

**A BAKER'S DOZEN:  
GO-TO RESOURCES FOR APPEAL LETTER INFO, SAMPLES, IDEAS,  
TRENDS & INSPIRATION**

**Grinspoon Institute Knowledge Center**

<http://www.gijp.org/Knowledge-Center/Fundraising>

**Partnership for Excellence in Jewish Education (PEJE)**

<http://www.peje.org/knowledge/fundraising/fundraising.php>

**Committee for Aid and Support to Education (CASE)**

Sometimes known as *Copy and Steal Everything* (requires membership)

<http://www.case.org>

**Mal Warwick**

<http://www.malwarwick.com/learning-resources>

**Alan Sharpe**

<http://www.raisersharpe.com>

**The Agitator**

<http://www.theagitator.net>

**The Showcase of Fundraising Innovation and Inspiration (SOFII)**

<http://www.sofii.org>

**FundraiserHelp.com**

<http://www.fundraiserhelp.com/appeal-letter.htm>

**Bob Burdinski**

<http://www.bobburdinski.com/bobssamplebriefcase.html>

**Tom Ahern**

[http://www.aherncomm.com/e107\\_plugins/content/content.php?content.3009](http://www.aherncomm.com/e107_plugins/content/content.php?content.3009)

**Tips-to-Raise-More-Money-By-Mail**

<http://www.gailperry.firedupfundraisingforyourboard.com/wp-Content/uploads/2010/06/115-Tips-to-Raise-More-Money-By-Mail1.pdf>

**Donation Letter Template: 12 Items to Include in Your Letters**

<http://stepbystepfundraising.com/donation-letter-template>

**Fund\$Raiser Cyberzine**

<http://www.fundsraiser.com/fundraising-letters.html>