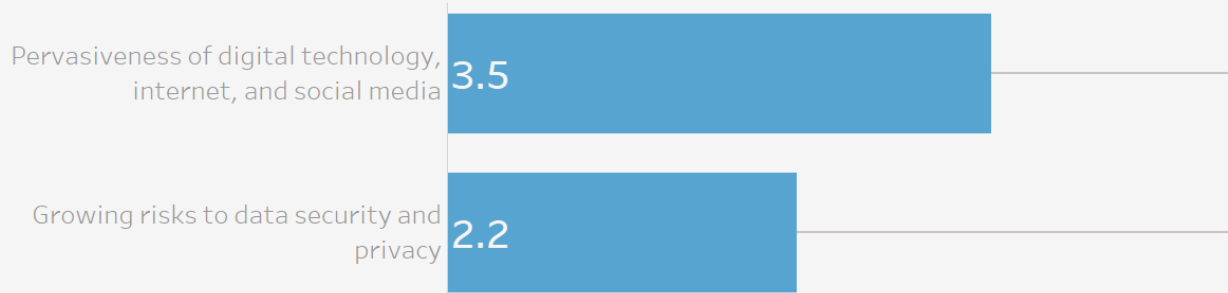




This document reflects 2023 Camp Insights Survey responses related to the following societal trends:



Note that respondents rated each societal trend using the following prompt - **Please rate the extent to which the societal trend below creates significant opportunities or challenges for your camp over the next 5 years** – using a 1 to 5 scale where **1 = Not Significant** and **5 = Very Significant**. *The full list of trends and their ratings can be found in the appendix of the full [2023 JCamp 180 Camp Insights Report](#).*

In addition, respondents were asked to share areas of both strength and growth in their efforts related to **technology**. This document summarizes the responses camps reported – we hope these ideas help other camps as they determine how to best respond to these societal trends.

Pervasiveness of digital technology, internet, and social media

Over prior year surveys, the significance of the digital technology trend was not highly rated, reflecting perhaps the pervasive, steady, taken for granted impact of technology in our personal, social, and work lives.

However, this year, for the first time, “pervasiveness of digital technology, internet, and social media” cracked the top 8 trends. Yet, even this year, few referenced the role of social media. New solutions/ approaches revolved around the management of technology at camp instead.

An approach adopted by many camps is establishing a “no screen policy.” As one respondent stated, “Campers aren't allowed to have phones at camp. If a phone is found during session, the camper would be sent home.” Reflecting a common sentiment, this approach is intended to help “campers and staff disconnect from the world for a few weeks to decompress and be more present to enjoy camp” – to help campers go home “deeply connected to Judaism, camp, and one another in a way they may not have otherwise experienced.” Another respondent noted the screen policy helps to enable an “uplifting Shabbos experience in camp, one that carries our campers and staff for years to come.”

While one camp is “considering a program to have staff turn in phones as well,” not all camps are taking the same approach; another camp is considering “smartphone time for teens” as a way of meeting staff needs without disrupting day to day activities.

Growing risks to data security and privacy

As in previous years, the growing risks to data security and privacy trend was rated relatively low and correspondingly received only a few comments as noted below.

- “We are updating our cybersecurity policies and, also, working with a consulting firm that sends fake phishing emails and provides online cybersecurity training to our staff”
- “We are working with a cyber- security firm”
- “Doing a deep dive into all our security policies and procedures”
- “Additional login, password, and email security policies and procedures”