



Essential Fundraising Plan



Essential Fundraising Plan

August 2022: From Here to Year-End

- So How Was Your Summer???
- Refresh the Fundamentals
- Break It Down - 3 Phases to Year-End
- Obstacles?
- Reminder: JCamp 180 Conference



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TODAY

Cultivate gifts that go to work right away, through campaigns that encourage sustained ongoing support and build donor loyalty.

ANNUAL FUNDRAISING



TOMORROW

Activate campaigns that accomplish big and lasting projects and inspire larger gifts and grow the total number of donors.

CAPITAL CAMPAIGNS

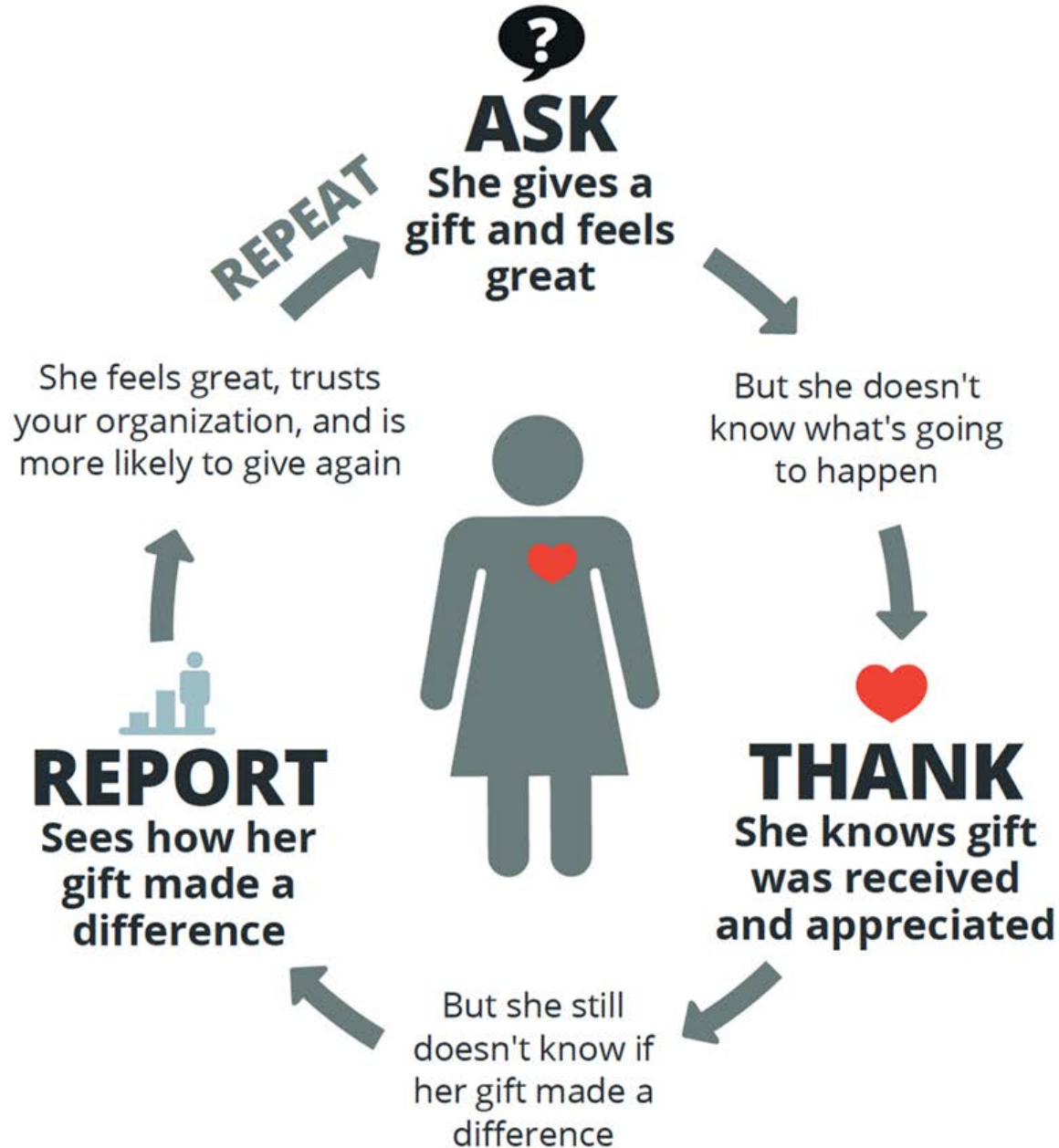


FOREVER

Grow an endowment in a campaign for outright gifts and pledged after-life gifts to ensure the organization is enduring.

LEGACY FUNDRAISING

Ask, Thank, Report, Repeat



Creating A Culture Of Philanthropy...

...For the love of others



**KEEP
CALM
IT'S
NEARLY
YEAR END**



Let's Talk





October 23-25, 2022
Providence (RI) Marriott Downtown

Look for registration announcement in your
Inbox next week!



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Next Session
September 29, 1pm EDT
Impact Reporting

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