



**LEGACY  
SOCIETY**  
for Living Judaism

**Union for Reform Judaism**  
*Give Your Children the Gift of Living Judaism*

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Administrative Office 711 Grand Ave. #280 San Rafael, CA 94901 415-392-7080 FAX 415-392-1182  
Camp Newman 4088 Porter Creek Road, Santa Rosa CA 95404-9613 707-571-7657 FAX 707-571-2493  
www.newman.urjcamp.org  
EIN 13-1663143

Dear David,

Imagine the conversation on the shores of Lake Tahoe in 1947 as our first group of campers gathered. Picture celebrating Shabbat, in the wake of the attempted destruction of the Jews. Imagine the intense debate over the world situation and the proposed land grant to the State of Israel. These visionaries knew that camp had an important future. Camp would provide a place where:

- Campers might meet a life-mate, or a best friend.
- Campers might find G-d's presence in nature, or feel spirituality for the first time through song and prayer.
- Campers would feel part of a loving, accepting, and warm community.

Our own children, and yours, have followed in the footsteps of those visionaries of 1947.

**Because of our profound connection to Camp Newman, we have chosen to make Camp our Legacy, showing our children what is truly important to us. We invite you to join us ! This costs nothing.**

We have signed a "Letter of Intent" which is our promise to name camp in our estate plan, thereby becoming members of the Legacy Society. Participation is based upon any gift amount, and the specifics of your estate plan remain private. You can make a bequest to camp, or simply include camp as a beneficiary of your retirement account or life insurance. Enclosed is a brochure with a Letter of Intent inside, and a return envelope for your convenience.

This is not a donation to camp today, but rather a commitment to add Camp Newman to your estate plan. You can even sign the Letter Of Intent BEFORE you make any changes to your estate. This is a way to express your love and appreciation for camp by always being part of camp's future. Our Legacy members are cherished supporters because they are providing for the future of camp.

**We ask you to join us and sign your Letter of Intent today. Make your love of camp be your Legacy to future generations.**

Thank You for keeping camp in your heart; we welcome your participation.

Ruben Arquilevich  
Executive Director

Dena (Morris) & Randy Kaufman  
Dena 1972-1984, Randy 1971 -

Debbie (Trubowitch) & Barry Cohn  
Barry 1970's

**P.S. If we welcome another 7 members before October 30th, the Harold Grinspoon Foundation will give \$5,000 to camp!!**

This letter went to  
our summer 2011  
parents who are also  
alumni (175 of them)



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www.newman.urjcamp.org  
EIN 13-1663143

Dear Pedro & Stephanie,

After our magnificent Shabbat celebration during the Avodah/CIT Parent Shabbat, we stood together in the closing circle, struck by how deeply our children love camp. Every summer our children experience the joy of Judaism seeping into their souls, the wonder of new lifelong friendships, and the sheer fun of being young. Camp is their second home. For our children, and yours, camp has been instrumental in their growth and in shaping their future.

**Because of our children's' profound connection to Camp Newman, we have chosen to make Camp our Legacy, showing our children what is truly important to us.**

**We invite you to join us ! This costs nothing.**

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Thank You for keeping camp in your heart; we welcome your participation.

Ruben Arquilevich  
Executive Director  
415-392-7080

Debbie and Barry Cohn  
Parents of Yael, Avodah 2011

Dena and Randy Kaufman  
Parents of Josh, Avodah 2011  
602-740-3362

**\*\*\*\*\* If we get another 7 members before October 31st,  
the Harold Grinspoon Foundation will give \$5,000 to camp!!**

This went to  
parents of our  
older campers in  
4 sessions. Same  
letter, different  
signatures. Total  
140



# LEGACY SOCIETY

for Living Judaism

## Legacy Society Members

Rayna Arnold  
Ruben Arquilevich  
Amy Asin  
Barry Asin  
Michael J. Austin  
Susan Austin  
Roberta and Terry Bavin  
Vivien Braly  
Rabbi Charles and Karen Briskin  
Martin and Farron Brotman  
Isaac and Rabbi Shawna Brynjegard-Bialik  
Arlene Chernow  
Eli Chernow  
Robert and Kim Chortek  
Barry and Debbie Cohn  
Denise Cohn  
Len and Roberta Cohn  
Moshe Dollinger  
Jay Epstein and Dee Epstein  
Margarete and Rabbi Morley Feinstein  
Wendy Cohn Feldman  
Rabbi Stacy and Frank Friedman  
Diane and Peter Goldenring  
Joanne and Fred Greene  
Harold Grinspoon  
Rabbi Jason Gwasdoff  
Rabbi Mona Alfi and Glen Hammel  
Judi Elman Harris and Gordon Harris  
James Heeger  
Greg and Kathy Hirsch  
Russell Jurgenson  
Dena Morris Kaufman  
Jennifer Brodkey Kaufman  
Rabbi Jim and Sue Kaufman

Randal Kaufman  
Todd Kaufman  
Rabbi Paul Kipnes  
John Kosecoff  
Susan Donner and Eric A. Klein  
Lise C. Klein  
Rabbi Howard Laibson and Ellen Goldsmith  
Cheri and Bob Lauterbach  
Rabbi Marty and Anita Lawson  
Mark and Peachy Levy  
Gail G. Littman and Marshall J. Littman  
Bailey London  
Daryl Messinger  
Judy Morris  
Michelle November  
Laurie Robinow Nussbaum  
Lindy Passer  
Nancy and Richard Pechner  
Frank Ponder  
Christine Reiter  
Joey and Alissa Robinow  
Rabbi Howard Ruben  
Ariella Thal Simonds  
Rabbi Joel Simonds  
Sandy Stolberg  
Scott Stolberg  
Eliot Swartz  
Gale Swartz  
Rabbi Lisa and Eran Tzur  
Julie Waltzer  
Richard L. Wasserman  
Tina D. Wasserman  
Brian Winter  
Art Withop  
L.W. In Honor of Camp Friendships, Memories, and Redwood Groves  
Rabbi Peretz Wolf-Prusan  
Rabbi Greg Wolfe and Julie Hochman  
Charles and Alaina Yoakum

Members as of October 21, 2011



## THERE IS NO PLACE LIKE CAMP

- Laughter, hugs, embraces, tears, hopes, dreams and fears flow freely in a safe haven
- Our best selves are nourished in the spirit of creating a better world and young adults become responsible and positive role models
- The joy of Judaism echoes through the hills from children chanting "I Love Being Jewish!"
- Personal growth, self-esteem, stronger Jewish identity and independence enable our youth to bring camp home and carry its blessings into adulthood.

## L'Dor V'dor From Generation to Generation

*"Just as my parents planted trees for me, I am planting trees for my children and their children's children so they will be able to eat the fruit of this tree."* -Ta'anit 23a



### Nancy Pechner

*"Camp nurtures my kids' souls and makes them proud and happy to be who they are."*

### Eliot Swartz

*"Camp is where our next generation of leaders will come from. Supporting camp, I know we will have a strong future."*

### Roberta Cohn

*"Camp is a place where children can learn and live together as Jews, come home to their own communities, bringing that back with them, and keeping that within themselves throughout their lives."*



# LEGACY SOCIETY

for Living Judaism

## Honoring Our Past Living Our Present Securing Our Future



711 Grand Ave. #280  
San Rafael, CA 94901

Winter Contact:  
Phone: 415-392-7080  
Fax: 415-392-1182  
E-mail [dkaufman@urj.org](mailto:dkaufman@urj.org)

Summer Contact:  
Phone: 415-392-7080  
Fax: 415-392-1182  
E-mail [dkaufman@urj.org](mailto:dkaufman@urj.org)

## Legacy Society for Living Judaism

*“Through Legacy giving you can reveal your heart, demonstrate your values, and share with others a part of yourself for which you will be remembered.” — Legacy Team*

The Legacy Society is a major effort to build a significant permanent endowment for URJ Camp Newman. Professionally managed, the interest generated by this fund will go to camp, leaving the corpus of the fund untouched; to ensure the future of camp for generations to come.

### Ensure that camp thrives beyond your own lifetime:

- Offer scholarships to first-time campers and campers needing financial assistance
- Provide exciting and innovative programming
- Improve our facilities to maintain excellence

For a list of our members and to hear their stories, please go to our website:

[www.newman.urjcamp.org/give/legacy](http://www.newman.urjcamp.org/give/legacy)

### These Gifts are Planned or Deferred Giving:

**IRA or Pension Plan:** Simply naming camp as a full or percentage beneficiary of a retirement account may provide significant tax advantages to the donor and heir.

**Bequest:** A gift made in a will or living trust may reduce the donor's taxable estate.

**Life Insurance:** When Camp Newman is named as the beneficiary, the premiums may be tax deductible.

**Charitable Gift Annuity:** This will provide the donor with income for life. The remainder of the trust becomes the property of Camp Newman.



This “Letter of Intent” expresses your wish to name camp in your estate plan and entitles you to be a member of our Legacy Society.

**Participation is based upon any gift amount and the specifics of your estate plan remain private.**



**LEGACY SOCIETY**  
for Living Judaism

### Letter of Intent

*In the Jewish tradition of sharing our blessings, I take deep satisfaction in declaring my intent to help URJ Camp Newman provide for the needs of future generations of Jewish children.*

*Please add me to the Legacy Society for Living Judaism*

I have made a provision  I will make a provision soon

To include the Endowment Fund of URJ Camp Newman in my estate plan through a:

Bequest in my Will  Life Insurance Policy

Trust  Philanthropic Fund

Remainder of IRA or other Retirement Account

Gift of Real Estate, Securities, or other Property

Other

Signature: \_\_\_\_\_

Your Name as You Would Like it Listed: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Date: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Please Direct Questions to:

Dena Kaufman, Development Director

Email: [dkaufman@urj.org](mailto:dkaufman@urj.org) (602) 740-3362

Ruben Arquilevich, Executive Director

Email: [rarquilevich@urj.org](mailto:rarquilevich@urj.org) (415) 392-7080

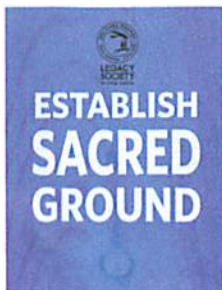
Your Gift  
Starts  
Here

URJ Camp Newman  
Legacy Society  
8708 East San Martin Drive  
Scottsdale, AZ 85258



**LEGACY  
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711 Grand Ave. Suite #280  
San Rafael, CA 94901



PHOENIX AZ 850

25 OCT 11 PM 10 T



A Special Message to Alumni Parents:

David Sharken  
Harold Grinspoon Foundation  
380 Union St.  
West Springfield, MA 01089

010894169

