



2023 Camp Insights Report – Discussion Guide

What do these findings mean for YOUR camp?

We encourage camps to take time to step back from the day to day to reflect on how these societal trends manifest at your camp and potential solutions. Below is a set of questions to facilitate sharing of perspectives and development of a camp-wide point of view on key trends facing your camp and potential strategic responses.

These questions can be discussed by camp boards/committees, senior staff, or seasonal staff over 30-60 minutes or in a more elaborated session including small groups. Camps can also request their JCamp 180 Relationship Manager help facilitate a discussion about these societal trends.

1. Which societal trends are most relevant to our camp today? How are these trends showing up as opportunities and/or challenges?
2. What additional local or camp-specific trend(s) should our camp be addressing?
3. What have been our responses to the top trends? What's working, what's not working in the approaches we have taken?
4. What are the most promising approaches our camp should pursue or at least explore in 2023 and beyond?
5. What would help us to better understand or implement these approaches?
6. What might be the obstacles and how can we overcome them?
7. What are our next steps?

What did you learn?

If you and your camp discuss these societal trends, please let us know your thoughts about the process. What did you learn? What actions did these discussions spur at your camp? Do you have any feedback and the report or this discussion guide? Please email jcamp180@hgf.org with any feedback/learnings from this process.