

## Job Description: Culture of Philanthropy Committee

## **Committee Mission/Charter:**

At the Harry & Rose Samson Family JCC, our culture of philanthropy is the commitment of all stakeholders to sustain and grow the agency and community by investing and cultivating resources through an abundance mindset.

**Overview:** Alongside staff partners, the Culture of Philanthropy (COP) Committee drives the strategy, provides the thought leadership, and celebrates the success of the JCC Culture of Philanthropy throughout all program areas and functions, supporting the imperatives of the JCC strategic roadmap. Members of this committee serve as role models in promoting our COP for JCC lay leaders, staff, our investors, members and guests.

COP committee terms are two years. The committee meets as necessary—with a hope to average 4 meetings per year—and may include ad hoc subcommittees to supplement functional areas (e.g., Legacy, Endowments, Tributes, Annual Campaigns, Stewardship, Special Events) and/or program areas (e.g., Camps, Gan Ami, Tapestry, Pantry, Special Needs).

**Qualifications:** The ideal candidates for this committee will have passion for one or more of the JCC program areas and will be enthusiastic to learn more, helping us build a sustainable future for our JCC.

## **Functions:**

- Act as JCC ambassadors, promoting the JCC in your own network and throughout the community.
- Set priorities for fundraising efforts, evaluating plans and strategies.
- Be active participants in the development process, including prospect identification, donor cultivation, solicitation and stewardship.
- Along with Board chairs and officers, identify the next generation of philanthropic leaders for events—and for this committee.
- Make your own meaningful financial investment in the JCC.