

B'NAI B'RITH CAMP

Building Friendships For Life

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September 2014

Julia Riseman & Nicholas Horton 67 Hunt St Ste 100 Agawam, MA 01001-1913

Dear Julia and Nicholas,

Shana Tova! Thank you for your past support of B'nai B'rith Camp. Your gift of \$18 last year helped to create another special summer at BB Camp. BB Camp is a magical place which has built lifelong friendships for generations. At this time of reflection, please read over some thoughts from our alumni from the past 9 decades about why they love BB Camp. As you do this, consider making a donation today.

"People don't always understand me, so they sometimes ignore what I'm saying. But at BB Camp, everyone was so caring and friendly and fun. I felt heard, successful, and very proud of my Jewish heritage. I felt like I belonged there." — Max Mantell, Kehila Camper (Kehila is our BB Camp program for campers with special needs)



"BB Camp is a place where time stands still, love is abundant, and one can feel safe and proud in their Jewish identity. It's a community that truly cultivates lifelong friendships. BB Camp is a huge part of the reason I now work to engage students with their Jewish identity."—Becca (Pasik) Marks, Director of Student
Engagement at UO Hillel

'BB Camp gave me the courage and capacity to know there's nothing I couldn't do in the world. I had so much fun as a camper that as a counselor I felt like it was my responsibility to give kids that same experience." – Kim Fuson, Counselor 1979-1985



"B.B. Camp has been a very big part of our lives. In addition to meeting at camp and later marrying, four generations of our family have gone to camp. Linda's mother, Rae Honeo, the Popicks, the Veltmans, and the Knoepflmachers have all loved B.B. Camp and all that it has meant to us." – Larry & Linda Veltman, Campers in the 1960s

"I first attended BB Camp in 1951 as a 9-year-old from Eugene. This was an ideal way to make Jewish friends whose friendships have endured over the years. My sons and

granddaughters have followed my lead as ardent and enthusiastic BB Campers. As a family we think that the Jewish experience at BB Camp is invaluable and beyond measure. Fortunate are those who are able to attend BB Camp and create lasting memories."—Sanny (Rubenstein) Snell, Camper in the 1950s















"I have been involved with BB Camp from 1941 (as a camper) to 2014 (as a BB Camp Board member). All of my children and grandchildren have been campers and have had great learning experiences. I had the pleasure of initiating a Doctor-in-Residence program at camp which continues each year. BB Camp was and is an important part of my life and the lives of my family." - Dr. Bob Mendelson

"Johnny was a frail boy, or he seemed frail because he wasn't athletic and kept pretty much to himself. It was the day of the across-the-lake boat race and Harry Policar asked me to make Johnny our coxswain. I felt Harry was selling us out. We stood on the dock watching the boats coming across the lake and I saw Harry's sense of character turn into flesh, bone, and the

power of Johnny Evans. Holding his oar as if with a vise, calling the stroke, we saw a determined, driving guy in command of his boat as he crossed the line first." - Excerpt from a letter written by Dave Freeman in 1963 in honor of Harry Policar's retirement about a special moment at BB Camp in 1938. This letter was sent to us from Dave's daughter after she visited camp this past summer: though she had never been a camper, she was moved to make a generous donation.



"My father, Eddie Potter, went to camp the first year in 1921. They couldn't afford camp so he paid \$0.40 a month for a year from his paper route to pay for the \$5 tuition. He gave back every year of his life because he knew that the real cost for camp was probably much more than \$5. As a former camper myself, I follow his lead so that camp will be there for my grandkids and their grandkids." - Irving Potter, Chairman BB Men's Camp Association

It remains true today that the cost of tuition does not fund the full cost of camp. Please follow Eddie Potter's lead and make a gift today to help fund scholarships and program enhancements at BB Camp. On behalf of Thank your support. For See -100 Good. your BB Camp staff and leadership, we thank you for your consideration.

Shana Tova u'Metukah,

Michelle Koplan, Executive Director 503-452-3444 / mkoplan@bbcamp.org Aaron Pearlman, Development Director 503-345-9476 / apearlman@bbcamp.org

P.S. BB Camp serves a broad array of the community. Our campers are affiliated with every major strand of Judaism, and we reach out to Jews who otherwise have little connection with Jewish life. We have one of the highest rates of serving Jewish inter-faith and unaffiliated families in the nation. Please do all you can to help us continue to serve these campers from Oregon, Washington, the West Coast, and around the U.S.