



JCamp 180 invests in the long-term organizational effectiveness and financial sustainability of nonprofit Jewish overnight and day camps to ensure our community’s future and connection to Judaism. JCamp 180 envisions a world where Jews live more Jewishly because of their transformative camp experiences.

## What We Do

JCamp 180 works with more than 100 nonprofit Jewish **overnight camps** and nearly 40 nonprofit Jewish **day camps** across North America, providing them with grants, consulting, training, and resources and providing their professional teams and lay leaders professional development programs to build their organizational effectiveness. **We believe that when Jewish camps are equipped with the knowledge, skills, and resources for long-term organizational excellence, they will operate thriving camps that create lifelong Jewish connections.**

### Our work falls into four areas:



#### CUSTOMIZED SERVICES

- Relationship Management
- Consulting
- Coaching



#### TRAINING & LEARNING

- Annual Conference
- Professional Development
- Webinars
- Knowledge Center



#### MATCHING GRANTS

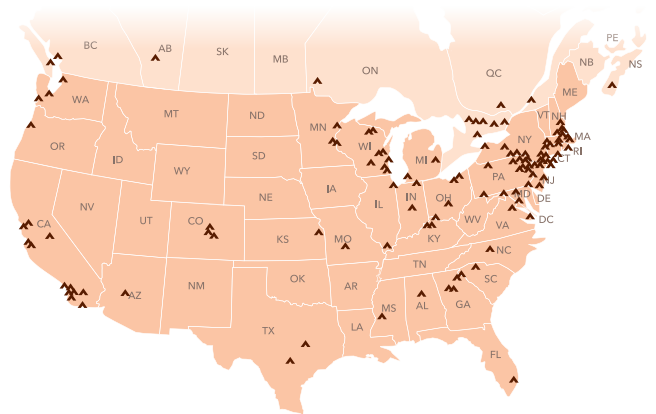
- Forward Together
- Endowment Accelerator
- DAY Camp



#### RESEARCH & ANALYSIS

- Camp Insights — The JCamp 180 Trends Survey
- Research & Evaluation

## Who We Serve



## Our Impact

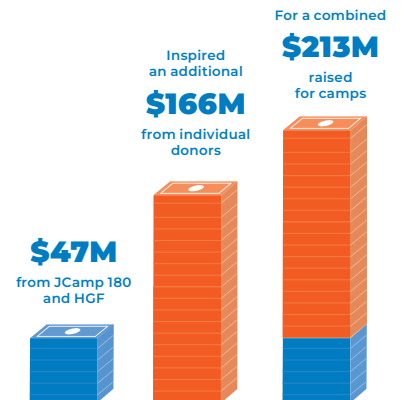
To build organizational effectiveness and financial sustainability, JCamp 180 provides both financial and consulting support to nonprofit Jewish summer camps.

### GRANTMAKING

JCamp 180 and the Harold Grinspoon Foundation have disbursed \$47 Million, inspiring individual donors to raise an additional \$166 Million. These funds have supported physical, capital, and endowment projects, as well as unrestricted needs of camps. The JCamp 180 Legacy Program has provided training, coaching, and legacy gifts to inspire community commitments to legacy giving.

### CONSULTING

In 2022-2023, JCamp 180 engaged in 196 consulting projects with camps in the areas of fundraising, governance, strategic planning, and camping business services.



## Investment Opportunities — Jewish Camp Needed More Than Ever

The 2023 camp season saw strong enrollment at nearly pre-pandemic levels. To ensure camp continues to provide **fun, meaning, lifelong friendships and community, and Jewish belonging, camps need investment.** And, with the continuing rise in antisemitism, camp is so important.

Jewish camp needs to endure and thrive for *Today, Tomorrow, and Forever.* JCamp 180 advocates for annual giving, capital campaigns, and endowment building to ensure financial sustainability across seven key areas of financial need where philanthropic support can play a pivotal role:

- 1 CAPITAL PROJECTS** are critical to camp's long-term viability. Investing in facilities and infrastructure allows camps to compete with other summer options available to Jewish families. Camps also must rebuild in response to natural disasters and upgrade facilities to respond to climate change. We estimate capital needs will exceed \$250 million over the next five years.
- 2 SCHOLARSHIPS** keep camp's life-changing experiences affordable and accessible for any Jewish family who wants to send their kids to camp. Day and overnight camps distributed approximately \$40 million in financial aid in 2023, an 8% increase from 2022.
- 3 STAFF RECRUITMENT AND RETENTION** It is more expensive than ever to attract, support, and retain staff to serve as counselors, coaches, and role models. Camps continue to see increased salaries and financial bonuses as a key method for recruiting and retaining summer staff.
- 4 MENTAL HEALTH SUPPORT** Mental health challenges among staff and campers continue to be a significant issue at camp. Camps need ongoing investment in trained professionals and dedicated spaces to provide support for the entire camp community and especially this year related to the Israel-Hamas War.
- 5 ENDOWMENT BUILDING** Fifty or more years from now, we'll look back on this time and feel proud that we collectively invested in building the endowments of our Jewish summer camps. As of 2023, only 26% of overnight camps reported maintaining a permanent endowment. Of those, the average endowment is \$1.8 million. We think the opportunity to ensure camps' long-term financial viability is great.
- 6 INCREASED OPERATING COSTS** Expenses have outpaced revenue, including everything from increased food and fuel costs to skyrocketing insurance. Overnight and day camps have steadily increased tuition since the pandemic, including a 7% increase in 2023 and another 5-6% increase expected in 2024. Philanthropy fills the funding gap, enabling Jewish camps to offer the excellent, unique experiences that attract and retain campers.
- 7 RESPONSE TO THE ISRAEL-HAMAS WAR** The Israel-Hamas War has created myriad and evolving challenges for the camp community. Camps face increased security demands, estimated at an \$18 Million funding gap. They also need additional training and resources to support Israeli staff and campers, as well as resources for programming and scholarships to meet the moment.

*Data in this section sourced from the Foundation for Jewish Camp's State of Jewish Camp 2023 Report, January 2024.*

## Join Us: New Matching Grants for 2024



**The Forward Together 2024 matching grant** provides \$4 Million in unrestricted support and capital investments to support physical improvements that are necessary for Jewish overnight camp success.



**The 2024 JCamp 180 DAY matching grant** is a competitive grant that will provide up to \$750,000 to support physical improvements at Jewish day camps that will serve Jewish families.



**The Endowment Accelerator** is a new grant to support permanent endowment-building for Jewish overnight summer camps. The \$4M, four-year commitment will leverage at least an additional \$12M in total for the field, seeding permanent endowment funds.

For more information, visit [jcamp180.org](http://jcamp180.org) or email [jcamp180@hgf.org](mailto:jcamp180@hgf.org)