

Workshops for Session B: Sunday, 4:00 PM- 5:15 PM

GOVERNANCE; STRATEGY, PLANNING & CHANGE

B1: Harassment, Abuse, Misconduct & Boundaries: What Your Camp Needs to Know

Rahel Bayar, Esq., Senior Consultant, Sexual Misconduct Consulting & Investigations, T&M Protection Resources, LLC

In this era of increased scrutiny surrounding sexual misconduct and workplace interactions, how can camp leaders effectively educate their staff about child abuse prevention and mandatory reporting and the need to create and implement boundary guidelines and work to prevent sexual harassment while still promoting a sense of camp community? This session offers a roadmap to help you understand the importance of these issues, implement policies and procedures that will empower your camp in cultivating healthy relationships and boundaries, and create a culture of accountability when it comes to the issues surrounding sexual misconduct. PLEASE NOTE: This session will run 90 minutes. ALL camps are strongly encouraged to have a representative attend.

FUNDRAISING & GOVERNANCE

B2: Ditch Minimum Gifts & Quit Quid Pro Quos: A Smarter Approach to Board Giving and Getting

Brian Saber, President, Asking Matters

Board members hate quid pro quo fundraising, and who can blame them? Asking your camp's board to cough up their contacts so they can engage in a game of arm twisting, guilt inflicting, and you-rub-my-back-I'll-rub-yours does not make for smart, strategic, or sustainable fundraising. Brian Saber, fundraising expert and author of the new book *Asking Styles: Revolutionize Your Fundraising* will offer you a fresh perspective on what makes for successful board giving and asking. Come away with clear action steps you can take to shift your approach to board giving and getting - and produce better bottom-line results for your camp's development efforts.

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B3: Planning for Success(ion): What's Getting in the Way?

Dr. Hal M. Lewis, Principal Consultant, Leadership For Impact LLC; Chancellor, Spertus Institute For Jewish Learning & Leadership

Planning for executive leadership succession is one of the most critical – and most neglected – responsibilities of nonprofit boards and senior professional leaders. Despite abundant evidence that large numbers of nonprofit executives plan to exit their jobs in the near future, many organizations (maybe your camp?) continue to avoid succession planning. Dr. Hal Lewis is here to help you understand why your board and senior professionals may be avoiding it and what you can do about it. With a new approach and useful tools, you will be able to prepare confidently for the next generation of leadership for your camp's future.

STRATEGY, PLANNING & CHANGE

B4: Reclaiming Supervision – Hold On, Who Lost It?

David Phillips, Principal, Immersive1st Consulting

Supervision is an art. Whether you are a professional or a senior level volunteer, effective supervision and evaluation of talent is critical to your camp's long-term success. As societal expectations and culture have shifted so has the way we manage, nurture, and develop talent. In this session you will explore the balance between a "get it done now" approach and using supervision and evaluation as a powerful tool for long-term talent development and retention. Be prepared for a lively peer discussion and (probably) debate about the limits and possibilities of different approaches to supervision at your camp.

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ALL	DAY CAMP; STRATEGY, PLANNING & CHANGE	TECH & COMMUNICATIONS	LEGACY
<p>B5: Infuse Your Camp With a Culture of Philanthropy <i>Laurie Herrick, Mentor, JCamp 180</i> <i>Mark Shapiro, President & CEO, Harry & Rose Samson Family Jewish Community Center of Milwaukee</i></p> <p>So you've probably heard all the talk lately about a "culture of philanthropy." But what is it exactly, and how might such a culture change your camp for the better? This interactive workshop is designed to deepen your understanding of a Culture of Philanthropy and start you on your way to creating such a culture at your camp. Professionals and lay leaders from camps of all sizes will take away useful concepts and new tools to use at camp right away. Come hear from Laurie Herrick and Mark Shapiro about their shared enthusiasm for the Culture of Philanthropy mindset and why it is the focus of JCamp 180's new GIFT Leadership Institute.</p>	<p>B6: Strategic Planning for Your Day Camp: The Whys, Whats & Hows <i>Aaron Greenberg, Senior Consultant for Day Camp Initiatives, JCC Association</i> <i>Mitch Kupperman, Mentor, JCamp 180</i></p> <p>With the guidance of JCamp 180, many day camps have already discovered the value of a strategic planning process that charts a camp's future. Some other camps want to learn more about what is involved in this planning model. This session will help you understand – or be reminded of – the value of strategic planning for day camps; the steps involved in creating a plan; how to engage leadership in planning; and how to make your plan a living document that informs your work priorities and guides your decision-making.</p>	<p>B7: Using New Social Media Tools to Communicate Effectively <i>Alli Thresher, Social Media Manager, PJ Library</i></p> <p>Curious about how to effectively use some of the most popular social media tools like Facebook Live and Instagram Stories to keep in touch with your camp audiences during the summer and the rest of the year? We'll go over tried and true techniques and innovative new ideas, and talk successes and learning experiences.</p>	<p>B8: Legacy Solicitation, Stewardship, Recognition, & Documentation for Camp's Future - A Participatory Role-Play Experience <i>Graham Hoffman, President & CEO, The Jewish Community Foundation of Southern Arizona</i></p> <p>Are you and your camp leadership ready to practice and perfect your Legacy solicitation, stewardship, and recognition skills? Join us for this session designed to marry best practices with role-playing so you can learn, refine, and practice and enhance your Legacy fundraising and donor stewardship skills. This session is designed to benefit senior camp staff and development staff as well as lay leaders.</p>

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STRATEGY, PLANNING & CHANGE

B9: Small Camps, Big Impact

*Julia Riseman and Michael Miloff,
Mentors, JCamp 180*

Small camps can face big challenges. But, like small businesses, they are also able to deploy competitive advantages of resourcefulness, nimbleness, and an intimate setting to be innovative and deeply connect to their customers. Small camps can develop strategies to capitalize on their small size for big impact despite challenges of limited resources.

This workshop will be run as a “clinic” requiring participants to identify your camp’s pressing challenges in advance of the conference. We will use this session to identify approaches that pull wisdom from the experiences of other participating small camps while also drawing upon the special advantages of being small. Lay Leaders attending this workshop will be required to attend with a camp staff member. Space is limited to 12 participants.

PJ LIBRARY, DAY CAMP

B10: Win-Win: PJ Library Partnerships with Day Camps

Nora Gorenstein, PJ Library

Come to this session to learn how your day camp can follow the lead of others who have designed PJ Library programming that has proven popular with the families your camp is trying to reach.