summer with us. All of them, however, can attest to the magic of Ramah Darom, to the wonderment and excitement that they feel in a place where Jewish life comes alive, and to the lasting impact that 4 short weeks can have on a Jewish soul.

- 745 children from 570 families engaged in identity development, personal growth, and celebration of Jewish life at Camp Ramah Darom.
- 84 rising 11th graders participated in the Gesher Leadership Development Program – our largest group ever!
- 30 rising 4th graders attended our week long “Taste of Ramah” program.
- Four goats, along with chickens, rabbits, and other animals, were introduced to Camp as part of the expanding farming program; campers learned how to milk the goats and make their own cheese and yogurt.
- In the specialty clinic programs, 391 children played and performed with visiting coaches and artists (including basketball, football, tennis, volleyball, storytelling, mural painting, and rap music production), made possible through the generosity of The Abraham A. Mitchell Endowment Fund for Recreational and Athletic Program Excellence at Camp Ramah Darom.
- 54 Campers made their own tefillin with renowned artist Noah Greenberg through the Kesher Tefillin Project.
- Campers from the Nivonim aidah (10th grade) built and installed a new Aron Kodesh and Torah reading table in the moadon, which features creative interpretations of the creation story and the motif of the Shamir, a creature described in Talmudic legend.
- At 46 strong, our delegation of Israeli staff members was the most talented and energetic that we have ever had at Ramah Darom.
- 21 families attended Family Camp, featuring artist-in-residence and professional comedian Joel Chasnoff.
- 17 families attended Camp Yof, a family camp which embraces children with autism; this year at Camp Yof, we celebrated the B’nai Mitzvah of 3 campers with autism.
- 7 communities danced with Ruti Naim and Jeff Hast as Ramah Darom’s “End of Summer Dance Tour” swept through the Southeast.

Vivian and David Steinborn
Camper Parents

We started going to Ramah Darom seven years ago as “Family Campers” when our daughter was four. Since then we have been to three family camps and four Passovers. Amanda has gone from Taste of Ramah to being a first session camper for the past two summers. Ramah has exceeded our expectations in all ways and has been an opportunity for us all to meet Jews well beyond our town’s borders. Thank you for everything!
Tumbling Waters Retreat and Conference Center
2009 Highlights

Even before Ramah Darom’s founders identified its gorgeous mountain home, they dreamed of establishing a year-round spiritual center. In addition to housing a vibrant summer camp driven by Ramah values, the campus would draw Jews of all ages with opportunities to learn, gather and celebrate throughout the rest of the year.

Having reached our Bar Mitzvah year, we proudly celebrate the progress we’ve made toward actualizing our vision of an experiential, educational village at Tumbling Waters Retreat and Conference Center. In 2009, Tumbling Waters emerged as a premier event and meeting venue, and was even recognized as the “Official Best Conference Resort of Georgia” (theofficialbestof.com). The environment at Tumbling Waters encourages families, businesses and organizations to share ideas, grow relationships and forge new bonds in an uplifting setting outside of their day-to-day lives. Our campus offers an ideal backdrop for development, growth and celebration all year long.

For example, in October 2009, Robin and Jerry Tochock brought their family and friends to Ramah Darom for a beautiful outdoor wedding. Robin recently told us, “Jerry and I reminisce often about that wonderful weekend at Tumbling Waters. It was absolutely magical.” We’re delighted that businesses, synagogues, youth groups and families continue to discover and rediscover the “magical” experience awaiting them at Tumbling Waters.

Our accomplishments in 2009 include:

- Expanded partnerships and hosted a variety of Jewish educational experiences like the first annual LimmudFest on Labor Day weekend, the USCJ Women’s Retreat, the fifth annual Hillel International Engagement Institute, and a Spirituality Retreat with Neshama Carlebach, organized by the Marcus Jewish Community Center of Atlanta.
- Hosted a number of “new” synagogues and schools from throughout the Southeast – some with Darom alumni and campers, and some newly indoctrinated!
- Enhanced on-site communication and business services, including 24/7 access to guest services.
- Added a full-time Executive Chef, and expanded our already renowned food to include customized menus.
- Partnered with programming and activity resources, enabling us to offer a wide range of services and curricula to our guests.
- Developed expertise in special events, and had the pleasure of hosting several weddings and a Bar Mitzvah in 2009.
- Welcomed a record 3,300 unique guests to Tumbling Waters.
- Shared our Passover vacation with 60 families from throughout the country and Israel, who engaged in a unique holiday experience offering uninterrupted time to learn, play, eat and relax with family and friends.

Rabbi Joseph Telushkin
Passover Scholar-in-Residence

Ramah Darom epitomizes what I would like all Jewish life to be like, filled with faith and yet intellectually challenging, a commitment to Judaism’s ethics, the practice of rituals in a way that spreads a feeling of holiness, and immensely kind. All the rest is commentary.
**Financial Overview**

Amid the most significant economic downturn in decades, our operating goals for FY09 were optimistic – to sustain camp enrollment, to grow Tumbling Waters' volume and revenues, and to increase annual giving to support scholarships and assistance for more families.

While the year proved to be more challenging than we could foretell – including the outbreak of H1N1 influenza during camp’s first session and major illness to several critical year-round staff members – we persevered and triumphed.

In spite of our first operating loss since our start-up years we are proud of our achievements. Nearly 800 children attended Camp Ramah, and our Gesher group of 83 campers was the largest in our history. We were one of the first camps nationally affected by the flu outbreak, but we sustained our camp program without interruption or major loss of enrollment. The growth of Tumbling Waters activity was significant, including growing overall guest days by 42%, despite a 26% decline in Passover guest days. We increased the number of donors to our Annual Fund by 93%, and distributed over 46% more in financial assistance compared to FY08.

In this new fiscal year the economy remains stagnant and the impact of job loss and uncertainty is still affecting us all. We are committed to our core goals of building and strengthening meaningful Jewish community, and finding creative ways to adapt to the economic environment while continuing to serve our constituents.
Thank You to Our Donors

Gifts made between October 1, 2008 and September 30, 2009

Annual Fund
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Valerie and Brian Dacks
Marion and Ira Daftzman
Valerie Amsterdam and Kevin Daniels
Randy and Ken David

We are so proud of Camp Ramah Darom! It was a dream over 16 years ago to have a Jewish camp in the South. We can remember its inception and opening. The results are phenomenal – both the physical environment and the positive Jewish atmosphere. We have had seven grandsons attend Camp Ramah Darom from the camp’s first year up through 2010. Our grandsons take pride in their heritage and have lifelong Jewish friends from around the region. It’s pure nachas when our grandchildren return home each summer and say, “Poppy and Grammy, sign me up again next year!”

Robin Wertheim and Jerry Tolochko hosted a beautiful, FUN wedding weekend at Tumbling Waters in October 2009. Photo by Phil Skinner.

Barbara and Jerry Levin
Camper Grandparents
What do I love most about Ramah? The close-knit community. The commitment to helping others. The educational inspiration that inspired me to turn my passion for Judaism into my career. I am forever grateful to the incredible staff and campers of Ramah Darom for helping me find my place in the Jewish world.
Ramah Darom has been an essential part of my family’s life. All four of my children have attended Camp Ramah Darom and their words speak for themselves: “It was an experience that shaped my childhood.”

“Different people are proud of different attributes that define who they are. I am proud to be a Ramahnik.”

“From learning about our tradition to understanding the invisible thread that links all Jews together, Ramah Darom is the basis of the Jewish identity I have today.”

As a parent and a founding board member, I am very thankful to see our collective dream come to fruition with the creation of Ramah Darom.
For the past thirteen years, Ramah Darom has proudly been my home away from home. Growing up as a camper, counselor and Rosh Aidah has led me to a future in teaching. I have shared my love for Darom with countless numbers of friends, family, and campers.
Ramah has been part of my life since I was 13 and attended Ramah in Nyack, New York when it was an overnight camp. Ramah in the Berkshires helped shape me as a Jew with role models like Chaim Potok as my Rosh Aidah, and is where I met the woman who would become my wife. Ramah Darom was the place where I was given the chance to put my musical imprint on a new generation of campers, and has now blossomed into a long relationship as “Rosh Tefilah” for Passover. Ramah Darom is where I return each year to nurture my Jewish soul.

Next year at Ramah Darom!
Yud-Gimel Club

The Yud-Gimel Club is a special giving opportunity in which Ramah Darom campers can participate during their Bar/Bat Mitzvah year. Yud-Gimel Club participants support scholarship for camper families.

Nadav Havivi
Noa Havivi
Eli Mansbach
Talia Mayden
Courtney Olensky
Sarah Schneid
Jacob Silberman
Mia Spigelman

Grandparent Giving in Support of the Annual Fund

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Carla Willenzik
Mary and Simon Wojnowich
Doris and Richard Wolff

We are no strangers to the organized Jewish community. My husband is the dean of an Orthodox rabbinical school and I have taught in modern Orthodox high schools and directed full-time learning at Drisha Institute.

Without a doubt, Camp Yofi is the single most important Jewish experience that our family shares. It is at Yofi that we learn and pray together in a setting of total acceptance, where our children become vital members of the Jewish community. Yofi is our oasis, our source of strength and our challenge to the rest of the Jewish community – yes, you can create a vibrant, inclusive Judaism – Yofi does.

Davening is a moving experience on the Mirpeset Tefilah overlooking the lake.
Camp Yofi
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Wendy and Fred Pozin
Ruth and Peter Pressman

Basketball is just one aspect of the comprehensive sports program at Camp Ramah Darom.

Campers enjoy the expanded farming program.
Ramah Darom gratefully acknowledges the generous support of individuals and foundations that have made gifts between October 1, 2008 and September 30, 2009.

Every effort has been made to ensure the accuracy of this report. We apologize for any errors or omissions. If you have a correction, please notify Melissa Kerbel at 678-996-2831 or mkerbel@ramahdarom.org.

Ramah Darom deeply appreciates the generosity and support of its donors.

Lori and Barry Ripps  
Camp Parents

Camp Ramah Darom has had a profound impact on our family. As young Jewish parents in Pensacola committed to raising confident Jewish children, it was clear to us what makes a difference: Jewish day schools, trips to Israel and Jewish summer camp experiences. Living in a small town without a day school, trips to Israel and camp were the best way to impart a strong Jewish identity to our children.

We found that Family Camp and summer camp at Ramah Darom changed our children’s worldview and self-view, connecting them to a broader Jewish world and exponentially expanding friendships with children from other Jewishly committed homes. At camp they learned to be independent and to be Jewish. The impact has been incredible.
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Personnel
David Krueger
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Howard Zandman

Wayne L. Firestone
President and CEO, Hillel:
The Foundation for Jewish Campus Life

Hillel is fortunate to host many of its annual conferences in such a stunning and sacred place, and I am proud of the meaningful and rewarding relationship Hillel has built with Ramah Darom. Our connection to camp is further expressed by the Makom Hillel prayer space, created as a Hillel service project at one of our recent Engagement Institutes. We take special pride knowing that Geoff Menkowitz, an extraordinary leader and educator and a treasured former Hillel employee, now directs Camp Ramah Darom.