



Help Us Create a Jewish Legacy

Shalom Institute: Camp and Conference Center, home of Camp JCA Shalom, is a premier center for experiential Jewish education and Jewish overnight camping serving more than 25,000 people year-round. Providing retreats, holiday programs, family camps, outdoor adventures, and environmental education to Jewish organizations throughout the year, we are nationally known for our programmatic excellence, community partnerships and for being a “green” leader in eco-friendly practices and sustainability.

Camp JCA Shalom, the Shalom Institute’s overnight summer camp, operating for almost 60 years, offers positive, safe and fun Jewish camp experiences to children, adults and families. Thousands of individuals have been positively impacted by an experience that has been recognized as one of most effective ways to build and strengthen Jewish identity in children and young adults.

Since 2005, following the dissolution of the centralized JCC system in Los Angeles, the Shalom Institute has been functioning as an independent nonprofit organization. On our own, we have thrived. Today, Camp JCA Shalom enrollment and retreat rentals are at an all-time high!

While we recently invested more than \$1.5 million in capital improvements, we are still in dire need of your help to sustain and support our growth.

We need your help to establish an endowment fund and help secure our future!



Shalom Institute is part of the Grinspoon Institute for Jewish Philanthropy’s *Create A Jewish Legacy* project that works with Jewish camps to develop an organizational Legacy.

Shalom Institute

invites you to join our

LEGACY  **SOCIETY**



Join the Shalom Legacy Society and help ensure that our future generations will reap the benefits of the seeds we are planting today!

“As our parents planted for us before we were born, so do we plant for those who will come after us.”

- Talmud

LEGACY SOCIETY

Invest in the Future, Create a Legacy, Secure Jewish Continuity

Name the Shalom Institute in your estate plan and ensure that future generations will reap the benefits of the seeds we are planting now.

Your donation to the Shalom Institute through a planned gift creates a lasting legacy and enables you to make a significant contribution that you may not be able to do during your lifetime.

Together, we can continue to build and strengthen Jewish identity into the next millennium.



Your Investment Will Help Us:

PROVIDE SCHOLARSHIPS

Camp JCA Shalom subsidizes camp fees for over 200 children or 35% of our campers each summer. Your Legacy commitment will help us create a sound scholarship fund and ensure our ability to continue to offer Jewish camp summer experiences to kids who might not otherwise be able to afford them.

ENHANCE OUR PROGRAMS

Building on our strong and diverse programming, your Legacy commitment will ensure the expansion of our Judaic, environmental, arts, sports, Israel, outdoor adventure, and specialty programs.

IMPROVE OUR FACILITIES

Your Legacy commitment will allow us to continue implementing major capital improvements.

Giving is Easy!

Many giving options are available for donors to Shalom Legacy Society.

Bequest: A donation established through a will.

Life Insurance: Name Shalom Institute as a beneficiary. The premiums are tax deductible.

Charitable Gift Annuity: Provides the donor with income for life. The remainder of the trust becomes the property of Shalom Institute.

IRA or Pension Plan: Provides future income to Shalom Institute and may provide significant tax advantages to the donor.

Please consult your financial or legal advisor on the best ways for you to give.

To make your commitment or to receive more information, please contact our Development Department at 818-889-5500 ext 107 or visit us online at www.shalominstitute.com

