**All Together Now 2022** Resources you can use

Case for Support

***About this document:***

*A* ***Case for Support*** *can be delivered in writing or orally. The case tells prospective donors what your organization hopes to accomplish with their philanthropic gifts. It helps donors see how their support of camp’s work is aligned with their values and hopes for the world. The written case may be shared with donors after a solicitation, allowing them to think about their gift. The Case for Support should be simple, direct, and memorable.*

*You may use this for inspiration to develop materials for your All Together Now 2022 fundraising activities.*

**What will Summer 2022 look like at CAMP NAME?**

Last year, we were proud to re-open after the sad reality of our first summer without our particular brand of NAME experience – fun and friendship, personal growth, and joyful Judaism challenges, all in an amazing, sacred camp setting.

**Thanks to so many people like you**, who treasure camp’s role in Jewish families’ lives we were able to deliver the heart of the NAME experience in 2021 despite the required adjustments of camp during COVID – masks and tests, distancing and “podding.” Because of your generous support, we were able to meet the financial demands of running camp safely with all the additional health and safety requirements. And the enthusiastic gratitude we heard from campers and their families belongs to you as well for making it possible.

Since last summer we have been planning to meet the continuingly evolving requirements to maintain our traditional camp experience in the post-COVID era.

**A couple of things we know about Summer 2022**

* Kids and families need camp this summer after two years of pandemic, and they are enthusiastic about our opening.
* Young adults want to work at camp where they can acquire meaningful job experience and build lifelong networks in a Jewish environment they treasure.
* Our world, our Jewish community, needs young people to have Jewish camp experiences to lift them up and move them forward after two years of isolation, uncertainty, anxiety, and loss.

**What we also know**

* Operating camp in the post-pandemic continues to demand new investments to

ensure the health and safety of every camper, counselor, and staff member.

* Staffing camp for summer is more competitive and more costly than ever.
* Inflation is hitting the camp hard. The cost of everything it seems, from food to art supplies to tennis balls, has increased 10-15%
* Many families cannot afford the full cost of camp on their own. Our commitment to making CAMP NAME affordable and accessible to kids who need it so much means that we need to sustain a higher level of financial aid.

**One more thing we know**

**CAMP NAME needs you right now** to be sure we will have the resources necessary to deliver in 2022 the extraordinary experiences of a lifetime that you have always appreciated from CAMP NAME.

We are confident that our planning and hard work will mean that Summer 2022 will be another unforgettable season for everyone at CAMP NAME. ***INSERT CAMP SPECIFICS: tradition, prayer, song, place that will evoke warm appreciation for your camp’s version of Judaism and camping.***

We need generous friends like you to ensure that CAMP NAME will have the necessary financial resources to meet the extraordinary demands for Summer 2022.

Philanthropic support from the people who deeply value CAMP NAME remains an essential driver of our continued success in the wake of the pandemic’s financial impact. The increased cost of staffing, supplies, and scholarships means we must continue to depend on the generosity of people who love camp and value our place in the Jewish world and our future. People like you.

**Good News: A 50% Boost to Your CAMP NAME Gift NOW**

We are heartened that the Harold Grinspoon Foundation (HGF) has once again offered to invest in CAMP NAME to help our financial recovery from the pandemic and make 2022 a success. HGF has been a leading funder of Jewish camps across North America for more than a decade. The foundation seeks to inspire everyone who values their Jewish camp to step up by making camp a priority for their charitable giving.

HGF’s ***All Together Now*** matching grants have been a catalyst for charitable support of camp the last two years. (Perhaps your gift to camp last year was matched by HGF.) The foundation has been so pleased with the response by camp supporters like you they have decided to offer a matching grant again this year.

To inspire you to act now for CAMP NAME, HGF is offering *All Together Now 2022: A Matching Grant for Jewish Overnight Camp*.

**The foundation will add $1 for every $2 that you donate to CAMP NAME now.**

Please be aware that matching funds are released on a rolling basis. So the sooner you make your gift to CAMP NAME, the sooner we can receive matching funds from the foundation and put your gift and the matching funds you generate to work for CAMP NAME this year.

**As Always, You Make a Difference at CAMP NAME**

When you and hundreds of other CAMP NAME families, alumni, and friends who love camp add your support for *All Together Now 2022*, we know we will meet our goal of raising a total of $XXX,XXX to make Summer 2022 unforgettable.

Together we will show that the community who treasures CAMP NAME is committed to delivering camp for kids and families who need us so much this year.

THANK YOU!

How to contribute:

(List ways to give here, and a person to contact for questions)

 *6 April 2022*

*Questions? Need help with your campaign? Feel free to contact us at JCamp 180: k**evin@hgf.org**.*